



Seo Analyzer hotspringsbaptist.org

Generated on April 02 2022 09:14 AM





The score is **61/100**







SEO Content

| | Title | <p>Hot Springs Baptist Church &#8211; Connect, Grow, Serve at Hot Springs Baptist</p> <p>Length : 78</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|----|---|---|---|---|
| | Description | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p> | | | | | | | | | | | | |
| | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1" data-bbox="544 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>15</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1547 1342 2078" style="list-style-type: none"> • [H1] Join us at Hot Springs Baptist Church • [H2] Location Details • [H2] 144 Weston Road Hot Springs, AR 71913 • [H2] Plan a Visit • [H2] Watch Sermons • [H2] See Events • [H2] Join a Group • [H2] Start Serving • [H2] Give Online • [H2] Upcoming Events • [H2] LH Optimist Park Work Day • [H2] Worship Ministry Vision/Appreciation Luncheon • [H2] Easter Egg Hunt 2022 • [H2] Easter 2022 • [H2] Giving • [H2] Location | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 15 | 1 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 15 | 1 | 0 | 0 | 0 | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none"> [H3] Hot Springs Baptist Church |
|  | Images | <p>We found 18 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 43 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.63%</p> <p>Internal Links 88.37%</p> |

In-page links

| Anchor | Type | Juice |
|--------------------------|----------|---------------|
| Home | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| Guest | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| Staff | Internal | Passing Juice |
| Calendar | Internal | Passing Juice |
| Subscribe | Internal | Passing Juice |
| Scholarship | Internal | Passing Juice |
| Church Policies &#038; Documents | Internal | Passing Juice |
| Church Conference | Internal | Passing Juice |
| Job Opportunities | Internal | Passing Juice |
| Media | Internal | Passing Juice |
| Right Now Media | Internal | Passing Juice |
| YouTube | Internal | Passing Juice |
| Ministries | Internal | Passing Juice |
| Children&#8217;s Ministry | Internal | Passing Juice |
| Student Ministry | Internal | Passing Juice |
| College &#038; Young Adult | Internal | Passing Juice |
| Worship | Internal | Passing Juice |
| Legacy Builders | Internal | Passing Juice |
| Women's Ministry | Internal | Passing Juice |
| Heartfelt | Internal | Passing Juice |
| Men's Ministry | Internal | Passing Juice |
| Discipleship | Internal | Passing Juice |
| Get Connected | Internal | Passing Juice |
| Give | Internal | Passing Juice |
| Annie Armstrong | Internal | Passing Juice |
| Dixie Jackson | Internal | Passing Juice |
| Lottie Moon | Internal | Passing Juice |
| Posts | Internal | Passing Juice |
| = | Internal | Passing Juice |
| Watch Online | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| More Info | Internal | Passing Juice |
| Directions | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| = | External | Passing Juice |
| LH Optimist Park Work Day | Internal | Passing Juice |
| Worship Ministry Vision/Appreciation Luncheon | Internal | Passing Juice |
| Easter Egg Hunt 2022 | Internal | Passing Juice |
| Easter 2022 | Internal | Passing Juice |
| More Events | Internal | Passing Juice |
| Give Now | Internal | Passing Juice |
| https://youtu.be/8rs8alpAISk | External | Passing Juice |





SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|----------|---------|-------|----------|-------------|----------|
| hot | 7 | ✓ | ✗ | ✗ | ✓ |
| ministry | 7 | ✗ | ✗ | ✗ | ✓ |
| springs | 7 | ✓ | ✗ | ✗ | ✓ |
| church | 6 | ✓ | ✗ | ✗ | ✓ |
| worship | 6 | ✗ | ✗ | ✗ | ✓ |

Usability

| | | |
|--|--------------|---|
|  | Url | Domain : hotspringsbaptist.org Length : 21 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 0 Warnings : 35 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <p>http://hotspringsbaptist.org/sitemap.xml</p> |
|  | Robots.txt | <p>http://hotspringsbaptist.org/robots.txt</p> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |