








SEO Content

	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 27.27% Internal Links 72.73%

In-page links

Anchor	Type	Juice
□□□□□□▼	Internal	Passing Juice
□□□□□□□□□□▼	Internal	Passing Juice
□□□□□□▼	Internal	Passing Juice
□□□□▼	Internal	Passing Juice
□□□□□□▼	Internal	Passing Juice
PCB□FPC□▼	Internal	Passing Juice
TOP	Internal	Passing Juice

In-page links

Scroll WordPress Theme by Kriesi	External	Passing Juice
WordPress	External	Passing Juice
WordPress	Internal	Passing Juice
Enfold WordPress Theme by Kriesi	External	Passing Juice

SEO Keywords







Keywords Cloud

scroll kriesi copyright enfold
wordpress top [WordPress](#) theme

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
copyright	1	✗	✗	✗	✗
WordPress	1	✓	✗	✗	✗
enfold	1	✗	✗	✗	✗
wordpress	1	✗	✗	✗	✗
theme	1	✗	✗	✗	✗

Usability





	Url	Domain : hogopittan.jp Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability





Document

	Doctype	HTML 5								
	Encoding	Perfect. Your declared charset is UTF-8.								
	W3C Validity	Errors : 44 Warnings : 44								
	Email Privacy	Great no email address has been found in plain text!								
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td></td><td>1</td></tr><tr><td></td><td>2</td></tr><tr><td><U></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences		1		2	<U>	1
Deprecated tags	Occurrences									
	1									
	2									
<U>	1									
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.								

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://hogopittan.jp/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 763 1481 837"> Google Analytics</div>