

# Seo Analyzer hlwiker.com

Generated on April 04 2022 10:17 AM






The score is 54/100







## SEO Content

	Title	Where Excavating Solutions Begin   H.L. Wiker Inc. <b>Length : 50</b> Perfect, your title contains between 10 and 70 characters.																		
	Description	H.L. Wiker has the skill and resources to handle a wide range of excavation, site preparation, repair projects, and more. <b>Length : 121</b> Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>image</td><td>https://www.hlwiker.com/wp-content/uploads/2020/10/cropped-21-safety-team-hero-1.jpg</td></tr><tr><td>image:width</td><td>1425</td></tr><tr><td>image:height</td><td>750</td></tr><tr><td>image:alt</td><td>Group of people standing in front of Wiker sign outside[::]Safety Team</td></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Where Excavating Solutions Begin   H.L. Wiker Inc.</td></tr><tr><td>description</td><td>H.L. Wiker has the skill and resources to handle a wide range of excavation, site preparation, repair projects, and more.</td></tr></tbody></table>	Property	Content	image	https://www.hlwiker.com/wp-content/uploads/2020/10/cropped-21-safety-team-hero-1.jpg	image:width	1425	image:height	750	image:alt	Group of people standing in front of Wiker sign outside[::]Safety Team	locale	en_US	type	website	title	Where Excavating Solutions Begin   H.L. Wiker Inc.	description	H.L. Wiker has the skill and resources to handle a wide range of excavation, site preparation, repair projects, and more.
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## SEO Content

		url https://www.hlwiker.com/												
		site_name H.L. Wiker												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] We have the skill and equipment to handle any size job.</li> <li>• [H3] Commercial &amp; Residential Services</li> <li>• [H3] Special Projects</li> <li>• [H3] Recent Projects &amp; Photos</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	0	3	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>1%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 14.29%</p> <p>Internal Links 85.71%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Employment</a>	Internal	Passing Juice
<a href="#">READ MORE</a>	Internal	noFollow
<a href="#">READ MORE</a>	Internal	noFollow
<a href="#">READ MORE</a>	Internal	noFollow
<a href="#">READ MORE</a>	Internal	noFollow
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Site by Scheffey</a>	External	Passing Juice



## SEO Keywords

	Keywords Cloud	more <b>special wiker</b> read <b>projects</b> residential safety excavating solutions commercial
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
projects	5	✘	✘	✔	✔
wiker	4	✔	✘	✔	✘
special	3	✘	✘	✘	✔
excavating	2	✔	✘	✘	✘
commercial	2	✘	✘	✘	✔








## Usability

	Url	Domain : hlwiker.com Length : 11
	Favicon	Great, your website has a favicon.

## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://hlwiker.com/sitemap.xml">http://hlwiker.com/sitemap.xml</a>
	Robots.txt	<a href="http://hlwiker.com/robots.txt">http://hlwiker.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.