

#### **SEO Content**

	Title	Hooplife					
<u>_:</u>		Length : 8					
					n between 1 calculate tex		aracters (spaces
$\bigcirc$	Description	Hooplife TV.	Bags. Hoop	-	•	•	plife Clothing. odcast. Hooplife
		Length	145				
		Great, yo	our meta de	scription co	ontains betw	een 70 and	160 characters.
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.					
0	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
8	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
8	Text/HTML Ratio	Ratio : <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					

### **SEO Content**

$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

$\bigcirc$	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
$\bigotimes$	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

# In-page links

Anchor		Туре	Juice
	SEO Keywords	5	
Keywords Cloud	hooplife		

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
hooplife	1	×	×	¥	×

## Usability

0	Url	Domain : hooplife.net Length : 12
0	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	XHTML 1.0 Transitional
0	Encoding	Perfect. Your declared charset is UTF-8.
$\bigotimes$	W3C Validity	Errors : 9 Warnings : 4
0	Email Privacy	Great no email address has been found in plain text!
8	Deprecated HTML	Deprecated tags Occurrences <center> 1</center>
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

#### Document

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

## Optimization

0	XML Sitemap	Great, your website has an XML sitemap. http://hooplife.net/sitemap.xml
$\bigcirc$	Robots.txt	http://hooplife.net/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.