







Seo Analyzer horizoninteractiveawards.com

Generated on March 15 2022 11:32 AM





The score is 63/100



SEO Content

	<p>Title</p>	<p>Horizon Interactive Awards : Website Award Competition - Best web site design awards for 2022</p> <p>Length : 93</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Description</p>	<p>Website Award Competition - Best web site design awards for 2022 : Web design award competition for web site awards and other digital media. Enter the 21st Annual Call for Entries for web sites, mobile apps, video, email marketing and interactive media.</p> <p>Length : 253</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>								
	<p>Keywords</p>	<p>web site awards,web design awards,web award,website awards,advertising award,mobile app award,video award,best video award,film awards</p> <p>Good, your page contains meta keywords.</p>								
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1512 1481 1915"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Horizon Interactive Awards: Website Award Competition - Best web site design awards for 2022</td> </tr> <tr> <td>url</td> <td>https://www.horizoninteractiveawards.com///</td> </tr> <tr> <td>image</td> <td>https://www.horizoninteractiveawards.com/assets/social-logo.jpg</td> </tr> </tbody> </table>	Property	Content	title	Horizon Interactive Awards: Website Award Competition - Best web site design awards for 2022	url	https://www.horizoninteractiveawards.com///	image	https://www.horizoninteractiveawards.com/assets/social-logo.jpg
Property	Content									
title	Horizon Interactive Awards: Website Award Competition - Best web site design awards for 2022									
url	https://www.horizoninteractiveawards.com///									
image	https://www.horizoninteractiveawards.com/assets/social-logo.jpg									





SEO Content

		<p>description</p> <p>Web design award competition for web site awards and other digital media. Enter the 21st Annual Call for Entries for web sites, mobile apps, video, email marketing and interactive media.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>9</td> <td>9</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] CONGRATULATIONS TO THE 20th ANNIVERSARY WINNERS • [H2] RECOGNIZING EXCELLENCE IN INTERACTIVE MEDIA PRODUCTION™ • [H2] 2021 BEST IN SHOW • [H2] Qatar Tourism Global Campaign • [H2] 20th ANNIVERSARY SPECIAL AWARDS • [H2] CURRENT NEWS • [H3] 2021 WINNERS LINKS • [H3] 2021 WINNERS LINKS • [H3] GET THE RECOGNITION YOU DESERVE! • [H3] Judge Profile - Harsh Singh - General Manager, Consult PR, Inc. • [H3] Judge Profile - Laura Busche - Brand Strategist at Creative Market • [H3] Judge Profile - Justin Crews, Interaction Designer, GE • [H3] Judge Profile - Tianzhen(Evleen) Huang - Visual Design Lead MBooth • [H3] Stay In Touch • [H3] Contact Information • [H4] BEST USE OF PHOTOGRAPHY • [H4] BEST USE OF TYPE • [H4] BEST USE OF VIDEO • [H4] BEST OVERALL VIDEO • [H4] BEST OVERALL MOBILE APP • [H4] BEST USE OF MOTION / ANIMATION • [H4] BEST OVERALL DESIGN • [H4] BEST AGENCY • [H4] BEST AGENCY RUNNER UP • [H6] You know you're good. Now show the world. 	H1	H2	H3	H4	H5	H6	1	5	9	9	0	1
H1	H2	H3	H4	H5	H6									
1	5	9	9	0	1									
	Images	<p>We found 42 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 28 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

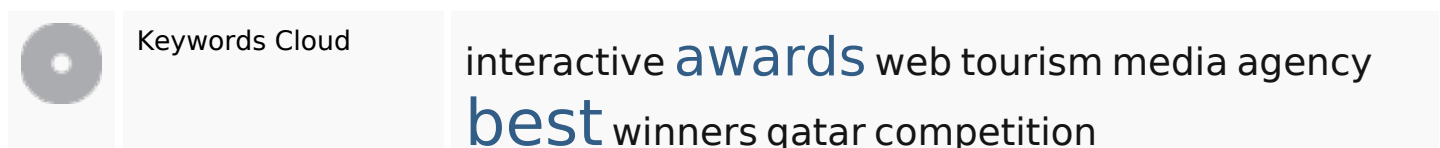
In-page links

Anchor	Type	Juice
Account Login	Internal	Passing Juice
Home	Internal	Passing Juice
Entry Information	Internal	Passing Juice
About The Awards	Internal	Passing Juice
Judging	Internal	Passing Juice
Winners	Internal	Passing Juice
News	Internal	Passing Juice
Partners	Internal	Passing Juice
Account Login	Internal	Passing Juice
SHOWCASE BY CATEGORY	Internal	Passing Juice
A-Z DIRECTORY	Internal	Passing Juice

In-page links

DISTINGUISHED AGENCY LIST	Internal	Passing Juice
Emakina	External	Passing Juice
FirmStudio Ltd	External	Passing Juice
WILL Interactive	External	Passing Juice
Qatar Tourism	External	Passing Juice
Kontrastfilm GmbH & Co. KG	External	Passing Juice
Redstone Agency	External	Passing Juice
Judge Profile - Harsh Singh - General Manager, Consult PR, Inc.	Internal	Passing Juice
Judge Profile - Laura Busche - Brand Strategist at Creative Market	Internal	Passing Juice
Judge Profile - Justin Crews, Interaction Designer, GE	Internal	Passing Juice
Judge Profile - Tianzhen(Evleen) Huang - Visual Design Lead MBooth	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Terms	Internal	Passing Juice
Refunds	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
(317) 759-1501	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
best	13	✓	✓	✓	✓






Keywords Consistency

awards	8	✓	✓	✓	✓
agency	5	✗	✗	✗	✓
winners	5	✗	✗	✗	✓
interactive	5	✓	✗	✓	✓


Usability

	Url	Domain : horizoninteractiveawards.com Length : 28
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table border="1"> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><center></td> <td>9</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	9
Deprecated tags	Occurrences					
<center>	9					





Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✓ Great, your website has few CSS files.✓ Perfect, your website has few JavaScript files.✓ Perfect, your website takes advantage of gzip.
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Mobile

	Mobile Optimization	<ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <ul style="list-style-type: none">http://horizoninteractiveawards.com/sitemap.xmlhttps://www.horizoninteractiveawards.com/sitemap.xml
	Robots.txt	<p>http://horizoninteractiveawards.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <ul style="list-style-type: none"> Google Analytics