








# Seo Analyzer hoorayforfamily.com

Generated on March 21 2022 10:09 AM





The score is 59/100







## SEO Content

	<p>Title</p>	<p>Home   Hooray For Family   Things to Do with Kids &amp; Family  Waco, Killeen, Temple, Belton</p> <p><b>Length : 89</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>Hooray for Family is an online and monthly printed resource guide serving busy moms and dads. Make HOORAY FOR FAMILY your #1 source for family fun, kids' events, educational and childcare resources, after school activities, summer camps, birthday parties and much more.</p> <p><b>Length : 270</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>family fun, kids' events, educational and childcare resources, after school activities, summer camps, birthday parties, kids events in waco, tx, kids events in central texas, kids events in bell county, kids events in belton, kids events in killeen, kids events in temple, things to do with kids in waco, tx, things to do with kids in central texas, things to do with kids in bell county, things to do with kids, hooray for family</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="542 1783 1481 1850"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>5</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="606 1881 1181 2078" style="list-style-type: none"> <li>• [H1] National</li> <li>• [H1]</li> <li>• [H2] Your Resource For Local Family Fun</li> <li>• [H2] Family Life</li> <li>• [H2] Hot Picks</li> <li>• [H2] Forever Families</li> </ul>	H1	H2	H3	H4	H5	H6	2	5	0	1	0	0
H1	H2	H3	H4	H5	H6									
2	5	0	1	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Pick Your Area</li> <li>• [H4] Categories for Directory</li> </ul>
	Images	<p>We found 63 images on this web page.</p> <p>36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>31%</b></p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 103 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.88%</p> <p>Internal Links 96.12%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">My Account</a>	Internal	Passing Juice
<a href="#">(logout)</a>	Internal	Passing Juice

## In-page links

<a href="#">National</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">-</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Pick Your Area</a>	Internal	Passing Juice
<a href="#">Killeen-Temple-Belton, TX</a>	Internal	Passing Juice
<a href="#">Waco, TX</a>	Internal	Passing Juice
<a href="#">Submit an Event</a>	Internal	Passing Juice
<a href="#">Field Trips TX</a>	Internal	Passing Juice
<a href="#">Advertise in the Field Trip Guide</a>	Internal	Passing Juice
<a href="#">Recipes</a>	Internal	Passing Juice
<a href="#">Breakfast &amp; Brunch</a>	Internal	Passing Juice
<a href="#">Crock Pot</a>	Internal	Passing Juice
<a href="#">Desserts</a>	Internal	Passing Juice
<a href="#">Kids in the Kitchen</a>	Internal	Passing Juice
<a href="#">Main Dishes</a>	Internal	Passing Juice
<a href="#">Salads</a>	Internal	Passing Juice
<a href="#">Side Dishes</a>	Internal	Passing Juice
<a href="#">Soups</a>	Internal	Passing Juice
<a href="#">Appetizers</a>	Internal	Passing Juice
<a href="#">Breakfast &amp; Brunch</a>	Internal	Passing Juice
<a href="#">Crock Pot</a>	Internal	Passing Juice
<a href="#">Desserts</a>	Internal	Passing Juice
<a href="#">Kids In the Kitchen</a>	Internal	Passing Juice
<a href="#">Main Dishes</a>	Internal	Passing Juice
<a href="#">Salads</a>	Internal	Passing Juice
<a href="#">Side Dishes</a>	Internal	Passing Juice

## In-page links

<a href="#">Soups</a>	Internal	Passing Juice
<a href="#">Family Life</a>	Internal	Passing Juice
<a href="#">Forever Families</a>	Internal	Passing Juice
<a href="#">Activities For Kids</a>	Internal	Passing Juice
<a href="#">Development</a>	Internal	Passing Juice
<a href="#">Education</a>	Internal	Passing Juice
<a href="#">Family Financial Tips</a>	Internal	Passing Juice
<a href="#">Family Travel</a>	Internal	Passing Juice
<a href="#">Fun Things to Do with Kids</a>	Internal	Passing Juice
<a href="#">Holiday Fun</a>	Internal	Passing Juice
<a href="#">Just For Parents</a>	Internal	Passing Juice
<a href="#">Kids&amp;#39; Health &amp; Safety</a>	Internal	Passing Juice
<a href="#">Movie Reviews</a>	Internal	Passing Juice
<a href="#">Organizing Tips</a>	Internal	Passing Juice
<a href="#">Parenting Tips</a>	Internal	Passing Juice
<a href="#">Pets</a>	Internal	Passing Juice
<a href="#">Pregnancy &amp; Birth</a>	Internal	Passing Juice
<a href="#">Special Needs</a>	Internal	Passing Juice
<a href="#">Summer Fun</a>	Internal	Passing Juice
<a href="#">Ways To Save</a>	Internal	Passing Juice
<a href="#">Mom Squad</a>	Internal	Passing Juice
<a href="#">Things To Do</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Kids Eat Free</a>	Internal	Passing Juice
<a href="#">Kids Eat Free - Killeen - Temple - Belton</a>	Internal	Passing Juice
<a href="#">Kids Eat Free - Waco</a>	Internal	Passing Juice
<a href="#">Directory</a>	Internal	Passing Juice
<a href="#">Activities &amp; Classes</a>	Internal	Passing Juice

## In-page links

<a href="#">Attractions</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Business Opportunities</a>	Internal	Passing Juice
<a href="#">Camps</a>	Internal	Passing Juice
<a href="#">Churches &amp; Vacation Bible Schools</a>	Internal	Passing Juice
<a href="#">Eats &amp; Treats</a>	Internal	Passing Juice
<a href="#">Education &amp; Childcare</a>	Internal	Passing Juice
<a href="#">Family Travel</a>	Internal	Passing Juice
<a href="#">Field Trips</a>	Internal	Passing Juice
<a href="#">Health &amp; Medical</a>	Internal	Passing Juice
<a href="#">Kids Cuts &amp; Spas</a>	Internal	Passing Juice
<a href="#">Party Planning</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Shopping</a>	Internal	Passing Juice
<a href="#">Special Needs</a>	Internal	Passing Juice
<a href="#">Enter to Win</a>	Internal	Passing Juice
=	External	Passing Juice
<a href="#">What's That Smell?</a>	Internal	Passing Juice
<a href="#">How to Set Up Your Home for Distance Learning</a>	Internal	Passing Juice
<a href="#">9 Day Trip Locations From Central Texas (Waco, Temple, Belton, Killeen) While Social Distancing</a>	Internal	Passing Juice
<a href="#">13 New and Classic Family Movies to Stream Right Now</a>	Internal	Passing Juice
<a href="#">Be Ready for Anything With These Basic Tools</a>	Internal	Passing Juice
<a href="#">US Lawmakers Considering Tik Tok ban</a>	Internal	Passing Juice
<a href="#">Things to do At Home on 4th of July</a>	Internal	Passing Juice
<a href="#">Two Fool-Proof Laundry Methods That Can Work For Anyone</a>	Internal	Passing Juice
<a href="#">8 Free or Cheap Places to Cool Off in Central Texas</a>	Internal	Passing Juice
<a href="#">11 Family-Friendly Hike and Bike Trails (Waco, Temple, Belton, Killeen)</a>	Internal	Passing Juice

## In-page links

<a href="#">How to Clean and Disinfect Your Home Against Coronavirus</a>	Internal	Passing Juice
<a href="#">13 at Home Date Night Ideas for Waco Couples</a>	Internal	Passing Juice
<a href="#">17 Daily Tasks to Keep You Organized and Productive</a>	Internal	Passing Juice
<a href="#">McDonald's Offers FREE Meals for First Responders and Healthcare Workers</a>	Internal	Passing Juice
<a href="#">New TikTok Parental Controls Keep Kids Safer</a>	Internal	Passing Juice
<a href="#">Previous</a>	External	Passing Juice
<a href="#">Spotlight on McLane Stadium Summer Camps</a>	Internal	Passing Juice
<a href="#">Spotlight on Dart Em Up Waco</a>	Internal	Passing Juice
<a href="#">Spotlight on Smile at the World Orthodontics</a>	Internal	Passing Juice
<a href="#">Forever Families: Caleb</a>	Internal	Passing Juice
<a href="#">Forever Families: Alizeah</a>	Internal	Passing Juice
<a href="#">Forever Families: Kennedy</a>	Internal	Passing Juice
<a href="#">huge online calendar</a>	Internal	Passing Juice
<a href="#">weekend planner e-newsletter</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Newsletter</a>	External	Passing Juice
<a href="#">Submit an Event</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
kids	14	✓	✓	✓	✗
family	12	✓	✓	✓	✓







## Keywords Consistency

waco	11	✓	✓	✗	✗
free	9	✗	✗	✗	✗
home	7	✓	✗	✗	✗

## Usability

	Url	Domain : hoorayforfamily.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 81 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✗ Attention! Try to avoid nested tables in HTML.</li><li>✗ Too bad, your website is using inline styles.</li></ul>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://hoorayforfamily.com/sitemap.xml>  
<https://www.hoorayforfamily.com/sitemap.xml>  
<https://www.hoorayforfamily.com/sitemap-news.xml>



### Robots.txt

<http://hoorayforfamily.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics