



# Seo Analyzer






## hoetsassociates.co.za

Generated on February 27 2022 20:10 PM





The score is 54/100







## SEO Content

	<p>Title</p>	<p>Laptop Repair Specialist in East London ZA   Technical Data Development</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Laptop repair specialist services based in East London. Dead laptops. Faulty laptops. General Computer Call-outs and Network Issues   Machine Learning ELK stack   Web Development. WordPress and Laravel.</p> <p><b>Length : 206</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1451 1481 1641"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>business.business</td> </tr> </tbody> </table>	Property	Content	type	business.business								
Property	Content													
type	business.business													
	<p>Headings</p>	<table border="1" data-bbox="539 1675 1481 1742"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>4</td> <td>0</td> <td>4</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1776 1241 2069" style="list-style-type: none"> <li>• [H1] Innovative Solutions</li> <li>• [H1] with</li> <li>• [H1] expertise</li> <li>• [H1] Specialized Laptop Repair  East London</li> <li>• [H1] Services</li> <li>• [H2] Simplicity</li> <li>• [H2] Flexibility</li> <li>• [H2] Excellence</li> <li>• [H2] Broad ICT Skills with a Threefold Focus</li> </ul>	H1	H2	H3	H4	H5	H6	5	4	0	4	1	0
H1	H2	H3	H4	H5	H6									
5	4	0	4	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Innovation</li><li>• [H4] Technical</li><li>• [H4] Data</li><li>• [H4] Development</li><li>• [H5]</li></ul>
	Images	We found 28 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>10%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice

## In-page links

<a href="#">Technical</a>	Internal	Passing Juice
<a href="#">Data</a>	Internal	Passing Juice
<a href="#">Development</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">scalability</a>	Internal	Passing Juice
<a href="#">Read More</a>	Internal	Passing Juice
<a href="#">Email</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	home like <b>technical</b> africa <b>development</b> design toggle <b>data</b> navigation south
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	4	✓	✗	✗	✓
technical	3	✓	✗	✗	✓
development	3	✓	✗	✓	✓
like	2	✗	✗	✗	✗
navigation	2	✗	✗	✗	✗






## Usability

	Url	Domain : hoetsassociates.co.za Length : 21
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document






	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://hoetsassociates.co.za/sitemap.xml">http://hoetsassociates.co.za/sitemap.xml</a>
	Robots.txt	<a href="http://hoetsassociates.co.za/robots.txt">http://hoetsassociates.co.za/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics  PIWIK