



# Seo Analyzer hopeandpurpose.org

Generated on February 04 2022 15:19 PM



The score is 40/100







## SEO Content

	Title	Hope and Purpose Ministries - Kenner, LA <b>Length : 40</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Hope and Purpose Ministries</td> </tr> <tr> <td>url</td> <td>https://hopeandpurpose.org/</td> </tr> <tr> <td>title</td> <td>Hope and Purpose Ministries</td> </tr> </tbody> </table>	Property	Content	site_name	Hope and Purpose Ministries	url	https://hopeandpurpose.org/	title	Hope and Purpose Ministries				
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site_name	Hope and Purpose Ministries													
url	https://hopeandpurpose.org/													
title	Hope and Purpose Ministries													
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H2] News</li> <li>[H2] Calendar</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	0	0	0	0									
	Images	We found 7 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>10%</b> This page's ratio of text to HTML code is below 15 percent, this means												

## SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 15 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 58.06% Internal Links 41.94%

## In-page links

Anchor	Type	Juice
<a href="#">   </a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">YouTube</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

## In-page links

=	External	Passing Juice
=	External	Passing Juice
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=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">RSS Feed</a>	Internal	Passing Juice
<a href="#">More News</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Sync to my Calendar</a>	Internal	Passing Juice
<a href="#">More Events</a>	Internal	Passing Juice
<a href="http://hopeandpurpose.org">hopeandpurpose.org</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

outreach oney poland brazil new  
farm tanzania urban africa canada





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
africa	2	✘	✘	✘	✘
new	2	✘	✘	✘	✔
outreach	2	✘	✘	✘	✘
oney	2	✘	✘	✘	✘
urban	1	✘	✘	✘	✘








## Usability

	Url	Domain : hopeandpurpose.org Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 74 Warnings : 38
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://hopeandpurpose.org/sitemap.xml</pre> <pre>https://hopeandpurpose.org/sitemap29599.xml</pre>
	Robots.txt	<pre>http://hopeandpurpose.org/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>