






Seo Analyzer hopin.com

Generated on March 29 2022 14:21 PM

The score is 59/100






SEO Content

	Title	<p>Event Technology Platform for Virtual, Hybrid, and Online Experiences Hopin</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Engaging online events that people love. Hopin is an all-in-one virtual event management software platform for managing events and experiences.</p> <p>Length : 143</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr></tbody></table>	Property	Content	type	website								
Property	Content													
type	website													
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>9</td><td>12</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] All your events, all on Hopin• [H2] One platform, endless potential• [H2] The Any-Kind-of Event Platform• [H2] The first all-in-one event platform optimized for connecting• [H2] Host your most interactive online event yet• [H2] Build your next event in just minutes• [H2] Discover events on Hopin• [H2] Ways to use Hopin• [H2] Join tens of thousands of organizers hosting creative events on Hopin• [H2] Moving your event online actually amplifies the value of	H1	H2	H3	H4	H5	H6	1	9	9	12	0	0
H1	H2	H3	H4	H5	H6									
1	9	9	12	0	0									

SEO Content

		<p>sponsoring it</p> <ul style="list-style-type: none">• [H3] Virtual Venue• [H3] Studio by StreamYard• [H3] Event Marketing• [H3] Onsite• [H3] Virtual• [H3] Hybrid• [H3] In-Person• [H3] Internal• [H3] Get started with Hopin• [H4] Monthly Product Update• [H4] Monthly Product Update• [H4]• [H4] 2022 Guide to Hybrid Events• [H4] 2022 Guide to Hybrid Events• [H4]• [H4] #EventProof: Level-Up Your Virtual Experiences• [H4] 2022 Event Planning Toolkit• [H4] #EventProof: Level-Up Your Virtual Experiences• [H4] 2022 Event Planning Toolkit• [H4] #EventProof: Level-Up Your Virtual Experiences• [H4] #EventProof: Level-Up Your Virtual Experiences
	Images	<p>We found 106 images on this web page.</p> <p>57 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 35 links including 0 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 11.43%

Internal Links 88.57%

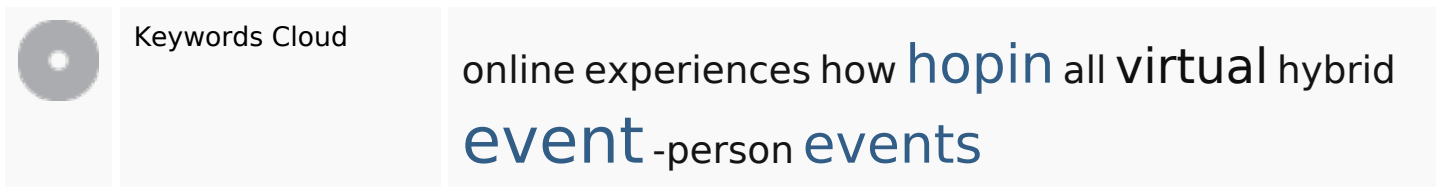
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Pricing	Internal	Passing Juice
Explore Events	Internal	Passing Juice
Log in	Internal	Passing Juice
Request Demo	Internal	Passing Juice
Sign Up Free	Internal	Passing Juice
View all events	Internal	Passing Juice
View all case studies	Internal	Passing Juice
StreamYard	External	Passing Juice
Contact us	Internal	Passing Juice
Sign up	Internal	Passing Juice
Log in	Internal	Passing Juice
Virtual venue	Internal	Passing Juice
Studio	Internal	Passing Juice
Event marketing	Internal	Passing Juice
Onsite	Internal	Passing Juice
Integrations	Internal	Passing Juice
Security	Internal	Passing Juice
Virtual events	Internal	Passing Juice
Hybrid events	Internal	Passing Juice
In-Person events	Internal	Passing Juice
Internal events	Internal	Passing Juice

In-page links

About us	Internal	Passing Juice
Our mission	External	Passing Juice
Why Hopin	Internal	Passing Juice
Careers	Internal	Passing Juice
Press room	Internal	Passing Juice
Support	External	Passing Juice
Hopin learn	Internal	Passing Juice
Blog	Internal	Passing Juice
Developers	Internal	Passing Juice
What's New	Internal	Passing Juice
Legal and Policy Center	Internal	Passing Juice
Status	External	Passing Juice
Sitemap	Internal	Passing Juice






SEO Keywords












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
event	63	✓	✗	✓	✓
events	49	✗	✗	✓	✓
hopin	40	✓	✗	✓	✓
virtual	28	✓	✗	✓	✓
online	23	✓	✗	✓	✓

Usability

	Url	Domain : hopin.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✔ Apple Icon✔ Meta Viewport Tag✔ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://hopin.com/sitemap.xml</p> <p>https://hopin.com/sitemap.xml</p>
	Robots.txt	<p>http://hopin.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>