



# Seo Analyzer hopechurch.co.uk

Generated on February 05 2022 13:00 PM





The score is **36/100**







## SEO Content

	Title	<p>Hope Church Luton &amp;#8211; Join with us on the journey&amp;#8230;</p> <p><b>Length : 60</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1377 1476 1444"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>12</td> <td>4</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1500 2072" style="list-style-type: none"> <li>• [H1] Welcome to the Hope Church Luton Website</li> <li>• [H3] Services resume in person from September 2021, both at 10:30 and at 4pm. There is no need to book. Kids work and youth work will also resume. Covid secure measures will be in place, for full details see the Risk Assessment below.</li> <li>• [H3] The Sunday morning service will continue to be live streamed - click here to follow the link.</li> <li>• [H3] During the week there are opportunities to get involved in our Life Groups for further details click here</li> <li>• [H3] Search</li> <li>• [H3] Featured Events</li> <li>• [H3] Latest Sermons</li> <li>• [H3] Latest Blog Posts</li> <li>• [H3] Get In Touch</li> <li>• [H3] Social Links</li> <li>• [H3] Privacy Statement</li> <li>• [H3] Charity Number</li> <li>• [H3] Sign Up for What's On Emails</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	12	4	1	0
H1	H2	H3	H4	H5	H6									
1	0	12	4	1	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H4] VISION</li> <li>• [H4] SERVICES</li> <li>• [H4] SERMONS</li> <li>• [H4] FIRST TIME @ HOPE?</li> <li>• [H5] Hope Church Luton</li> </ul>
	Images	<p>We found 8 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 56 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.57%</p> <p>Internal Links 96.43%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Latest News</a>	External	Passing Juice

## In-page links

<a href="#">Featured Events</a>	Internal	Passing Juice
<a href="#">Calendar</a>	Internal	Passing Juice
<a href="#">Vision</a>	Internal	Passing Juice
<a href="#">Leadership Team</a>	Internal	Passing Juice
<a href="#">Staff Team</a>	Internal	Passing Juice
<a href="#">Trustees</a>	Internal	Passing Juice
<a href="#">Safeguarding</a>	Internal	Passing Juice
<a href="#">What is Good News to the Community?</a>	Internal	Passing Juice
<a href="#">Privacy</a>	Internal	Passing Juice
<a href="#">Online Services</a>	Internal	Passing Juice
<a href="#">First Time @ Hope</a>	Internal	Passing Juice
<a href="#">Kids' Work</a>	Internal	Passing Juice
<a href="#">Youth Work</a>	Internal	Passing Juice
<a href="#">Life Groups</a>	Internal	Passing Juice
<a href="#">Prayer</a>	Internal	Passing Juice
<a href="#">Open House Lounge</a>	Internal	Passing Juice
<a href="#">Youth Group [Friday Nights]</a>	Internal	Passing Juice
<a href="#">Welcome Evenings</a>	Internal	Passing Juice
<a href="#">What else do we do?</a>	Internal	Passing Juice
<a href="#">Understanding Islam (Course)</a>	Internal	Passing Juice
<a href="#">Foodbank @ Hope</a>	Internal	Passing Juice
<a href="#">View Blog</a>	Internal	Passing Juice
<a href="#">Blog Archive</a>	External	Passing Juice
<a href="#">Sermons</a>	Internal	Passing Juice
<a href="#">God is... (Shorts Series)</a>	Internal	Passing Juice
<a href="#">Hope Hotspot Podcast</a>	Internal	Passing Juice
<a href="#">Small Group Resources</a>	Internal	Passing Juice
<a href="#">Coronavirus and Christ</a>	Internal	Passing Juice

## In-page links

<a href="#">Wellbeing</a>	Internal	Passing Juice
<a href="#">Mental Health</a>	Internal	Passing Juice
<a href="#">Giving &amp;#038; Why</a>	Internal	Passing Juice
<a href="#">Stewardship Of Time</a>	Internal	Passing Juice
<a href="#">Serving</a>	Internal	Passing Juice
<a href="#">By Cash</a>	Internal	Passing Juice
<a href="#">By Bank Transfer</a>	Internal	Passing Juice
<a href="#">By Cheque</a>	Internal	Passing Juice
<a href="#">By Standing Order</a>	Internal	Passing Juice
<a href="#">Gift Aid</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Hiring Our Spaces</a>	Internal	Passing Juice
<a href="#">Risk Assessment November 2021</a>	Internal	Passing Juice
<a href="#">Jonah - faith, obedience and courage (from 17 minutes)</a>	Internal	Passing Juice
<a href="#">Linda Geevanathan</a>	Internal	Passing Juice
<a href="#">With Angels watching</a>	Internal	Passing Juice
<a href="#">Martin Tibbert</a>	Internal	Passing Juice
<a href="#">Lessons from Joseph</a>	Internal	Passing Juice
<a href="#">Simon Argent</a>	Internal	Passing Juice
<a href="#">Jesus calling and mission</a>	Internal	Passing Juice
<a href="#">Tony Thompson</a>	Internal	Passing Juice
<a href="#">TOUGH LOVE?</a>	Internal	Passing Juice
<a href="#">Further thoughts about Jesus' mission and therefore ours.</a>	Internal	Passing Juice
<a href="#">Modern Day Pharisees.</a>	Internal	Passing Juice
<a href="#">Reflections on the battle with Satan as revealed in Luke's gospel.</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice

## SEO Keywords



Keywords Cloud

latest posts **jesus january** from website  
pharisees search blog mission

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
january	4	✘	✘	✘	✘
from	2	✘	✘	✘	✔
jesus	2	✘	✘	✘	✘
search	2	✘	✘	✘	✔
mission	2	✘	✘	✘	✘










### Usability

	Url	Domain : hopechurch.co.uk Length : 16
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 10 Warnings : 77
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://hopechurch.co.uk/robots.txt">http://hopechurch.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics