





Seo Analyzer horesga.de

Generated on February 16 2022 14:50 PM




The score is 56/100



SEO Content

	Title	horesga® Home - Fachartikel-/Fachberichte-Fachmedien-Datenbank für Hotellerie und Gastronomie - horesga Length : 103 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.						
	Description	Home, horesga, pressedienst, mediendienst, medienauswertungen, fachtitel, fachmedien, fachpresse, fachverlage, fachartikel, fachinformationen, fachberichte, fachnews, fachthema, fachthemen, redaktion, pressemeldungen, pressenotizen, presseinformationen, pressedienst, mediendienst, gastronomie, gastronomien, hotellerie, hoteliers, gastgewerbe, gemeinschaftsverpflegung, grossverpflegung, food-service, foodservice, horeca Length : 421 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.						
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.						
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.horesga.de/</td></tr><tr><td>title</td><td>horesga® Home - Fachartikel-/Fachberichte-Fachmedien-Datenbank für Hotellerie und Gastronomie</td></tr></tbody></table>	Property	Content	url	https://www.horesga.de/	title	horesga® Home - Fachartikel-/Fachberichte-Fachmedien-Datenbank für Hotellerie und Gastronomie
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url	https://www.horesga.de/							
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SEO Content

		<p>description Home, horesga, pressedienst, mediendienst, medienauswertungen, fachtitel, fachmedien, fachpresse, fachverlage, fachartikel, fachinformationen, fachberichte, fachnews, fachthema, fachthemen, redaktion, pressemeldungen, pressenotizen, presseinformationen, pressedienst, mediendienst, gastronomie, gastronomen, hotellerie, hoteliers, gastgewerbe, gemeinschaftsverpflegung, grossverpflegung, food-service, foodservice, horeca</p> <p>type website</p> <p>locale de_DE</p> <p>site_name horesga</p> <p>image https://image.jimcdn.com/app/cms/image/transf/none/path/sfa48320f60b3dbdc/backgroundandrea/ic2bcbb0d6a9b0239/version/1642780705/image.jpg</p> <p>image:width 2000</p> <p>image:height 1500</p> <p>image:secure_url https://image.jimcdn.com/app/cms/image/transf/none/path/sfa48320f60b3dbdc/backgroundandrea/ic2bcbb0d6a9b0239/version/1642780705/image.jpg</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] WAS? stand WANN? und WO? in den wichtigen Fachmedien der Hotellerie und Gastronomie • [H2] Volltext- / Komplettsuche • [H2] Suchen Sie nicht in 15 Quellen*, sondern nur HIER... • [H2] ... denn Sie finden Ihr Ergebnis sicher bei • [H3] Kontakt • [H3] horesga-Content • [H3] Nützliche Links 	H1	H2	H3	H4	H5	H6	1	3	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	3	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 65 links including 1 link(s) to files
	Statistics	External Links : noFollow 3.08% External Links : Passing Juice 6.15% Internal Links 90.77%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Suche	Internal	Passing Juice
Archiv	Internal	Passing Juice
Branchen	Internal	Passing Juice
Firmen	Internal	Passing Juice
Shop	Internal	Passing Juice
Alkoholfreie Getränke	Internal	Passing Juice
Alkoholische Getränke	Internal	Passing Juice
Ausstattung	Internal	Passing Juice

In-page links

Einrichtung	Internal	Passing Juice
Food	Internal	Passing Juice
Küchentechnik	Internal	Passing Juice
Sanitär	Internal	Passing Juice
Service	Internal	Passing Juice
Technik	Internal	Passing Juice
Finanzen + Recht	Internal	Passing Juice
Job + Karriere	Internal	Passing Juice
Konzepte + Strategien	Internal	Passing Juice
Marketing + Management	Internal	Passing Juice
Objekte + Projekte	Internal	Passing Juice
Politik + Wirtschaft	Internal	Passing Juice
Rezepte + Menüs	Internal	Passing Juice
Produkte	Internal	Passing Juice
Firmen A-F	Internal	Passing Juice
Firmen G-N	Internal	Passing Juice
Firmen O-Z	Internal	Passing Juice
Redaktion	Internal	Passing Juice
Alkoholfreie Getränke	Internal	Passing Juice
Alkoholische Getränke	Internal	Passing Juice
Ausstattung	Internal	Passing Juice
Einrichtung	Internal	Passing Juice
Food	Internal	Passing Juice
Küchentechnik	Internal	Passing Juice
Sanitär	Internal	Passing Juice
Service	Internal	Passing Juice
Technik	Internal	Passing Juice
Anzeigen	Internal	Passing Juice

In-page links

Alkoholfreie Getränke	Internal	Passing Juice
Alkoholische Getränke	Internal	Passing Juice
Ausstattung	Internal	Passing Juice
Einrichtung	Internal	Passing Juice
Food	Internal	Passing Juice
Küchentechnik	Internal	Passing Juice
Sanitär	Internal	Passing Juice
Service	Internal	Passing Juice
Technik	Internal	Passing Juice
Firmen	Internal	Passing Juice
Fachmedien	Internal	Passing Juice
Kontaktformular	Internal	Passing Juice
Praxis / Idee / Konzept	Internal	Passing Juice
Zwei-Wege-Suchergebnisse	Internal	Passing Juice
Banner-Ads auf Suche-Seiten	Internal	Passing Juice
Promos bei Fachartikeln	Internal	Passing Juice
AHGZ	External	Passing Juice
Gastrostore Gastro Blog	External	Passing Juice
HOGAPAGE Einkaufsführer	External	Passing Juice
FAQ	Internal	Passing Juice
Medidaten 2022	Internal	Passing Juice
Impressum	Internal	Passing Juice
Liefer- und Zahlungsbedingungen	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Cookie-Richtlinie	External	Passing Juice
Sitemap	Internal	Passing Juice
Abmelden	External	noFollow
Bearbeiten	External	noFollow

SEO Keywords



Keywords Cloud

horesga gastronomie wichtigen der sie
ads hotel hotellerie und ahgz

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	7	✓	✗	✗	✓
ads	5	✗	✗	✗	✗
hotel	4	✓	✗	✓	✓
gastronomie	4	✓	✗	✓	✓
der	4	✗	✗	✗	✓











Usability

	Url	Domain : horesga.de Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

		
	W3C Validity	Errors : 13 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://horesga.de/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics