







Seo Analyzer hourworld.org

Generated on February 13 2022 10:05 AM






The score is 54/100





SEO Content

	<p>Title</p>	<p>hOurworld® International Directory of Community TimeBanks</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>hOurworld® is an international network of Time Banks where members earn time credits sharing their talents and services, then later spend those credits on services others provide, strengthening the fabric of local communities.</p> <p>Length : 227</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>hOurworld®, time bank, time banking, time banking software, neighborhood, community, time credits, support, local currency, alternative economy</p> <p>Good, your page contains meta keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1451 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>hOurworld®</td> </tr> <tr> <td>url</td> <td>https://hOurworld.org</td> </tr> <tr> <td>title</td> <td>hOurworld: Neighbors helping neighbors.</td> </tr> <tr> <td>description</td> <td>hOurworld® is an international network of Time Banks where members earn time credits sharing their talents and services, then later spend those credits on services others provide, strengthening the fabric of local communities.</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> </tbody> </table>	Property	Content	site_name	hOurworld®	url	https://hOurworld.org	title	hOurworld: Neighbors helping neighbors.	description	hOurworld® is an international network of Time Banks where members earn time credits sharing their talents and services, then later spend those credits on services others provide, strengthening the fabric of local communities.	type	article	locale	en_US
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SEO Content

		image	https://hourworld.org/_images/hOurworld.png												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>0</td> <td>8</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] hOurworld® • [H2] an international network of neighbors helping neighbors • [H4] • 43,423 members • 408 communities • 2,206,503 hours of service received! • [H4] How it Works! • [H4] Members share their talents and services, record their hours, then 'spend' them later on services others provide. Everyone's hours are equal. This is not barter. Members provide friendly neighborly favors. Together we are strengthening the fabric of local communities. • [H4] Join a Community • [H4] Start a new Time Bank • [H4] Learn about the first steps you'll take as you setup your new time bank. • [H4] Learn more about time banking, what it is and what it is not. • [H4] Learn about Time and Talents, the software platform that supports the hOurworld® communities! • [H5] No Fees! Ever. 	H1	H2	H3	H4	H5	H6	1	1	0	8	1	0	
H1	H2	H3	H4	H5	H6										
1	1	0	8	1	0										
	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.													
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.													
	Flash	Perfect, no Flash content has been detected on this page.													
	Iframe	Great, there are no Iframes detected on this page.													

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.


SEO Links

	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
hOurworld® Co-op	Internal	Passing Juice
View Map of Communities	Internal	Passing Juice
Get Started!	Internal	Passing Juice
First Steps	Internal	Passing Juice
Answers	Internal	Passing Juice
Platform	Internal	Passing Juice
keywords	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	banking hourworld time timebanks international community platform directory welcome hourworld
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
community	2	✓	✓	✗	✓
hourworld	1	✗	✗	✗	✗
international	1	✓	✗	✓	✓
directory	1	✓	✗	✗	✗

Keywords Consistency

timebanks

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Usability

	Url	Domain : hourworld.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

✘ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://hourworld.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics