






# Seo Analyzer hoop.fi

Generated on March 07 2022 03:17 AM





The score is 56/100







## SEO Content

	Title	<p>Mainostoimisto Hoop   Nykyaikaista markkinointiviestintää oikealla asenteella ja käytännönläheisesti. Kouvola, Kymenlaakso</p> <p><b>Length : 122</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>Apua markkinointiin ja viestintään. Suunnittelemme yritysilmaita, nettisivuja, verkkopalveluita, kampanjoita ja somemarkkinointia.</p> <p><b>Length : 130</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Viestintä, mainostoimisto, brändi, yritysilmä, markkinointi</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>5</td><td>2</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] Markkinointia ja viestintää</li><li>[H1] Aitoa auttamista</li><li>[H1] Strategiasta käytäntöön</li><li>[H1] Yksinkertaiset askeleet</li><li>[H1] Palvelut</li><li>[H2] Hyvienkin pitää erottua kaltaistensa joukosta</li><li>[H2] Tehdään brändistäsi merkityksellinen ja haluttava</li><li>[H3] Haluatko toimiston, jolla on perspektiiviä ja käytännönläheistä näkemystä nykyaikaisesta markkinointiviestinnästä? Tervetuloa.</li><li>[H3] Nykytila</li><li>[H3] Tavoite</li><li>[H3] Tekeminen</li><li>[H3] Seuranta</li><li>[H3] Tavoitteena oikeat asiat oikeaan aikaan</li></ul>	H1	H2	H3	H4	H5	H6	5	2	10	0	0	0
H1	H2	H3	H4	H5	H6									
5	2	10	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Suunnittelu</li><li>• [H3] Printti</li><li>• [H3] Digimedia</li><li>• [H3] Koulutus</li></ul>
	Images	We found 12 images on this web page.  11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>29%</b>  Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 3 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Etusivu</a>	Internal	Passing Juice
<a href="#">Työt</a>	Internal	Passing Juice


## In-page links

[Yhteystiedot](#)

Internal

Passing Juice






## SEO Keywords

	Keywords Cloud	markkinointiviestintä kuin sosiaalinen seuranta kun palvelut media mukaisesti kouvola niin
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
markkinointiviestintä	2	✓	✗	✗	✗
kouvola	2	✓	✗	✗	✗
palvelut	2	✗	✗	✗	✓
mukaisesti	2	✗	✗	✗	✗
sosiaalinen	2	✗	✗	✗	✗

## Usability





	Url	Domain : hoop.fi Length : 7
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 11 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>http://hoop.fi/sitemap.xml</code>
	Robots.txt	Missing

## Optimization



Your website doesn't have a robots.txt file - this can be problematic.

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.



Analytics

Great, your website has an analytics tool.



Google Analytics