

SEO Content

| | Title | Hospitali | y Visions | | | | |
|--------------|--------------------|----------------|----------------|----------------|------------------------------|--|---------------------------|
| $\mathbf{}$ | | Length | 19 | | | | |
| | | Perfect, y | our title co | ntains betw | een 10 and | 70 characte | ers. |
| \bigotimes | Description | Length : | | | | | |
| | | - | | | ta descriptions to create d | | age. Use <u>this</u> |
| 8 | Keywords | - | | | ta keywords reate keywo | | ge. Use <u>this free</u> |
| 8 | Og Meta Properties | social cra | wler's bette | | ze your page | roperties. Th e. Use <u>this fr</u> | nis tags allows ree og |
| 0 | Headings | H1 0 | H2 0 | H3 0 | H4 0 | H5 0 | H6 0 |
| \bigotimes | Images | 1 alt attri | butes are e | | ssing. Add a | Iternative te content of yo | |
| 8 | Text/HTML Ratio | | e's ratio of t | | L code is be ds more text | | ent, this means |
| 0 | Flash | Perfect, r | no Flash cor | ntent has be | een detecteo | d on this pag | je. |

SEO Content

| \bigcirc | lframe | Great, there are no lframes detected on this page. |
|------------|----------------------------|--|
| | | SEO Links |
| 0 | URL Rewrite | Good. Your links looks friendly! |
| | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
| | In-page links | We found a total of 1 links including 0 link(s) to files |

| C Ir | n-page links | We found a total of 1 links including 0 link(s) to files |
|-----------------------|--------------|--|
| O ^s | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Туре | Juice |
|-----------------------|----------|---------------|
| Forgot your password? | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|-------------|---------|-------|----------|-----------------|----------|
| hospitality | 1 | × | × | × | × |
| visions | 1 | × | × | × | × |

Keywords Consistency

| username | 1 | × | × | × | × |
|----------|---|---|---|---|---|
| password | 1 | × | × | × | × |

Usability

| 0 | Url | Domain : hospitalityvisions.com Length : 22 |
|--------------|--------------|---|
| 0 | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |
| \bigotimes | Language | You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website. |
| \bigotimes | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| \bigotimes | Doctype | Missing doctype | |
|--------------|-----------------|--|--------------------|
| 0 | Encoding | Perfect. Your declared charset is UTF- | 8. |
| \bigotimes | W3C Validity | Errors : 4 Warnings : 2 | |
| \bigotimes | Email Privacy | Warning! At least one email address h Use <u>free antispam protector</u> to hide e | • |
| \bigotimes | Deprecated HTML | Deprecated tags | Occurrences |
| | | <center></center> | 1 |
| | | Deprecated HTML tags are HTML tags recommended that you remove or rep they are now obsolete. | ÷ |
| 0 | Speed Tips | Excellent, your website doesn't | use nested tables. |

Document

| | × | Perfect. No inline css has been found in HTML tags! |
|--|---|--|
| | ~ | Great, your website has few CSS files. |
| | ~ | Perfect, your website has few JavaScript files. |
| | × | Too bad, your website does not take advantage of gzip. |
| | | |

Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|-------------------|
| | × | × | Meta Viewport Tag |
| | | * | Flash content |

Optimization

| \bigcirc | XML Sitemap | Great, your website has an XML sitemap. |
|------------|-------------|--|
| | | http://hospitalityvisions.com/sitemap.xml |
| \bigcirc | Robots.txt | http://hospitalityvisions.com/robots.txt Great, your website has a robots.txt file. |
| 8 | Analytics | Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |