






# Seo Analyzer hillelday.org

Generated on March 01 2022 23:51 PM



The score is 54/100



## SEO Content

	Title	Homepage <b>Length : 8</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image:type</td><td>image/jpeg</td></tr><tr><td>image</td><td>http://embed.wistia.com/deliveries/9abb12b284ec47fd45ccb9698ce7fca361c69ba5.jpg</td></tr><tr><td>image:secure_url</td><td>https://embed-ssl.wistia.com/deliveries/9abb12b284ec47fd45ccb9698ce7fca361c69ba5.jpg</td></tr><tr><td>image:width</td><td>1920</td></tr><tr><td>image:height</td><td>1080</td></tr></tbody></table>	Property	Content	image:type	image/jpeg	image	http://embed.wistia.com/deliveries/9abb12b284ec47fd45ccb9698ce7fca361c69ba5.jpg	image:secure_url	https://embed-ssl.wistia.com/deliveries/9abb12b284ec47fd45ccb9698ce7fca361c69ba5.jpg	image:width	1920	image:height	1080
Property	Content													
image:type	image/jpeg													
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image:width	1920													
image:height	1080													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>12</td><td>9</td><td>14</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] Discover</li><li>• [H2] Admission</li><li>• [H2] Academics</li><li>• [H2] Student Life</li><li>• [H2] Alumni</li></ul>	H1	H2	H3	H4	H5	H6	0	12	9	14	0	0
H1	H2	H3	H4	H5	H6									
0	12	9	14	0	0									




## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Giving</li><li>• [H2] Mind &amp; Soul</li><li>• [H2] What will your child need to succeed in the world?</li><li>• [H2] Hillel Day School Fast Facts</li><li>• [H2] Learning Communities</li><li>• [H2] Chat with us</li><li>• [H2] HubSpot</li><li>• [H3] Homepage 2021</li><li>• [H3] List of 8 items.</li><li>• [H3] 1:8</li><li>• [H3] 3.2 mil</li><li>• [H3] 3 Seasons</li><li>• [H3] 100%</li><li>• [H3] 4 Star Rating</li><li>• [H3] First</li><li>• [H3] List of 6 items.</li><li>• [H4] Logic and Creativity</li><li>• [H4] Tradition and Innovation</li><li>• [H4] Exceptional Academics</li><li>• [H4] Torah and Technology</li><li>• [H4] Critical Thinking and Collaboration</li><li>• [H4] Love of Work and Play</li><li>• [H4] Intellectual and Physical Strength</li><li>• [H4] Hugs and a Firm Handshake</li><li>• [H4] isacs</li><li>• [H4] ism</li><li>• [H4] jewish federation</li><li>• [H4] naeyc</li><li>• [H4] nais</li><li>• [H4] prizmah</li></ul>
	Images	<p>We found 45 images on this web page.</p> <p>26 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>24%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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## SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 83 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.02% Internal Links 93.98%

## In-page links

Anchor	Type	Juice
<a href="#">Discover</a>	Internal	Passing Juice
<a href="#">Welcome to Hillel Day School</a>	Internal	Passing Juice
<a href="#">Welcome From Our Head of School</a>	Internal	Passing Juice
<a href="#">ECC - Grade 8</a>	Internal	Passing Juice
<a href="#">Fast Facts</a>	Internal	Passing Juice
<a href="#">History</a>	Internal	Passing Juice
<a href="#">Mission, Core Values &amp; Portrait of a Graduate</a>	Internal	Passing Juice
<a href="#">Career Opportunities</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Admission</a>	Internal	Passing Juice
<a href="#">Welcome</a>	Internal	Passing Juice
<a href="#">K-8 Application Process</a>	Internal	Passing Juice
<a href="#">Early Childhood Center Application Process</a>	Internal	Passing Juice
<a href="#">Affording Hillel</a>	Internal	Passing Juice
<a href="#">Admission Events</a>	Internal	Passing Juice
<a href="#">Common Questions</a>	Internal	Passing Juice
<a href="#">Testimonials</a>	Internal	Passing Juice
<a href="#">Schedule a Tour</a>	Internal	Passing Juice

## In-page links

<a href="#">Academics</a>	Internal	Passing Juice
<a href="#">Welcome from Leadership Team</a>	Internal	Passing Juice
<a href="#">Modern Learning Philosophy</a>	Internal	Passing Juice
<a href="#">Early Childhood Center</a>	Internal	Passing Juice
<a href="#">Kindergarten Community</a>	Internal	Passing Juice
<a href="#">1-2 Learning Community</a>	Internal	Passing Juice
<a href="#">3-4 Learning Community</a>	Internal	Passing Juice
<a href="#">5-6 Learning Community</a>	Internal	Passing Juice
<a href="#">7-8 Learning Community</a>	Internal	Passing Juice
<a href="#">STEAM</a>	Internal	Passing Juice
<a href="#">Student Support &amp; Enrichment</a>	Internal	Passing Juice
<a href="#">Arts</a>	Internal	Passing Juice
<a href="#">Athletics</a>	Internal	Passing Juice
<a href="#">Teams and Schedules</a>	Internal	Passing Juice
<a href="#">Athletics Calendar</a>	Internal	Passing Juice
<a href="#">Student Life</a>	Internal	Passing Juice
<a href="#">Overview of Culture</a>	Internal	Passing Juice
<a href="#">Jewish Life, Holidays, and Traditions</a>	Internal	Passing Juice
<a href="#">Lunch Program</a>	Internal	Passing Juice
<a href="#">After School Program</a>	Internal	Passing Juice
<a href="#">Before and After School Care</a>	Internal	Passing Juice
<a href="#">PTO</a>	Internal	Passing Juice
<a href="#">ECC Summer Camp</a>	Internal	Passing Juice
<a href="#">Alumni</a>	Internal	Passing Juice
<a href="#">Welcome</a>	Internal	Passing Juice
<a href="#">Alumni News</a>	Internal	Passing Juice
<a href="#">Stay Connected</a>	Internal	Passing Juice
<a href="#">Parents of Alumni</a>	Internal	Passing Juice

## In-page links

<a href="#">Distinguished Alumni</a>	Internal	Passing Juice
<a href="#">Distinguished Alumni Nomination Form</a>	Internal	Passing Juice
<a href="#">Giving</a>	Internal	Passing Juice
<a href="#">Why Give?</a>	Internal	Passing Juice
<a href="#">Annual Fund</a>	Internal	Passing Juice
<a href="#">Annual Gala/Honorees</a>	Internal	Passing Juice
<a href="#">Shulman Scholarship Journal</a>	Internal	Passing Juice
<a href="#">Sponsorship Opportunities</a>	Internal	Passing Juice
<a href="#">Give in Honor/In Memory of</a>	Internal	Passing Juice
<a href="#">Mezuzah Campaign</a>	Internal	Passing Juice
<a href="#">Brick Campaign</a>	External	Passing Juice
<a href="#">Planned Giving</a>	Internal	Passing Juice
<a href="#">Endowment</a>	Internal	Passing Juice
<a href="#">Sponsor a Day of Learning</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Blog</a>	External	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">My Hillel</a>	External	Passing Juice
<a href="#">Inquire</a>	Internal	Passing Juice
<a href="#">Apply</a>	External	Passing Juice
<a href="#">Give</a>	Internal	Passing Juice
<a href="#">Campus Reopening Plan</a>	Internal	Passing Juice
<a href="#">Early Childhood Center 18 Months - 5 years</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Kindergarten Community</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Grades 1-2 Learning Community</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice

## In-page links

<a href="#">Grades 3-4 Learning Community</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Grades 5-6 Learning Community</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Grades 7-8 Learning Community</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Directions</a>	External	Passing Juice
<a href="#">Make A Gift</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	day alumni hillel jewish learning school learn arrow community welcome
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
learning	24	✘	✘	✘	✔
community	18	✘	✘	✘	✘
hillel	15	✘	✘	✘	✔
school	13	✘	✘	✘	✔
welcome	10	✘	✘	✘	✘


## Usability

	Url	Domain : hillelday.org Length : 13
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.






## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://hillelday.org/robots.txt">http://hillelday.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 745 1481 898"><p> Google Analytics</p><p> Clicky</p></div>