







# Seo Analyzer hollywoodimprov.com

Generated on January 19 2022 02:43 AM

The score is 55/100



## SEO Content

	<p>Title</p>	<p>Hollywood Improv</p> <p><b>Length : 16</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Hollywood Improv latest events and promotions. Located in the epicenter of the entertainment world, the legendary Hollywood Improv delivers a combination of A-list comedy, good food and cocktails. Opened in 1975 on Melrose Avenue, a young Jay Leno helped paint the ceiling. The club's iconic...</p> <p><b>Length : 293</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2033"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://improv.com/hollywood/</td> </tr> <tr> <td>title</td> <td>Hollywood Improv</td> </tr> <tr> <td>description</td> <td>Hollywood Improv latest events and promotions. Located in the epicenter of the entertainment world, the legendary Hollywood Improv delivers a combination of A-list comedy, good food and cocktails. Opened in 1975 on Melrose Avenue, a young Jay Leno helped paint the ceiling. The club's iconic...</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	url	https://improv.com/hollywood/	title	Hollywood Improv	description	Hollywood Improv latest events and promotions. Located in the epicenter of the entertainment world, the legendary Hollywood Improv delivers a combination of A-list comedy, good food and cocktails. Opened in 1975 on Melrose Avenue, a young Jay Leno helped paint the ceiling. The club's iconic...
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# SEO Content

site_name	Hollywood Improv
image	https://i.improv.com/wp-content/uploads/2018/05/10185956/location-thumb.jpg





## Headings

H1	H2	H3	H4	H5	H6
0	14	24	0	0	0
<ul style="list-style-type: none"> <li>• [H2] Featured Improv Venues</li> <li>• [H2] Other Improv Venues</li> <li>• [H2] TONIGHT AT THE IMPROV</li> <li>• [H2] TONIGHT AT THE IMPROV</li> <li>• [H2] TONIGHT AT THE IMPROV</li> <li>• [H2] TONIGHT AT THE IMPROV</li> <li>• [H2] TONIGHT AT THE IMPROV</li> <li>• [H2] TONIGHT AT THE IMPROV</li> <li>• [H2] TONIGHT AT THE IMPROV</li> <li>• [H2] TONIGHT AT THE IMPROV</li> <li>• [H2] Be the first to know</li> <li>• [H2] UpcomingHollywood Improv Events</li> <li>• [H2] Be the first to know!</li> <li>• [H2] Vaccination Requirements</li> <li>• [H3] More Improv Venues</li> <li>• [H3] Tue Jan 18 8:00pm   HOLLYWOOD</li> <li>• [H3] Wed Jan 19 8:00pm   HOLLYWOOD</li> <li>• [H3] Thu Jan 20 8:00pm   HOLLYWOOD</li> <li>• [H3] Fri Jan 21 8:00pm   HOLLYWOOD</li> <li>• [H3] Fri Jan 21 10:30PM   HOLLYWOOD</li> <li>• [H3] Sat Jan 22 7:00pm   HOLLYWOOD</li> <li>• [H3] Sat Jan 22 9:30pm   HOLLYWOOD</li> <li>• [H3] Sun Jan 23 7:00pm   HOLLYWOOD</li> <li>• [H3] Nick Alexander's Birthday Comedy Show ft. Sasha Merci, Nicky Paris, Ishmael Gaynor, Vince Royale, Shang, Tacarra Williams!</li> <li>• [H3] Trevor Wallace &amp; Friends</li> <li>• [H3] Tonight at the Improv ft. Anjelah Johnson-Reyes, Greg Fitzsimmons, Annie Lederman, Brad Williams, Jeremiah Watkins, Shapel Lacey, Eleanor Kerrigan, Gary Cannon, and more TBA!</li> <li>• [H3] Trevor Wallace &amp; Friends</li> <li>• [H3] EXTRA SAUCE with Kyle Rehl &amp; Tommy Wakefield ft. Trevor Wallace, Mike Falzone, Audrey Stewart, Niles Abston, Dana Donnelly, Aaron Monte, Sampson McCormick!</li> <li>• [H3] Dane Cook, Whitney Cummings, Damon Wayans, Brian Monarch and very special guests!</li> <li>• [H3] Moses Storm's Interactive Comedy Special Screening</li> <li>• [H3] The Summers Ho Show ft. Jiaoying Summers, Steven Ho, Ian Edwards, Violet Jones, Willie Macc, Mario Adrion and more!</li> <li>• [H3] Herbert S. Tuttleton's HELL HOUR ft. Peter Kim, Simon Gibson, Jake Knoll, Luke Null, and Special Guest!</li> <li>• [H3] Tonight at the Improv ft. Caroline Rhea, Eddie Ifft, Zainab Johnson, Allan Havey, Jeff Rothpan, Andre Kelley!</li> <li>• [H3] This Week Sucks Tonight ft. Michael Turner, Anwar Newton, Bryan Vokey, Fatimah Taliah, James Davis, Mike Falzone, Jamarcus Turner, Bri Giger!</li> </ul>					

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Tonight at the Improv ft. Asif Ali, J.F. Harris, Jessica Michelle Singleton, Jason Collings, D.J. Demers, Joe Bartnik, Gary Cannon and more TBA!</li> <li>• [H3] Improv Venues</li> <li>• [H3] About Us</li> <li>• [H3] Connect with The Hollywood Improv</li> </ul>
	Images	<p>We found 3 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 46.94%</p> <p>Internal Links 53.06%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice

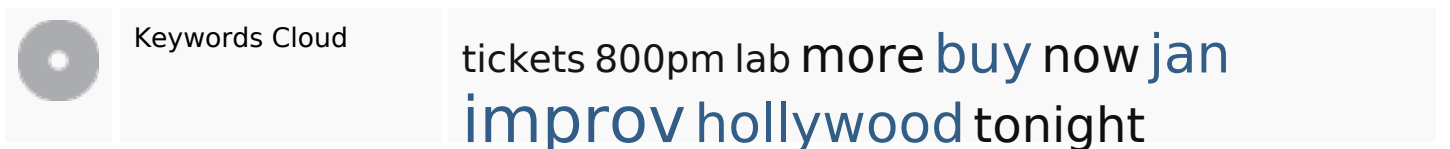
## In-page links

<a href="#">Comedians</a>	Internal	Passing Juice
<a href="#">Addison, TX</a>	External	Passing Juice
<a href="#">Arlington, TX</a>	External	Passing Juice
<a href="#">Cleveland, OH</a>	External	Passing Juice
<a href="#">Denver, CO</a>	External	Passing Juice
<a href="#">Ft. Lauderdale, FL</a>	External	Passing Juice
<a href="#">Houston, TX</a>	External	Passing Juice
<a href="#">Kansas City, MO</a>	External	Passing Juice
<a href="#">Lake Tahoe, NV</a>	External	Passing Juice
<a href="#">Miami, FL</a>	External	Passing Juice
<a href="#">Orlando, FL</a>	External	Passing Juice
<a href="#">Palm Beach, FL</a>	External	Passing Juice
<a href="#">Tampa, FL</a>	External	Passing Juice
<a href="#">Tempe, AZ</a>	External	Passing Juice
<a href="#">Washington, DC</a>	External	Passing Juice
<a href="#">Hollywood</a>	Internal	Passing Juice
<a href="#">Info</a>	Internal	Passing Juice
<a href="#">Dining</a>	Internal	Passing Juice
<a href="#">Parties &amp; Groups</a>	Internal	Passing Juice
<a href="#">Events Calendar</a>	Internal	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
<a href="#">Brea, CA</a>	Internal	Passing Juice
<a href="#">Chicago, IL</a>	Internal	Passing Juice
<a href="#">Irvine, CA</a>	Internal	Passing Juice
<a href="#">Milwaukee, WI</a>	Internal	Passing Juice
<a href="#">West Nyack, NY</a>	Internal	Passing Juice
<a href="#">Ontario, CA</a>	Internal	Passing Juice

## In-page links

<a href="#">Oxnard, CA</a>	Internal	Passing Juice
<a href="#">Pittsburgh, PA</a>	Internal	Passing Juice
<a href="#">Raleigh, NC</a>	Internal	Passing Juice
<a href="#">San Jose, CA</a>	Internal	Passing Juice
<a href="#">Improv Main</a>	Internal	Passing Juice
<a href="#">Sign Up</a>	Internal	Passing Juice
<a href="#">Levity Live</a>	External	Passing Juice
<a href="#">Improv History</a>	Internal	Passing Juice
<a href="#">Book Your Event</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookies &amp; Tracking</a>	Internal	Passing Juice
<a href="#">Safety Measures</a>	Internal	Passing Juice
<a href="#">Careers</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Youtube</a>	External	Passing Juice
<a href="#">200ok.dev</a>	External	Passing Juice
<a href="#">CDC guidelines</a>	External	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Keywords Consistency

improv	26	✓	✗	✓	✓
jan	20	✗	✗	✗	✓
hollywood	19	✓	✗	✓	✓
buy	19	✗	✗	✗	✗
more	14	✗	✗	✗	✓


## Usability

	Url	Domain : hollywoodimprov.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>