



Seo Analyzer houseoftartan.com

Generated on February 08 2022 02:25 AM

The score is **58/100**







SEO Content

	Title	<p>Tartan Fabrics Kilts Tartan Ribbon in Any Scottish Tartan</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>House of Tartan - online retailer for tartan clothing and kilts. We sell a huge range of tartan fabrics and clothing, you can even design your own tartan</p> <p>Length : 153</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>tartan, plaid, kilt, tartan wedding, ribbon, clan, scottish, highland, clan tartan, sporrans, kilt hire, district tartans, clan, clan connections, fabric, cloth, weaving, tartan news, hunting tartan, kilt straps</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1608"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://houseoftartan.co.uk/scottish/images/bright-colourful-fraser-rep.jpg</td> </tr> </tbody> </table>	Property	Content	image	https://houseoftartan.co.uk/scottish/images/bright-colourful-fraser-rep.jpg								
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image	https://houseoftartan.co.uk/scottish/images/bright-colourful-fraser-rep.jpg													
	Headings	<table border="1" data-bbox="539 1630 1481 1709"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H2] Speak to the Tartan Industry Experts, Get Help Fast 	H1	H2	H3	H4	H5	H6	0	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	1	0	0	0	0									
	Images	<p>We found 29 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 17%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but</p>												

SEO Content

		lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Irish Tartans	Internal	Passing Juice
Sign up/Login	Internal	Passing Juice
Tartan Finder	Internal	Passing Juice
Name/Clan Finder	Internal	Passing Juice
Design your Tartan	Internal	Passing Juice
Email Enquiry Service	Internal	Passing Juice
Scottish District Tartans	Internal	Passing Juice
Regimental Tartans	Internal	Passing Juice

In-page links

World District Tartans	Internal	Passing Juice
privacy policy	Internal	Passing Juice
terms & conditions	Internal	Passing Juice

SEO Keywords



Keywords Cloud

email **tartan** finder search tartans fabrics experts
house product scottish

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
tartan	21	✓	✓	✓	✓
tartans	8	✗	✓	✗	✗
email	4	✗	✗	✗	✗
scottish	4	✓	✓	✗	✗
house	3	✗	✗	✓	✗

Usability

	Url	Domain : houseoftartan.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 10 Warnings : 3
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to</p>
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://houseoftartan.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics