

Seo Analyzer hotel.de

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The score is 56/100





SEO Content

	Title	HOTEL DE Über 300.000 Top Hotels weltweit buchen! Length : 51 Perfect, your title contains between 10 and 70 characters.												
	Description	Über 2 Mio. Hotelbewertungen von Gästen helfen Ihnen bei Ihrer Hotelsuche und Ihrem Hotelvergleich. Buchen Sie jetzt Ihr perfektes Zimmer oder Appartement! Length : 155 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>hotel</td></tr><tr><td>title</td><td>HOTEL DE Über 300.000 Top Hotels weltweit buchen!</td></tr><tr><td>description</td><td>Über 2 Mio. Hotelbewertungen von Gästen helfen Ihnen bei Ihrer Hotelsuche und Ihrem Hotelvergleich. Buchen Sie jetzt Ihr perfektes Zimmer oder Appartement!</td></tr><tr><td>image</td><td>https://www.hotel.de/assets/booking/images/hotelde_logo.png</td></tr></tbody></table>	Property	Content	type	hotel	title	HOTEL DE Über 300.000 Top Hotels weltweit buchen!	description	Über 2 Mio. Hotelbewertungen von Gästen helfen Ihnen bei Ihrer Hotelsuche und Ihrem Hotelvergleich. Buchen Sie jetzt Ihr perfektes Zimmer oder Appartement!	image	https://www.hotel.de/assets/booking/images/hotelde_logo.png		
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>18</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Hotels schnell und einfach buchen auf HOTEL DE[H2] Sparen Sie bis zu 30% bei Ihrer Geschäftsreise[H2] Suchen Sie ein Top Hotel in den beliebtesten Städten	H1	H2	H3	H4	H5	H6	1	4	18	2	0	0
H1	H2	H3	H4	H5	H6									
1	4	18	2	0	0									



SEO Content

		<ul style="list-style-type: none"> • [H2] Buchen Sie eines der beliebtesten Hotels • [H2] HOTELSUCHE FÜR GESCHÄFTSREISE ODER NÄCHSTEN URLAUB • [H3] BerlinHotels ab 49 € • [H3] HamburgHotels ab 66 € • [H3] MünchenHotels ab 51 € • [H3] KölnHotels ab 68 € • [H3] LeipzigHotels ab 44 € • [H3] DresdenHotels ab 54 € • [H3] astral'Inn Hotel & Restaurant • [H3] H+ Hotel Leipzig • [H3] Hotel Savoy • [H3] City Partner Hotel Europa • [H3] Hotel Prizeotel Hamburg • [H3] Star Inn Hotel Premium Dresden im Haus Altmarkt, by Quality • [H3] HOTELANGEBOTE VON HOTEL DE • [H3] THEMENHOTELS • [H3] APP FÜR IHRE HOTELSUCHE • [H3] HOTEL ANGEBOTE IN DEUTSCHLAND • [H3] HOTELSUCHE IN EUROPA • [H3] Hotels finden weltweit • [H4] HOTEL DE • [H4] Für Partner
	Images	<p>We found 19 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 62 links including 1 link(s) to files</p>

SEO Links

		
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.23% Internal Links 96.77%

In-page links

Anchor	Type	Juice
Deals	Internal	Passing Juice
Ferienhäuser	External	Passing Juice
-	External	Passing Juice
Stuttgart	Internal	Passing Juice
Düsseldorf	Internal	Passing Juice
Nürnberg	Internal	Passing Juice
Hannover	Internal	Passing Juice
Wien	Internal	Passing Juice
Frankfurt am Main	Internal	Passing Juice
Bremen	Internal	Passing Juice
Dortmund	Internal	Passing Juice
Erfurt	Internal	Passing Juice
Essen	Internal	Passing Juice
Amsterdam	Internal	Passing Juice
Heidelberg	Internal	Passing Juice
Bonn	Internal	Passing Juice
Karlsruhe	Internal	Passing Juice
Rostock	Internal	Passing Juice
Kassel	Internal	Passing Juice
Mannheim	Internal	Passing Juice

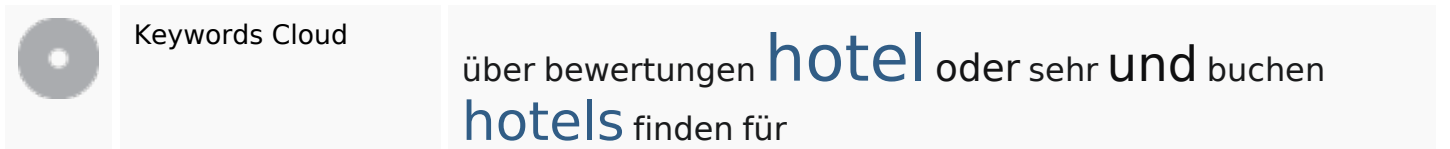
In-page links

Hotel Best Western City-West	Internal	Passing Juice
Hotel Johanniter Gästehaus	Internal	Passing Juice
Hotel Novum Aviva Neue Messe	Internal	Passing Juice
H4 Hotel Residenzschloß	Internal	Passing Juice
Hotel Residence	Internal	Passing Juice
AAA Budget Hotel	Internal	Passing Juice
Hotel WYNDHAM GARDEN DRESDEN	Internal	Passing Juice
Trip Inn Hotel Ariane	Internal	Passing Juice
Hotel ibis Styles Halle	Internal	Passing Juice
Frühlings-Hotel	Internal	Passing Juice
Panorama Inn Hotel- und Boardinghaus	Internal	Passing Juice
Hotel Vienna House Andel's Berlin	Internal	Passing Juice
H4 Hotel Leipzig	Internal	Passing Juice
Hotel Gästehaus Rostock Lütten-Klein	Internal	Passing Juice
Meinhotel	Internal	Passing Juice
Hotel Hansa	Internal	Passing Juice
Star Inn Hotel Stuttgart Airport-Messe, by Comfort	Internal	Passing Juice
Hotel Stadtfeld	Internal	Passing Juice
IntercityHotel	Internal	Passing Juice
Wellnesshotels in Bayern	Internal	Passing Juice
Wellnesshotels in NRW	Internal	Passing Juice
Wellnesshotels Schwarzwald	Internal	Passing Juice
alle Wellnesshotels in Deutschland	Internal	Passing Juice
Barrierefreie Hotels in Deutschlands Top-Städten	Internal	Passing Juice
Barrierefreie Hotels in den schönsten Regionen Deutschlands	Internal	Passing Juice
Die beliebtesten nachhaltigen Hotels in Deutschland	Internal	Passing Juice
Nachhaltige Hotels in Deutschlands Top-Städten	Internal	Passing Juice
Biohotels	Internal	Passing Juice

In-page links

Vegetarische und Vegane Hotels	Internal	Passing Juice
Deutschland	Internal	Passing Juice
Wer sind wir?	Internal	Passing Juice
FAQ	Internal	Passing Juice
Kontakt	Internal	Passing Juice
Impressum	Internal	Passing Juice
Geschäftsreise	Internal	Passing Juice
Top Hotels	Internal	Passing Juice
Top Reiseziele	Internal	Passing Juice
AGB	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
Cookie Richtlinien	Internal	Passing Juice
Hoteliere	Internal	Passing Juice
Affiliates	Internal	Passing Juice





SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hotel	41	✓	✗	✓	✓
hotels	30	✓	✗	✓	✓
und	22	✗	✗	✓	✓
oder	9	✗	✗	✓	✓
für	8	✗	✗	✗	✓

Usability

	Url	Domain : hotel.de Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.hotel.de/de/sitemap-index.xml</p>
	Robots.txt	<p>http://hotel.de/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>