# Seo Analyzer
# highlinebears.com

Generated on March 03 2022 13:17 PM

**The score is 39/100**

## SEO Content

| | | |
|---|---|---|
| ✔ | Title | The Highline Bears \| Seattle Summer Collegiate Baseball: Home **Length : 61** Perfect, your title contains between 10 and 70 characters. |
| ✖ | Description | **Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✖ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✖ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |
| ◌ | Headings | H1: 1 H2: 5 H3: 0 H4: 1 H5: 1 H6: 0 • [H1] See you next season! • [H2] Justin Adams Named Head Coach • [H2] Vote For Your Favorite New Team Name • [H2] Bears Rebranding - Running "Name the Team" Contest • [H2] Announcement about the 2021 Season • [H2] Highline Bears Cancel 2020 Home Events • [H4] JOIN OUR NEWSLETTER • [H5] Connect with US |
| ✖ | Images | We found 44 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✔ | Text/HTML Ratio | Ratio : **16%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent. |

# SEO Content

| | Flash | Perfect, no Flash content has been detected on this page. |
|---|---|---|
| ✓ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | URL Rewrite | Bad. Your links have query string. |
|---|---|---|
| ✗ | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| ✓ | In-page links | We found a total of 47 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 8.51%<br><br>Internal Links 91.49% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Home | Internal | Passing Juice |
| Tickets | Internal | Passing Juice |
| Season Tickets | External | Passing Juice |
| Ticket Fundraisers | Internal | Passing Juice |
| Group Tickets | Internal | Passing Juice |
| Schedule | Internal | Passing Juice |
| Printable Schedule | Internal | Passing Juice |
| Promo Schedule | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Team History | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| PIL | Internal | Passing Juice |
| FAQ | Internal | Passing Juice |
| Team | Internal | Passing Juice |
| Stats | External | Passing Juice |
| Coaching Staff | Internal | Passing Juice |
| Be A Host Family | Internal | Passing Juice |
| The Bear Den Staff | Internal | Passing Juice |
| Play for the Bears | Internal | Passing Juice |
| Buntly the Bear | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Media | Internal | Passing Juice |
| Blog | Internal | Passing Juice |
| Press Releases | Internal | Passing Juice |
| Stadium | Internal | Passing Juice |
| Stadium Map | Internal | Passing Juice |
| Directions and Parking | Internal | Passing Juice |
| Park Rules | Internal | Passing Juice |
| Park History | Internal | Passing Juice |
| Suggested Hotels | Internal | Passing Juice |
| Concessions Menu | Internal | Passing Juice |
| Fan Code of Conduct | Internal | Passing Juice |
| Community | Internal | Passing Juice |
| Bears in the Community | Internal | Passing Juice |
| Appearance Requests | Internal | Passing Juice |
| Partners | Internal | Passing Juice |
| Business Opportunities | Internal | Passing Juice |
| Community Partners | Internal | Passing Juice |
| Corporate Partners | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| jobs | Internal | Passing Juice |
| Volunteer with Us | Internal | Passing Juice |
| National Anthem Singers | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | External | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| - | Internal | Passing Juice |
| Created by Infinity | External | Passing Juice |

# SEO Keywords

| | | |
|---|---|---|
| ⬤ | Keywords Cloud | team schedule game community home season bears highline partners tickets |

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| bears | 7 | ✔ | ✖ | ✖ | ✔ |
| team | 7 | ✖ | ✖ | ✖ | ✔ |
| tickets | 5 | ✖ | ✖ | ✖ | ✖ |
| schedule | 5 | ✖ | ✖ | ✖ | ✖ |
| partners | 4 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | | |
|---|---|---|
| ⬤ | Url | Domain : highlinebears.com<br>Length : 17 |

# Usability

| | | |
|---|---|---|
| ❌ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ❌ | Printability | We could not find a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is en. |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✅ | Doctype | HTML 5 |
| ❌ | Encoding | You have not specified the document's charset. Use this free meta tags generator to declare document's charset. |
| ❌ | W3C Validity | Errors : 35<br>Warnings : 13 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ✅ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⚪ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⚪ | Mobile Optimization | ✖ Apple Icon |

# Mobile

✔ Meta Viewport Tag

✔ Flash content

# Optimization

| | | |
|---|---|---|
| ✔ | XML Sitemap | Great, your website has an XML sitemap.<br><br>http://highlinebears.com/sitemap.xml |
| ✘ | Robots.txt | Missing<br><br>Your website doesn't have a robots.txt file - this can be problematic.<br><br>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
| ✔ | Analytics | Great, your website has an analytics tool.<br><br>Google Analytics |