








# Seo Analyzer hotairballoonrides.com.au

Generated on April 04 2022 07:33 AM





The score is 62/100







## SEO Content

	<p>Title</p>	<p>Hot Air Balloon Rides in Australia - Compare &amp; Book Online</p> <p><b>Length : 58</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Compare hot air balloon rides from around Australia and book a hot air balloon flight online from only \$299. Ballooning is an experience that will not be forgotten.</p> <p><b>Length : 164</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>hot air balloon, hot air balloon rides, hot air ballooning, balloon flights, balloon rides</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1512 1481 1585"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>5</td> <td>9</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1615 1329 2078" style="list-style-type: none"> <li>• [H1] Hot Air Balloon Flights all around Australia</li> <li>• [H3] Looking for a gift?</li> <li>• [H3] Top FAQs</li> <li>• [H3] Hot Air Balloon Rides from around Australia</li> <li>• [H3] Still struggling to find the perfect experience?</li> <li>• [H3]</li> <li>• [H4] Hot Air Balloon Flights</li> <li>• [H4] NSW</li> <li>• [H4] VIC</li> <li>• [H4] QLD</li> <li>• [H4] SA</li> <li>• [H4] WA</li> <li>• [H4] NT</li> <li>• [H4] ACT</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	5	9	1	0
H1	H2	H3	H4	H5	H6									
1	0	5	9	1	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] Check out over 3,000 awesome experiences at AdventuresAustralia.com.au</li><li>• [H5] Check out over 40 Hot Air Balloon Deals below from all around Australia</li></ul>
	Images	We found 2 images on this web page.  1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>24%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 3.7%  Internal Links 96.3%

## In-page links

Anchor	Type	Juice
<a href="#">NSW</a>	Internal	Passing Juice
<a href="#">Sydney</a>	Internal	Passing Juice

## In-page links

<a href="#">Hunter Valley</a>	Internal	Passing Juice
<a href="#">Camden</a>	Internal	Passing Juice
<a href="#">Byron Bay</a>	Internal	Passing Juice
<a href="#">VIC</a>	Internal	Passing Juice
<a href="#">Melbourne</a>	Internal	Passing Juice
<a href="#">Yarra Valley</a>	Internal	Passing Juice
<a href="#">QLD</a>	Internal	Passing Juice
<a href="#">Brisbane</a>	Internal	Passing Juice
<a href="#">Gold Coast</a>	Internal	Passing Juice
<a href="#">Cairns</a>	Internal	Passing Juice
<a href="#">WA</a>	Internal	Passing Juice
<a href="#">Perth - Avon Valley</a>	Internal	Passing Juice
<a href="#">SA</a>	Internal	Passing Juice
<a href="#">Adelaide</a>	Internal	Passing Juice
<a href="#">Barossa Valley</a>	Internal	Passing Juice
<a href="#">ACT</a>	Internal	Passing Juice
<a href="#">Canberra</a>	Internal	Passing Juice
<a href="#">NT</a>	Internal	Passing Juice
<a href="#">Alice Springs</a>	Internal	Passing Juice
<a href="#">What to wear</a>	Internal	Passing Juice
<a href="#">How long will it take</a>	Internal	Passing Juice
<a href="#">Weekday or mid week</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Sydney</a>	Internal	Passing Juice
<a href="#">AdventuresAustralia.com.au</a>	External	Passing Juice

## SEO Keywords

Keywords Cloud

gift experiences from **hot** australia around

## SEO Keywords



valley balloon air all

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
air	9	✓	✓	✓	✓
hot	9	✓	✓	✓	✓
balloon	7	✓	✓	✓	✓
australia	5	✓	✗	✓	✓
gift	4	✗	✗	✗	✓










### Usability

	Url	Domain : hotairballoonrides.com.au Length : 25
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 16 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<a href="http://hotairballoonrides.com.au/robots.txt">http://hotairballoonrides.com.au/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics