







Seo Analyzer horsechannel.com

Generated on February 28 2022 03:47 AM

The score is 39/100



SEO Content

	Title	<p>Horse Illustrated Magazine – Horse Training & Equine Health Care</p> <p>Length : 68</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Horse Illustrated is a horse magazine dedicated to covering all things equestrian, from information on health to great training tips, this magazine has content for both new and experienced riders alike.</p> <p>Length : 202</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>New Home Page</td></tr><tr><td>description</td><td>Horse Illustrated is a horse magazine dedicated to covering all things equestrian, from information on health to great training tips, this magazine has content for both new and experienced riders alike.</td></tr><tr><td>url</td><td>https://www.horseillustrated.com/</td></tr><tr><td>site_name</td><td>Horse Illustrated Magazine</td></tr><tr><td>image</td><td>https://www.horseillustrated.com/wp-content/uploads/HI-logo-1200x628-1.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	New Home Page	description	Horse Illustrated is a horse magazine dedicated to covering all things equestrian, from information on health to great training tips, this magazine has content for both new and experienced riders alike.	url	https://www.horseillustrated.com/	site_name	Horse Illustrated Magazine	image	https://www.horseillustrated.com/wp-content/uploads/HI-logo-1200x628-1.jpg
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image:width	1200
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Headings

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					<ul style="list-style-type: none"> [H1] Connect With Us! [H1] Horse Illustrated Magazine [H2] Horse Illustrated - March 2022 [H2] Horse Illustrated - January/February 2022 [H2] Horse Illustrated - November/December 2021 [H2] Young Rider March/April 2022 [H2] Young Rider Winter 2022 [H2] Young Rider Fall 2021 [H2] Horse Illustrated – March 2022 Digital [H2] Horse Illustrated – January/February 2022 Digital [H2] Horse Illustrated – November/December 2021 Digital [H2] Young Rider March/April 2022 Digital [H2] Young Rider Winter 2022 Digital [H2] Young Rider Fall 2021 Digital [H2] Like Us on FACEBOOK [H3] Vet Adventures: Cold Call, When a Tingly Arm Indicates a Massive Horse Health Problem [H3] Lightbulb Moments: Riding Coach Tips for Horseback Riding [H3] Stop Going In Circles with These Schooling Exercises for You and Your Horse [H3] Barn Dog Gear [H3] Warm Up Right for Horseback Riding with an Exercise Ball Exercises [H3] Vet Adventures: Cold Call, When a Tingly Arm Indicates a Massive Horse Health Problem \n Horse HealthHorse Illustrated - February 27, 2022 \n \n \r\n\r\nHorse Illustrated's Vet Adventures columnist shares how she discovers a massive horse health problem.\u00a0\r\n\r\nCimarron, a stallion, lay quietly on his side in the snow... \n \n\n \n \n \n\n \n\n \n \n \n \n My Right Horse Adoptable Horse of the Week: Rosetta \u2014 February 21, 2022 \n Horse Adoption, Welfare, and CharitiesHorse Illustrated - February 21, 2022 \n \n \r\n\r\nWelcome to Horse Illustrated\u2019s weekly installment of the My Right Horse Adoptable Horse of the Week, offered in partnership with The Right Horse. Rosetta... \n \n\n \n \n \n\n \n\n \n \n \n \n Make Me a Match: Adoption Experts Create the Perfect Horse-Owner Match \n Horse Adoption, Welfare, and CharitiesElizabeth Moyer - February 19, 2022 \n \n \r\n\r\nMatchmaking is both an art and a science. Days End Farm Horse Rescue (DEFHR) in Lisbon, Md., has a 30-plus year history of rehabilitating... \n \n\n \n \n \n\n \n\n \n \n \n \n Vet Adventures: An Eye for Trouble \n Horse HealthCourtney S. Diehl, DVM - February 18, 2022 \n \n \r\n\r\nIn this Vet Adventures column, a horse suffers an accidental injury, but he still finds his perfect match through a strange twist of

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Horse BreedsAudrey Pavia - February 8, 2022 \n \n Before the advent of motorized vehicles, work on European farms was the job of the biggest and bulkiest horses farmers could find. The larger... \n \n Morgans in the Snow: A Photo Portfolio \n Horse BreedsShelley Paulson - February 6, 2022 \n \n My friend Carol Prindle of Whispering Meadows Morgan Farm and I had been talking for months about doing a winter photoshoot with her colorful... \n \n Canadian Horse Breeds \n Horse BreedsAudrey Pavia - January 19, 2022 \n \n Horses helped settle Canada centuries ago and continue to be an important part of Canadian agriculture. Distinct horse breeds created by the challenges of... \n \n Berber Horses of Morocco \n Horse BreedsEdyta Trojanska-Koch - January 2, 2022 \n \n The story of the Berber horses of Morocco is inseparably connected with the Atlas Mountains and its residents. As long as anyone can remember,... \n \n Breed Portrait: Akhal-Teke \n Horse BreedsAudrey Pavia - December 25, 2021 \n \n Imagine a horse that can live with little forage in a dune-swept desert where cobras hide in the scrub brush and water is scarce.... \n \n The Friesian Horse \n Horse BreedsAudrey Pavia - November 19, 2021 \n \n If you love the Baroque and the majestic, the romantic and the noble, then one breed of horse should really strike your fancy: the... \n \n Icelandic Horse \n Horse BreedsAudrey Pavia - October 14, 2021 \n \n When Viking settlers first came to the island of Iceland in the late 800s, they must have been in awe of its staggering beauty.... \n \n ", "td_block_id": "td_uid_15_621c5bb4e0499", "td_hide_prev": true, "td_hide_next": false}));

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[H3] Reduce, Reuse, Recycle at the Barn

[H3] Podcast Episode #10: Equine Affaire Ohio, Mustang Adoption, and Nature: American Horses for February 22, 2022 from Title Sponsor Straight Arrow Products


[H3] Nature: American Horses Brings the History of the Nation's Horse to Life

[H3] Building an Equestrian Audio Empire with the Horse Radio

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	Images	<p>We found 75 images on this web page.</p> <p>30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>


SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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In-page links

Add to cart	Internal	Passing Juice
Add to cart	Internal	Passing Juice
Add to cart	Internal	Passing Juice
Add to cart	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : horsechannel.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.



Document

		
	W3C Validity	Errors : 56 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div> <div>  Too bad, your website has too many JS files (more than 6). </div> <div>  Perfect, your website takes advantage of gzip. </div>

Mobile

	Mobile Optimization	<div>  Apple Icon </div> <div>  Meta Viewport Tag </div> <div>  Flash content </div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://horsechannel.com/sitemap.xml
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.