



## SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 2 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>





## In-page links

Anchor	Type	Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">□□□</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>public □□□ english kong hong libraries □□□□□□□□</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
hong	1				







## Keywords Consistency

kong	1	✓	✓	✗	✗
public	1	✓	✓	✗	✗
libraries	1	✓	✓	✗	✗
□□□□□□	1	✓	✓	✓	✗





## Usability

	Url	Domain : hkpl.gov.hk Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>




## Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Perfect, your website has few JavaScript files.
-  Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://hkpl.gov.hk/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



PIWIK