







Seo Analyzer hmleague.org

Generated on February 04 2022 13:49 PM






The score is 37/100







SEO Content

	Title	<p>Horace Mann League of the USA &#8211; Founded in 1922 to Perpetuate Public Education</p> <p>Length : 84</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																				
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																				
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																				
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Horace Mann League of the USA</td></tr><tr><td>description</td><td>Founded in 1922 to Perpetuate Public Education</td></tr><tr><td>url</td><td>http://www.hmleague.org/</td></tr><tr><td>site_name</td><td>Horace Mann League of the USA</td></tr><tr><td>image</td><td>http://www.hmleague.org/wp-content/uploads/2022/01/HML-Print-235x300.png</td></tr><tr><td>image:width</td><td>235</td></tr><tr><td>image:height</td><td>300</td></tr><tr><td>locale</td><td>en_US</td></tr></tbody></table>	Property	Content	type	website	title	Horace Mann League of the USA	description	Founded in 1922 to Perpetuate Public Education	url	http://www.hmleague.org/	site_name	Horace Mann League of the USA	image	http://www.hmleague.org/wp-content/uploads/2022/01/HML-Print-235x300.png	image:width	235	image:height	300	locale	en_US
Property	Content																					
type	website																					
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SEO Content

	Headings	<p>H1 3 H2 1 H3 2 H4 0 H5 0 H6 0</p> <ul style="list-style-type: none"> • [H1] Menu • [H1] Horace Mann League of the USA • [H1] Purpose • [H2] Founded in 1922 to Perpetuate Public Education • [H3] Please follow & like us :) • [H3] Contact:
	Images	<p>We found 2 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 13%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 203 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
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In-page links

Skip to content	Internal	Passing Juice
Welcome	Internal	Passing Juice
2022 Annual Registration	Internal	Passing Juice
2022 Annual Meeting Program	Internal	Passing Juice
Podcast Series	Internal	Passing Juice
HML Donation	Internal	Passing Juice
Dues	Internal	Passing Juice
Publications	Internal	Passing Juice
HML Weekly POST Archives	Internal	Passing Juice
Newsletter Winter 2013	Internal	Passing Juice
Newsletter 2012 Winter	Internal	Passing Juice
Newsletter 2011 Fall	Internal	Passing Juice
Newsletter Summer 2011	Internal	Passing Juice
Newsletter 2010 Fall	Internal	Passing Juice
Newsletter 2010 Winter	Internal	Passing Juice
Newsletter 2010 Spring	Internal	Passing Juice
THE BLUEBERRY STORY: A Businessman Learns a Lesson	Internal	Passing Juice
Golf and Accountability	Internal	Passing Juice
The Private/Charter - Public School Chart	Internal	Passing Juice
Creating a Remembered Presentation	Internal	Passing Juice
Media Coverage	Internal	Passing Juice
Testimonials	Internal	Passing Juice
Recently Published Books by HML Members	Internal	Passing Juice
HML and NSR Study on International Education	Internal	Passing Juice
About Us	Internal	Passing Juice
Exec. Dir. Succession Plan	Internal	Passing Juice
Executive Director Job Description	Internal	Passing Juice
HML By Laws	Internal	Passing Juice

In-page links

HML Board Policies	Internal	Passing Juice
Purpose	Internal	Passing Juice
The HML Strategic Plan - 2020 and 2014	Internal	Passing Juice
HML New Director's Handbook	Internal	Passing Juice
2021 Officers and Directors	Internal	Passing Juice
Fact Sheet	Internal	Passing Juice
Not-for-Profit Finance and Accounting	Internal	Passing Juice
Tax Exempt Status	Internal	Passing Juice
Conflict of Interest Policy	Internal	Passing Juice
The HML Association	Internal	Passing Juice
HML Demographics	Internal	Passing Juice
Application and Renewal - Individual and District	Internal	Passing Juice
2022 Officers and Directors	Internal	Passing Juice
Optimum Results for Board Members	Internal	Passing Juice
Officer and Director Terms	Internal	Passing Juice
Gallery	Internal	Passing Juice
Presidential Gallery	Internal	Passing Juice
2019 Annual Meeting Gallery	Internal	Passing Juice
2018 Annual Meeting Photos	Internal	Passing Juice
2018 Annual Meeting Photos - more	Internal	Passing Juice
2017 Annual Meeting Highlights and Photos	Internal	Passing Juice
2016 Annual Meeting Photo Gallery	Internal	Passing Juice
2015 Annual Meeting	Internal	Passing Juice
2014 Gallery	Internal	Passing Juice
2014 Stanford Meeting Photos	Internal	Passing Juice
2013 Gallery	Internal	Passing Juice
2012 Gallery	Internal	Passing Juice
2011 Gallery	Internal	Passing Juice

In-page links

2010 Gallery	Internal	Passing Juice
2009 Gallery	Internal	Passing Juice
2008 Gallery	Internal	Passing Juice
2007 Gallery	Internal	Passing Juice
2006 Gallery	Internal	Passing Juice
2005 Gallery	Internal	Passing Juice
2004 Gallery	Internal	Passing Juice
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2000 Gallery	Internal	Passing Juice
1999 Gallery	Internal	Passing Juice
1998 Gallery	Internal	Passing Juice
1997 Gallery	Internal	Passing Juice
1996 Gallery	Internal	Passing Juice
1995 Gallery	Internal	Passing Juice
Past Presidents	Internal	Passing Juice
President's Column	Internal	Passing Juice
Horace Mann - The Person	Internal	Passing Juice
Horace Mann: An Exemplar of Reform	Internal	Passing Juice
Quotes of Horace Mann	Internal	Passing Juice
Horace Mann Film	Internal	Passing Juice
Horace Mann Schools	Internal	Passing Juice
Minutes	Internal	Passing Juice
Minutes Special Board Meeting January 6, 2022	Internal	Passing Juice
2021 Minutes	Internal	Passing Juice
2021 February Winter board meeting	Internal	Passing Juice
2021 Winter Board Packet	Internal	Passing Juice

In-page links

2021 Annual Meeting Minutes	Internal	Passing Juice
2021 Awards	Internal	Passing Juice
2021 Board Meeting on May 6, 2021	Internal	Passing Juice
2021 Summary Notes Bd.Mtg. September 20, 2021	Internal	Passing Juice
2021 Minutes November 4, 2021 Bd mtgs	Internal	Passing Juice
2020 Minutes	Internal	Passing Juice
2020 Winter Meeting Agenda Packet	Internal	Passing Juice
2020 Annual Meeting	Internal	Passing Juice
2020 Summer Board Meeting	Internal	Passing Juice
2019 Minutes	Internal	Passing Juice
2019 Annual Meeting	Internal	Passing Juice
2019 Officer and Director Resumes	Internal	Passing Juice
2019 Index of HML Post	Internal	Passing Juice
2019 Summer Board Meeting Minutes	Internal	Passing Juice
2018 Minutes	Internal	Passing Juice
2018 Agenda Winter Board Meeting	Internal	Passing Juice
Minutes 2018 summer Meeting	Internal	Passing Juice
Agenda and Minutes June 29, 2019	Internal	Passing Juice
2017 Minutes	Internal	Passing Juice
2017 Summer Board Meeting Minutes (draft)	Internal	Passing Juice
2017 Summer Bd. Mtg. Agenda	Internal	Passing Juice
2017 Winter Board Meeting Agenda	Internal	Passing Juice
2017 Winter Meeting Minutes (Draft)	Internal	Passing Juice
2016 HML Annual Meeting Minutes	Internal	Passing Juice
2016 Draft Minutes of Summer Board Meeting	Internal	Passing Juice
2016 Summer Board Meeting Agenda	Internal	Passing Juice
2016 Annual Meeting Program	Internal	Passing Juice
2016 Annual Meeting Highlights	Internal	Passing Juice

In-page links

2016 Annual Meeting Media Release	Internal	Passing Juice
2015 Meeting Minutes	Internal	Passing Juice
2015 Winter Board Meeting Minutes (draft)	Internal	Passing Juice
2014 Summer Board Meeting Minutes	Internal	Passing Juice
2014 Annual Meeting in Nashville	Internal	Passing Juice
2014 Spring Board Meeting Palo Alto	Internal	Passing Juice
2013 Meeting Minutes	Internal	Passing Juice
2013 HML BD Minutes Oct. 6-7	Internal	Passing Juice
2013 Winter Bd. Mtg. Los Angeles	Internal	Passing Juice
2013 Annual Mtg. - Los Angeles	Internal	Passing Juice
2012 Meeting Minutes	Internal	Passing Juice
2012 Winter Bd. Mtg. Houston	Internal	Passing Juice
2012 Annual Mtg. - Houston	Internal	Passing Juice
2012 Summer Bd. Mtg. - Mooresville, NC	Internal	Passing Juice
2011 Meeting Minutes	Internal	Passing Juice
2011 summer Bd. Mtg. - Chicago	Internal	Passing Juice
2011 Winter Bd. Mtg. - Denver	Internal	Passing Juice
2010 Meeting Minutes	Internal	Passing Juice
2010 Annual Mtg.	Internal	Passing Juice
2010 Strategic Planning	Internal	Passing Juice
2010 Summer Bd. Mtg. Chicago	Internal	Passing Juice
2009 Meeting Minutes	Internal	Passing Juice
2009 Winter Bd. Mtg. - San Francisco	Internal	Passing Juice
2008 Meeting Minutes	Internal	Passing Juice
2008 Summer Bd. Mtg. Chicago	Internal	Passing Juice
2008 Annual Meeting - Tampa	Internal	Passing Juice
2008 Winter Bd.Mtg.- Tampa	Internal	Passing Juice
2007 Summer Bd. Mtg.- San Jose	Internal	Passing Juice

In-page links

2007 Annual Meeting - New Orleans	Internal	Passing Juice
2007 Winter Bd. Mtg. - New Orleans	Internal	Passing Juice
2006 Meeting Minutes	Internal	Passing Juice
2006 Winter Bd. Mtg. San Diego	Internal	Passing Juice
2006 Annual Mtg. - San Diego	Internal	Passing Juice
2006 Summer Bd. Mtg. - Chicago	Internal	Passing Juice
2005 Winter Bd. Mtg. San Antonio	Internal	Passing Juice
2005 HML Annual Board Meeting, San Antonio	Internal	Passing Juice
2005 Summer Bd. Mtg. Arlington, VA	Internal	Passing Juice
2004 Meeting Minutes	Internal	Passing Juice
2004 Winter Bd. Mtg.- San Francisco	Internal	Passing Juice
2004 Summer Bd. Mtg. - Boulder	Internal	Passing Juice
2003 Meeting Minutes	Internal	Passing Juice
2003 Summer Bd. Mtg. - Omaha	Internal	Passing Juice
2003 Winter Bd. Mtg. - New Orleans	Internal	Passing Juice
2003 Annual Mtg. - New Orleans	Internal	Passing Juice
2002 Meeting Minutes	Internal	Passing Juice
2002 Winter Bd. Mtg. - San Diego	Internal	Passing Juice
2002 Annual Mtg. - San Diego	Internal	Passing Juice
2002 Summer Bd. Mtg. - Dearborn, MI	Internal	Passing Juice
2001 Meeting Minutes	Internal	Passing Juice
2001 Annual Mtg. - Orlando	Internal	Passing Juice
2001 Winter Meeting - Orlando, FL	Internal	Passing Juice
2000 Meeting Minutes	Internal	Passing Juice
2000 Summer Bd. Mtg. - Omaha	Internal	Passing Juice
2000 Winter Bd. Mtg.-San Francisco	Internal	Passing Juice
1999 Meeting Minutes	Internal	Passing Juice
1998 Meeting Minutes	Internal	Passing Juice


In-page links

1998 Summer Bd. Mtg. Golden, CO	Internal	Passing Juice
1997 Meeting Minutes	Internal	Passing Juice
1997 Summer Bd. Mtg. – Omaha	Internal	Passing Juice
1997 Winter Bd. Mtg. – Orlando	Internal	Passing Juice
1996 Meeting Minutes	Internal	Passing Juice
1996 Winter Bd. Mtg. – San Diego	Internal	Passing Juice
1996 Summer Bd. Mtg. Omaha	Internal	Passing Juice
1995 Meeting Minutes	Internal	Passing Juice
1994 Meeting Minutes	Internal	Passing Juice
Blog	Internal	Passing Juice
Corporate Partners	Internal	Passing Juice
Future Meetings	Internal	Passing Juice
Leadership Profiles	Internal	Passing Juice
Henry Levin	Internal	Passing Juice
Ruben Alejandro	Internal	Passing Juice
Laurie Barron	Internal	Passing Juice
David Berliner	Internal	Passing Juice
Martin Brooks	Internal	Passing Juice
Martha Bruckner	Internal	Passing Juice
Ember Conley	Internal	Passing Juice
Brent Clark	Internal	Passing Juice
Talisa Dixon	Internal	Passing Juice
Linda Darling Hammond	Internal	Passing Juice
Charles Fowler	Internal	Passing Juice
Eric King	Internal	Passing Juice
James Harvey	Internal	Passing Juice
Lisa Parady	Internal	Passing Juice
Stan Olson	Internal	Passing Juice

In-page links

Kevin Riley	Internal	Passing Juice
Art Stellar	Internal	Passing Juice
Jack McKay	Internal	Passing Juice
Awardees of the Horace Mann League	Internal	Passing Juice
Gallery Update	Internal	Passing Juice
Educational Political Cartoons	Internal	Passing Juice
Book Order - Public Education	Internal	Passing Juice


SEO Keywords

 Keywords Cloud	meeting gallery board mtg annual minutes summer hml san winter
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
meeting	56	✘	✘	✘	✘
minutes	38	✘	✘	✘	✘
mtg	34	✘	✘	✘	✘
annual	27	✘	✘	✘	✘
gallery	26	✘	✘	✘	✘

Usability

 Url	Domain : hmleague.org Length : 12
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 28
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://hmleague.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>