Seo Analyzer hop.cx

Generated on March 06 2022 13:10 PM

The score is 66/100

SEO Content

✓	Title	Short Your Links **Length : 16** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Shortener Built With Powerful Tools **Length : 35** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	short links, shortener, short link,short your link Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
url	https://hop.cx
title	Short Your Links
description	Shortener Built With Powerful Tools
site_name	Short Your Links

○	Headings	

H1	H2	H3	H4	H5	H6
1	3	8	0	6	7

- [H1] Short Your Links
- [H2] One short link, infinite possibilities.
- [H2] Optimize your marketing strategy
- [H2] More features than asked for
- [H3] Integrations
- [H3] Powering
- [H3] Links

SEO Content

		[H3] Serving [H3] Clicks [H3] Trusted by [H3] Happy Customers [H3] Marketing with confidence. [H5] Smart Targeting [H5] In-Depth Analytics [H5] Digital Experience [H5] Perfect for sales & marketing [H5] Powerful tools that work [H5] QR Codes [H6] Resources [H6] Solutions [H6] Someone visited your link [H6] Someone visited your link [H6] Someone visited your link [H6] Solutions [H6] Company
✔	Images	We found 20 images on this web page. Good, most or all of your images have alt attributes.
✔	Text/HTML Ratio	Ratio : **54%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
✔	Flash	Perfect, no Flash content has been detected on this page.
✔	Iframe	Great, there are no Iframes detected on this page.

SEO Links

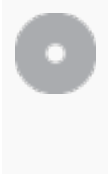|		
✔	URL Rewrite	Good. Your links looks friendly!
✔	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✔	In-page links	We found a total of 12 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

SEO Links

		Internal Links 100%		

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Pricing	Internal	Passing Juice
Solutions	Internal	Passing Juice
Developer API	Internal	Passing Juice
Help	Internal	Passing Juice
QR Codes	Internal	Passing Juice
Bio Profiles	Internal	Passing Juice
Login	Internal	Passing Juice
Get Started	Internal	Passing Juice
Affiliate Program	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Report	Internal	Passing Juice

SEO Keywords

		Keywords Cloud
	Keywords Cloud	link started marketing tools short links powerful customers get them

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
powerful	10	✖	✖	✔	✔
marketing	9	✖	✖	✖	✔
link	9	✔	✔	✖	✔

Keywords Consistency

get	7	✖	✖	✖	✔
them	7	✖	✖	✖	✖

Usability

●	Url	Domain : hop.cx Length : 6
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		http://hop.cx/sitemap.xml
✖	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✔	Analytics	Great, your website has an analytics tool. Google Analytics