








## SEO Content

|  |        |  |
|--|--------|--|
|  | Iframe | Great, there are no Iframes detected on this page. |
|--|--------|--|

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Bad. Your links have query string.   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|  | In-page links           | We found a total of 74 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 1.35%<br>Internal Links 98.65%  |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">XXXXXXXXXX</a>                              | External | Passing Juice |
| <a href="#">XXXXXX</a>                                  | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                              | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX5084X.XX</a>                      | Internal | Passing Juice |
| <a href="#">XXX</a>                                     | Internal | Passing Juice |
| <a href="#">XXXXXXXXXXKAMEREOXXXXXXXXXXXXXXXXXXXX</a>   | Internal | Passing Juice |
| <a href="#">XXXXXX</a>                                  | Internal | Passing Juice |
| <a href="#">XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX...</a> | Internal | Passing Juice |
| <a href="#">XXXXXXXXXXXXXXXXXXXX</a>                    | Internal | Passing Juice |
| <a href="#">XXXXXXXXXXXXXXXXXXXXPANPANXXXX</a>          | Internal | Passing Juice |
| <a href="#">XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX...</a> | Internal | Passing Juice |
|   |          |               |






## In-page links

|                              |          |               |
|------------------------------|----------|---------------|
| <a href="#">aaaaaaaaaa</a>   | Internal | Passing Juice |
| <a href="#">aaaa</a>         | Internal | Passing Juice |
| <a href="#">aaaaaa</a>       | Internal | Passing Juice |
| <a href="#">URLaaaa</a>      | Internal | Passing Juice |
| <a href="#">aaaa</a>         | Internal | Passing Juice |
| <a href="#">aaaaaaaaaaaa</a> | Internal | Passing Juice |
| <a href="#">aaaaaa</a>       | Internal | Passing Juice |




## SEO Keywords

|  |                |  |
|--|----------------|--|
|  | Keywords Cloud |  |
|--|----------------|--|












## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|---------|---------|-------|----------|-------------|----------|





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : hotnam.com<br>Length : 10                |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ja.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |


## Document

|   | Doctype         | HTML 4.01 Transitional   |                 |             |          |   |        |    |
|---|-----------------|--|-----------------|-------------|----------|---|--------|----|
|   | Encoding        | Perfect. Your declared charset is UTF-8.   |                 |             |          |   |        |    |
|   | W3C Validity    | Errors : 335<br>Warnings : 5   |                 |             |          |   |        |    |
|   | Email Privacy   | Great no email address has been found in plain text!   |                 |             |          |   |        |    |
|   | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>1</td></tr><tr><td>&lt;font&gt;</td><td>10</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>   | Deprecated tags | Occurrences | <center> | 1 | <font> | 10 |
| Deprecated tags   | Occurrences     |  |                 |             |          |   |        |    |
| <center>  | 1               |  |                 |             |          |   |        |    |
| <font>  | 10              |  |                 |             |          |   |        |    |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Attention! Try to avoid nested tables in HTML.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul> |                 |             |          |   |        |    |




## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Missing<br>Your website does not have an XML sitemap - this can be problematic. |
|--|-------------|---|

## Optimization

|   |            |  |
|---|------------|--|
|   |            | <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>  |
|  | Robots.txt | <p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p> |
|  | Analytics  | <p>Great, your website has an analytics tool.</p> <div data-bbox="555 703 1481 779"> Google Analytics</div>   |