

Seo Analyzer hhu.de

Generated on February 06 2022 00:03 AM





The score is 55/100







SEO Content

	Title	Universität Düsseldorf: HHU Length : 27 Perfect, your title contains between 10 and 70 characters.												
	Description	Die Heinrich-Heine-Universität Düsseldorf ist eine der jüngeren Hochschulen des Landes NRW – gegründet 1965. Seit 1988 trägt die Universität den Namen des großen Sohnes der Stadt. Length : 179 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.hhu.de/</td></tr></tbody></table>	Property	Content	url	https://www.hhu.de/								
Property	Content													
url	https://www.hhu.de/													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>11</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] HHU• [H2] Veranstaltungen und Termine• [H2] Sechs gute Gründe...• [H2] Campusleben• [H2] Jetzt bewerben!• [H2] Studienorganisation• [H2] Unsere Studiengänge• [H2] Das SSC• [H2] Forschung• [H2] Verbundprojekte• [H2] Nachwuchsförderung• [H2] Forschungstransfer	H1	H2	H3	H4	H5	H6	1	11	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	8	0	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Zufällige Bewegungen auf fraktalen Strukturen • [H3] Wilhelm und Else Heraeus-Dissertationspreis Dissertationspreis geht an HHU-Physiker Dr. Federico Grasselli • [H3] Lebende Fossilien in Düsseldorf: Brotpalmfarne setzen Zapfen an • [H3] Wissen weitergeben im SelmaMeyerMentoring • [H3] Impfmobil wieder vor der ULB • [H3] 08.02.2022, 18:00 - 18:30 Online-Vortrag: Von vertraut bis bizarr – Blütenbiologie in Lateinamerika • [H3] 16.02.2022, 17:30 - 18:00 HeiCADLectures: "Kritische Bewertungskompetenz. Selbstbestimmung in digitalen Entscheidungsarchitekturen" • [H3] 02.03.2022 Sprachenzentrum: Einstufungstest für Englisch, Französisch oder Spanisch - Sommersemester 2022
	Images	<p>We found 9 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

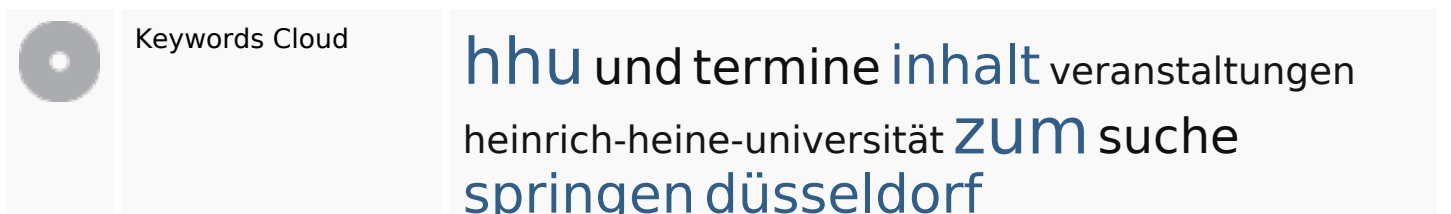
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 18 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Zum Inhalt springen	Internal	Passing Juice
Zur Suche springen	Internal	Passing Juice
EN	Internal	Passing Juice
Intranet	Internal	Passing Juice
Portale	Internal	Passing Juice
ULB-Katalog	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Impressum	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Barrierefreiheit	Internal	Passing Juice
Notfall	Internal	Passing Juice
Presse	Internal	Passing Juice
Zur Übersichtsseite: Die HHU	Internal	Passing Juice
Zur Übersichtsseite: Studium	Internal	Passing Juice
Zur Übersichtsseite: Forschung	Internal	Passing Juice
Zur Übersichtsseite: Bürgeruniversität	Internal	Passing Juice
Zur Übersichtsseite: Internationales	Internal	Passing Juice
Zur Übersichtsseite: Info für	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

hhu	6	✓	✗	✗	✓
zum	5	✗	✗	✗	✗
düsseldorf	4	✓	✗	✓	✓
springen	4	✗	✗	✗	✗
inhalt	4	✗	✗	✗	✗

Usability

	Url	Domain : hhu.de Length : 6
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://hhu.de/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>