








Seo Analyzer hollander.au.com

Generated on February 03 2022 17:03 PM





The score is 57/100







SEO Content

	<p>Title</p>	<p>Hollander International AU Pinnacle Professional</p> <p>Length : 50</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>For almost 80 years, recyclers have depended on Hollander solutions for critical business operations. In fact, more than 3,000 automotive recyclers, choose us to help them stock and sell used car parts online. Get in touch today so we can help your yard benefit from Pinnacle Professional.</p> <p>Length : 290</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	<p>Keywords</p>	<p>hollander, hylms, eden, powerlink, parts, locator, recycle, recycler, recycling, automotive, automobile, Hollander, part, inventory, salvage, aftermarket, network</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>6</td> <td>5</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1715 1490 2078" style="list-style-type: none"> • [H2] Pinnacle Professional for Wreckers • [H2] All in one car part software solution • [H2] Contact Us Today • [H2] Experienced in Dismantler Solutions • [H2] Yard Management Solutions for Wreckers across Australia and New Zealand • [H2] Our Products • [H3] Home • [H3] Contact Us Today • [H3] Our Office • [H3] Sign Up! 	H1	H2	H3	H4	H5	H6	0	6	5	1	0	0
H1	H2	H3	H4	H5	H6									
0	6	5	1	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Connect with Us• [H4] Hollander International Ltd.
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 3% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 19 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 26.32% Internal Links 73.68%

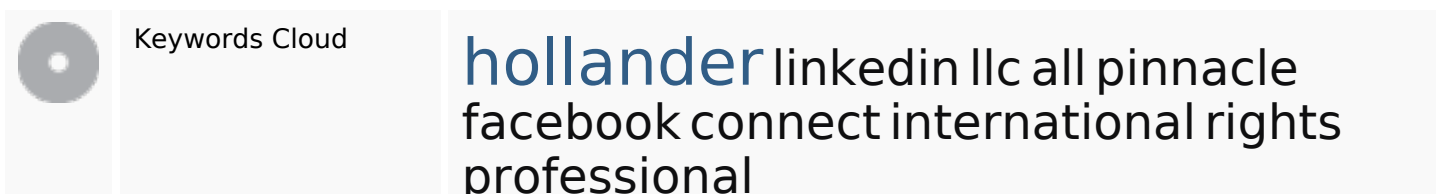
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
&#10006;	Internal	Passing Juice
Pinnacle Professional	External	Passing Juice

In-page links

Pinnacle Products	Internal	Passing Juice
About Us	Internal	Passing Juice
Resources	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Customer Support Portal	External	Passing Juice
Contact Us	Internal	Passing Juice
North America	External	Passing Juice
UK & Europe	External	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Hollander - a Solera company	Internal	Passing Juice
Product Information	Internal	Passing Juice
Contact Information	Internal	Passing Juice
About Us	Internal	Passing Juice
A Solera Company	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hollander	2	✓	✓	✓	✓
international	1	✓	✗	✗	✓
pinnacle	1	✓	✗	✓	✓










Keywords Consistency

professional	1	✓	✗	✓	✓
connect	1	✗	✗	✗	✓

Usability

	Url	Domain : hollanderau.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

Missing

Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics