Seo Analyzer
hoteltermecapasso.com

Generated on February 16 2022 10:56 AM

The score is 43/100

SEO Content

✓	Title	Hotel Terme Capasso – Terme, Benessere, Spa, Meeting **Length : 58** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Spa, Terme, Benessere e Meeting **Length : 31** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Spa, Terme, Benessere e Meeting Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	

H1	H2	H3	H4	H5	H6
3	14	7	4	0	0

- [H1] EXCLUSIVE OFFERS
- [H1] EXCLUSIVE OFFERS
- [H1] EXCLUSIVE OFFERS
- [H2] Benvenuti
- [H2] Camere & Suites
- [H2] Offerte & Promozioni
- [H2] Night & Day
- [H2] Lui & Lei
- [H2] Riattivante
- [H2] Welcome
- [H2] Room, Suites
- [H2] Room, Suites
- [H2] Spa - Yoga
- [H2] Bar - Restaurant
- [H2] Weddings
- [H2] Spa - Yoga
- [H2] From Blog

SEO Content

- [H3] Red Cabbage and Sweet Potato Smoothie
- [H3] Red Cabbage and Sweet Potato Smoothie
- [H3] Red Cabbage and Sweet Potato Smoothie
- [H3] Address
- [H3] Reservation
- [H3] Telefono
- [H3] Follow Us
- [H4] Superion Room
- [H4] Superion Room
- [H4] Superion Room
- [H4] Superion Room

❌	Images	We found 34 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **7%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 25% Internal Links 75%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Camere	Internal	Passing Juice
Spa & Wellness	Internal	Passing Juice
Meeting	Internal	Passing Juice
Promozioni	Internal	Passing Juice
Gallery	Internal	Passing Juice
Contatti	Internal	Passing Juice
USD	Internal	Passing Juice
AUD	Internal	Passing Juice
PRENOTA ORA	External	Passing Juice
LEARN MORE	External	Passing Juice
Scopri di più	Internal	Passing Juice
Scopri di più	Internal	Passing Juice
Scopri di più	Internal	Passing Juice
Event	External	Passing Juice
Red Cabbage and Sweet Potato Smoothie	External	Passing Juice

SEO Keywords

Keywords Cloud	capasso scopri camere più offerte check promozioni sketch created terme

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
più	6	✖	✖	✖	✖

Keywords Consistency

scopri	6	✖	✖	✖	✖
terme	5	✔	✔	✔	✖
camere	4	✖	✖	✖	✔
promozioni	3	✖	✖	✖	✔

Usability

	Url	Domain : hoteltermecapasso.com Length : 21
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is it.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 62 Warnings : 90
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.

Document

	✖	Too bad, your website is using inline styles.
	✖	Too bad, your website has too many CSS files (more than 4).
	✖	Too bad, your website has too many JS files (more than 6).
	✔	Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖	Apple Icon
	✔	Meta Viewport Tag
	✔	Flash content

Optimization

	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://hoteltermecapasso.com/robots.txt Great, your website has a robots.txt file.
	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.