



Seo Analyzer hireequity.com

Generated on March 06 2022 16:31 PM

The score is 39/100




SEO Content

	Title	<p>HireEquity &#8211; HireEquity’s financial and human capital can help your company grow.</p> <p>Length : 87</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>2</td><td>40</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] HireEquity is a private equity investment, strategic advisory and executive staffing firm founded by Paul Villella. We focus on partnering with and scaling dynamic, high growth companies in a broad array of industries.• [H2] Portfolio• [H3] Equity Investment + Active Participation• [H3] HumanCapitalStrategy• [H3] Staffing Company Investment + Development• [H3] Professional Staffing• [H3] Privy• [H3] Gamer Sensei• [H3] Rosie• [H3] TeamPay• [H3] Mulberry• [H3] OMNY• [H3] MI VIDA	H1	H2	H3	H4	H5	H6	0	2	40	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	40	0	0	0									




SEO Content

		<ul style="list-style-type: none">• [H3] Hungry• [H3] Succotash• [H3] LVH Global• [H3] Ruckus Media Group• [H3] America Funding Loans• [H3] Stand Up Digital• [H3] Vacation Rental Pros• [H3] HireCanvas• [H3] HireStrategy• [H3] Clowder• [H3] PuzzleSocial• [H3] Social SafeGuard• [H3] Terra's Kitchen• [H3] Squatty Potty• [H3] Virtus Real Estate Capital• [H3] Current Yield with Participation Fund• [H3] FundsFlo• [H3] KiwiTech• [H3] KiwiVenture Partners• [H3] Patient Ready Clinicians• [H3] EventCombo• [H3] Relish Careers• [H3] Ceres Farms• [H3] TIGER 21• [H3] Verasolve• [H3] Contact• [H3] About• [H3] News + Insights• [H3] Portfolio
	Images	<p>We found 39 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 57 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.51%</p> <p>Internal Links 96.49%</p>

In-page links

Anchor	Type	Juice
What We Do	Internal	Passing Juice
Equity Investment + Active Participation	Internal	Passing Juice
Human Capital Strategy	Internal	Passing Juice
Staffing Company Investment + Development	Internal	Passing Juice
Professional Staffing	Internal	Passing Juice
About Us	Internal	Passing Juice
Portfolio	Internal	Passing Juice
Our Process	Internal	Passing Juice
News + Insights	Internal	Passing Juice
Jobs	Internal	Passing Juice
Contact	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Privy	Internal	Passing Juice
Gamer Sensei	Internal	Passing Juice
Rosie	Internal	Passing Juice


In-page links

TeamPay	Internal	Passing Juice
Mulberry	Internal	Passing Juice
OMNY	Internal	Passing Juice
MI VIDA	Internal	Passing Juice
Hungry	Internal	Passing Juice
Succotash	Internal	Passing Juice
LVH Global	Internal	Passing Juice
Ruckus Media Group	Internal	Passing Juice
America Funding Loans	Internal	Passing Juice
Stand Up Digital	Internal	Passing Juice
Vacation Rental Pros	Internal	Passing Juice
HireCanvas	Internal	Passing Juice
HireStrategy	Internal	Passing Juice
Clowder	Internal	Passing Juice
PuzzleSocial	Internal	Passing Juice
Social SafeGuard	Internal	Passing Juice
Terra&#8217;s Kitchen	Internal	Passing Juice
Squatty Potty	Internal	Passing Juice
Virtus Real Estate Capital	Internal	Passing Juice
Current Yield with Participation Fund	Internal	Passing Juice
FundsFlo	Internal	Passing Juice
KiwiTech	Internal	Passing Juice
KiwiVenture Partners	Internal	Passing Juice
Patient Ready Clinicians	Internal	Passing Juice
EventCombo	Internal	Passing Juice
Relish Careers	Internal	Passing Juice
Ceres Farms	Internal	Passing Juice
TIGER 21	Internal	Passing Juice

In-page links

Verasolve	Internal	Passing Juice
LinkedIn	External	Passing Juice
Facebook	External	Passing Juice
Learn more	Internal	Passing Juice
HireEquity Invests in MI VIDA	Internal	Passing Juice
HireEquity Invests in Hungry, Serves as Operating Partner	Internal	Passing Juice
HireEquity Invests in New DC Restaurant	Internal	Passing Juice
MemoryBlue Engages HireEquity to Provide Strategic Advisory Services	Internal	Passing Juice
See more	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice




SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : hireequity.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://hireequity.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>