

#### Seo Analyzer homecareselect.com.au

Generated on March 20 2022 03:00 AM

The score is 68/100

**SEO Content** 

| 0 | Title              | Length : 50                                                | rvice Packages - Home Care Select<br>contains between 10 and 70 characters.                                                                                           |
|---|--------------------|------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 0 | Description        | of mind for your Mu<br>assistant. Learn mo<br>Length : 156 | Y Home Care Select make life easier and give peace<br>um and Dad, with our voice activated home<br>ore today.<br>escription contains between 70 and 160 characters.   |
| 8 | Keywords           | -                                                          | n't found meta keywords on your page. Use <u>this free</u><br>enerator to create keywords.                                                                            |
| 0 | Og Meta Properties | Good, your page ta                                         | ike advantage of Og Properties.                                                                                                                                       |
|   |                    | locale<br>type                                             | en_US<br>website                                                                                                                                                      |
|   |                    | title                                                      | Home Assistant Service Packages - Home Care<br>Select                                                                                                                 |
|   |                    | description                                                | Home assistants by Home Care Select make<br>life easier and give peace of mind for your<br>Mum and Dad, with our voice activated home<br>assistant. Learn more today. |
|   |                    | url                                                        | http://www.homecareselect.com.au/                                                                                                                                     |
|   |                    | site_name                                                  | Home Care Select                                                                                                                                                      |
|   |                    | image                                                      | http://www.homecareselect.com.au/wp-content<br>/uploads/2019/05/Cooking-<br>Resized-1-1024x683.jpg                                                                    |

#### **SEO Content**

|              |                 | image:         | width          | 1024                                           |                |                |                |
|--------------|-----------------|----------------|----------------|------------------------------------------------|----------------|----------------|----------------|
|              |                 | image:         | height         | 683                                            |                |                |                |
|              | Headings        | <b>H1</b><br>3 | <b>H2</b><br>0 | <b>H3</b><br>10                                | <b>H4</b><br>0 | <b>H5</b><br>9 | <b>H6</b><br>0 |
|              |                 |                |                |                                                |                |                |                |
| $\bigotimes$ | Images          | 1 alt att      | ributes are    | s on this web<br>eempty or mi<br>n better unde | ssing. Add a   |                |                |
|              | Text/HTML Ratio |                |                | ratio of text to<br>cent.                      | o HTML code    | e is higher t  | han 15, but    |
| $\bigcirc$   | Flash           | Perfect,       | no Flash c     | ontent has be                                  | een detectec   | l on this pa   | ige.           |
| $\bigcirc$   | lframe          | Great, th      | nere are no    | o Iframes dete                                 | ected on this  | s page.        |                |

## SEO Links

|  | URL Rewrite | Good. Your links looks friendly! |
|--|-------------|----------------------------------|
|--|-------------|----------------------------------|

#### SEO Links

| $\bigcirc$ |                            |                                                                                                |
|------------|----------------------------|------------------------------------------------------------------------------------------------|
| 8          | Underscores in the<br>URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| $\bigcirc$ | In-page links              | We found a total of 19 links including 0 link(s) to files                                      |
| 0          | Statistics                 | External Links : noFollow 0%<br>External Links : Passing Juice 5.26%<br>Internal Links 94.74%  |

# In-page links

| Anchor                                                              | Туре     | Juice         |
|---------------------------------------------------------------------|----------|---------------|
| ABOUT US                                                            | Internal | Passing Juice |
| PRODUCTS                                                            | Internal | Passing Juice |
| FAQs                                                                | Internal | Passing Juice |
| Service Plans                                                       | Internal | Passing Juice |
| Book a Consultation                                                 | Internal | Passing Juice |
| Contact Us                                                          | Internal | Passing Juice |
| EXPLORE                                                             | Internal | Passing Juice |
| Learn More                                                          | Internal | Passing Juice |
| Learn More                                                          | Internal | Passing Juice |
| Learn More                                                          | Internal | Passing Juice |
| Learn More                                                          | Internal | Passing Juice |
| Learn More                                                          | Internal | Passing Juice |
| Smart Homes the Way of the Future                                   | Internal | Passing Juice |
| homecare_admin                                                      | Internal | Passing Juice |
| Rediscover Peace of Mind                                            | Internal | Passing Juice |
| How personal assistants make life easier for our elderly relatives. | Internal | Passing Juice |

## In-page links

| Blogs             | Internal | Passing Juice |
|-------------------|----------|---------------|
| Install Checklist | Internal | Passing Juice |
| <u>Cue Media</u>  | External | Passing Juice |

## SEO Keywords

| 0 | Keywords Cloud | select ask assistant call more easy care life |
|---|----------------|-----------------------------------------------|
|   |                | from home                                     |

## **Keywords Consistency**

| Keyword   | Content | Title | Keywords | Descripti<br>on | Headings |
|-----------|---------|-------|----------|-----------------|----------|
| home      | 22      | ×     | ×        | ×               | <b>*</b> |
| more      | 11      | ×     | ×        | ×               | ×        |
| care      | 10      | ×     | ×        | ×               | ×        |
| select    | 9       | ×     | ×        | ×               | ×        |
| assistant | 9       | ¥     | ×        | ×               | ×        |

#### Usability

| 0            | Url          | Domain : homecareselect.com.au<br>Length : 21     |
|--------------|--------------|---------------------------------------------------|
| $\bigcirc$   | Favicon      | Great, your website has a favicon.                |
| $\bigotimes$ | Printability | We could not find a Print-Friendly CSS.           |
| 0            | Language     | Good. Your declared language is en.               |
| $\bigotimes$ | Dublin Core  | This page does not take advantage of Dublin Core. |

# Usability

#### Document

| $\bigcirc$   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                               |
|--------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| $\bigcirc$   | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                             |
| $\bigotimes$ | W3C Validity    | Errors : 5<br>Warnings : 42                                                                                                                                                                                                                                                                                                          |
| $\bigcirc$   | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                 |
| 0            | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                           |
| 0            | Speed Tips      | <ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Perfect. No inline css has been found in HTML tags!</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> |

#### Mobile

| 0 | Mobile Optimization | Apple Icon<br>Meta Viewport Tag       |
|---|---------------------|---------------------------------------|
|   |                     | <ul> <li>Meta Viewport Tag</li> </ul> |
|   |                     | <ul> <li>Flash content</li> </ul>     |

## Optimization

| 0 | XML Sitemap | Great, your website has an XML sitemap.  |
|---|-------------|------------------------------------------|
|   |             | http://homecareselect.com.au/sitemap.xml |
|   | Robots.txt  | http://homecareselect.com.au/robots.txt  |

# Optimization

| $\bigcirc$ |           | Great, your website has a robots.txt file. |
|------------|-----------|--------------------------------------------|
| 0          | Analytics | Great, your website has an analytics tool. |
|            |           | Coogle Analytics                           |