







# Seo Analyzer hotwok.com

Generated on April 02 2022 18:44 PM

The score is 54/100



## SEO Content

	<p>Title</p>	<p>HOT WOK - Authentic professional wok</p> <p><b>Length : 36</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>With HOT WOK you will find everything in gas burners, wok pans and accessories for your HOT WOK. Expand your outdoor kitchen with a WOK.</p> <p><b>Length : 136</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1310 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>HOT WOK</td> </tr> <tr> <td>url</td> <td>https://hotwok.com/</td> </tr> <tr> <td>title</td> <td>HOT WOK - Authentic professional wok</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>With HOT WOK you will find everything in gas burners, wok pans and accessories for your HOT WOK. Expand your outdoor kitchen with a WOK.</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0629/3291/0297/files/slide-0---hotwok_ba2a23ec-6c92-48b6-bf9b-906e0aa1d403_1200x667.png?v=1645539569</td> </tr> </tbody> </table>	Property	Content	site_name	HOT WOK	url	https://hotwok.com/	title	HOT WOK - Authentic professional wok	type	website	description	With HOT WOK you will find everything in gas burners, wok pans and accessories for your HOT WOK. Expand your outdoor kitchen with a WOK.	image	https://cdn.shopify.com/s/files/1/0629/3291/0297/files/slide-0---hotwok_ba2a23ec-6c92-48b6-bf9b-906e0aa1d403_1200x667.png?v=1645539569
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# SEO Content

image:secure_url	https://cdn.shopify.com/s/files/1/0629/3291/0297/files/slide-0---hotwok_ba2a23ec-6c92-48b6-bf9b-906e0aa1d403_1200x667.png?v=1645539569
image:width	1200
image:height	667
image:alt	Social media image

## Headings





H1	H2	H3	H4	H5	H6
0	39	0	0	0	0

- [H2] A world of HOT WOK
- [H2] Easy and simply Wok for everybody!
- [H2] TOP LINE Table
- [H2] Grill- Pancake Pan?
- [H2] Paella pan
- [H2] Unleash your creativity with HOT WOK
- [H2] RECCEPTS
- [H2] FAQ
- [H2] Inspiration
- [H2] Dealers
- [H2] TOP LINE Table
- [H2] Selected HOT WOK products
- [H2] Gasbottle cover bag
- [H2] Dishmat for HOT WOK
- [H2] Complete 7 kW Wokset - 7 parts Gasstove
- [H2] Burnerring Silverline
- [H2] Valve / Tap kit for 7 kW HOT WOK Original
- [H2] HOTWOK Silverline storage bag
- [H2] Windstopper for HOT WOK
- [H2] Storage bag 7 kW and 12 kW HOT WOK Gasstove
- [H2] Flat Burner Ring 7 kW - HOT WOK
- [H2] RECCEPTS
- [H2] Falafels made in a HOT WOK
- [H2] Fried squid with fried rice
- [H2] Asian pork and rice
- [H2] Search
- [H2] Hot WOK FAQ
- [H2] Use and maintenance of your Paella Pan
- [H2] Use and maintenance of your wok pan
- [H2] Preparing your paella pan before use.
- [H2] Follow us
- [H2] About us
- [H2] Where to find
- [H2] Menu
- [H2] Subscribe our Newsletter
- [H2] Language
- [H2] Country
- [H2] Added to your cart:
- [H2]





## Images

We found 93 images on this web page.

## SEO Content

		46 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>20%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.86% External Links : Passing Juice 0% Internal Links 97.14%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">INSPIRATION</a>	Internal	Passing Juice
<a href="#">LET'S WOK</a>	Internal	Passing Juice
<a href="#">Gasstove</a>	Internal	Passing Juice

## In-page links

<a href="#">Pans</a>	Internal	Passing Juice
<a href="#">Tables</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">BECOME A DEALER</a>	Internal	Passing Juice
<a href="#">SHOP</a>	Internal	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">View full details</a>	Internal	Passing Juice
<a href="#">Gasbottle cover bag</a>	Internal	Passing Juice
<a href="#">HOT WOK</a>	Internal	Passing Juice
<a href="#">Dishmat for HOT WOK</a>	Internal	Passing Juice
<a href="#">Complete 7 kW Wokset - 7 parts Gasstove</a>	Internal	Passing Juice
<a href="#">Burnerring Silverline</a>	Internal	Passing Juice
<a href="#">Valve / Tap kit for 7 kW HOT WOK Original</a>	Internal	Passing Juice
<a href="#">HOTWOK Silverline storage bag</a>	Internal	Passing Juice
<a href="#">Windstopper for HOT WOK</a>	Internal	Passing Juice
<a href="#">Storage bag 7 kW and 12 kW HOT WOK Gasstove</a>	Internal	Passing Juice
<a href="#">Flat Burner Ring 7 kW - HOT WOK</a>	Internal	Passing Juice
<a href="#">Falafels made in a HOT WOK</a>	Internal	Passing Juice
<a href="#">Fried squid with fried rice</a>	Internal	Passing Juice
<a href="#">Asian pork and rice</a>	Internal	Passing Juice
<a href="#">Use and maintenance of your Paella Pan</a>	Internal	Passing Juice
<a href="#">Use and maintenance of your wok pan</a>	Internal	Passing Juice
<a href="#">Preparing your paella pan before use.</a>	Internal	Passing Juice
<a href="#">Allgemeine Geschäftsbedingungen</a>	Internal	Passing Juice
<a href="#">Datenschutzbestimmungen</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Dealers</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice

## In-page links

[Search](#)

Internal

Passing Juice

[Powered by Shopify](#)

External

noFollow

## SEO Keywords



Keywords Cloud

sale img wok original  
data-ring-cropfalse data-ring-scale1  
srcsetdataimagesvgxmlutf8 price hot  
data-ringlazy

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	76	✘	✘	✘	✘
wok	64	✔	✘	✔	✔
original	60	✘	✘	✘	✔
hot	53	✔	✘	✔	✔
img	40	✘	✘	✘	✘

## Usability

	Url	Domain : hotwok.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 96  
Warnings : 12



Email Privacy

Warning! At least one email address has been found in the plain text. Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips

- Excellent, your website doesn't use nested tables.
- Too bad, your website is using inline styles.
- Great, your website has few CSS files.
- Too bad, your website has too many JS files (more than 6).
- Perfect, your website takes advantage of gzip.

## Mobile



Mobile Optimization

- Apple Icon
- Meta Viewport Tag
- Flash content




## Optimization



XML Sitemap

Missing

## Optimization

		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://hotwok.com/robots.txt">http://hotwok.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 607 1481 678"> Google Analytics</div>