









Seo Analyzer horizondistribution.com

Generated on March 04 2022 09:59 AM




The score is 54/100







SEO Content

	<p>Title</p>	<p>Horizon Distribution, Inc // Welcome</p> <p>Length : 36</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Horizon Distribution is a full line hardware, farm and industrial supply distributor serving 10 Pacific Northwest States, Alberta and British Columbia.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>HDI hdi horizon horizon distribution wholesale hardware wholesale farm supplies wholesale lawn and garden wholesale wholesale hardware in Pacific Northwest Wholesale hardware in PNW Wholesale farm supplies in PNW wholesale farm supplies wholesale in oregon wholesale in california wholesale in idaho wholesale in british columbia wholesale in alaska wholesale in california wholesale in nevada wholesale in montana industrial supplies in washington industrial supplies in oregon industrial supplies in idaho industrial supplies in north dakota MRO MRO supplies MRO supplies in washington marketing services digital advertising solutions print advertising marketing solutions one-stop-shop one stop shop</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1783 1481 1850"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1872 1018 1939" style="list-style-type: none"> • [H4] Our Retail Division • [H4] Our Industrial Division 	H1	H2	H3	H4	H5	H6	0	0	0	2	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	2	0	0									
	<p>Images</p>	<p>We found 8 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that</p>												

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 21% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

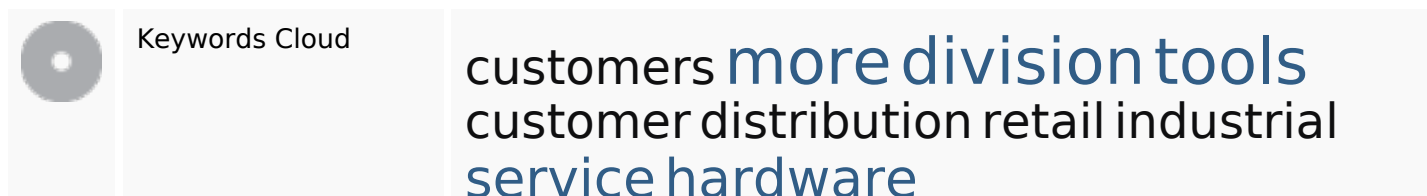
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Forgot Password	Internal	Passing Juice
Create Account	Internal	Passing Juice
Login	Internal	Passing Juice

In-page links

Adhesives	Internal	Passing Juice
Auto/Bicycle	Internal	Passing Juice
Building Hardware	Internal	Passing Juice
Chain/Rope	Internal	Passing Juice
Cleaning/Maintenance	Internal	Passing Juice
Cutting Tools/Abrasives	Internal	Passing Juice
Electrical/Lighting	Internal	Passing Juice
Farm/Pet	Internal	Passing Juice
Fasteners	Internal	Passing Juice
Hand Tools	Internal	Passing Juice
Household/Outdoor	Internal	Passing Juice
Lawn/Garden/Nursery	Internal	Passing Juice
Lubricants	Internal	Passing Juice
Paint/Sundries	Internal	Passing Juice
Plumbing/Heating/Cooling	Internal	Passing Juice
Power Tools	Internal	Passing Juice
Safety	Internal	Passing Juice
Store Supplies	Internal	Passing Juice
FREE EMAIL OFFERS	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

division	4	✘	✘	✘	✔
more	4	✘	✘	✘	✘
tools	4	✘	✘	✘	✘
hardware	3	✘	✔	✔	✘
service	3	✘	✔	✘	✘

Usability

	Url	Domain : horizondistribution.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 2 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://horizondistribution.com/sitemap.xml</p>
	Robots.txt	<p>http://horizondistribution.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>