



# Seo Analyzer housinginternational.coop

Generated on March 25 2022 09:38 AM



The score is 55/100





## SEO Content

|             | <b>Title</b>  | <p>Cooperative Housing  </p> <p><b>Length : 21</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |        |       |      |         |       |                     |             |   |     |  |
|-------------|---|--|----------|---------|--------|-------|------|---------|-------|---------------------|-------------|---|-----|--|
|             | <b>Description</b>  | <p>Co-operative Housing International is a sectoral organization of the International Co-operative Alliance. It was established to promote the development of co-operative housing in all countries, and in particular developing countries, as an economic and social contribution to the problem of providing shelter.</p> <p><b>Length : 309</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |        |       |      |         |       |                     |             |   |     |  |
|             | <b>Keywords</b>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |        |       |      |         |       |                     |             |   |     |  |
|             | <b>Og Meta Properties</b>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1413 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Cooperative Housing</td> </tr> <tr> <td>description</td> <td>Co-operative Housing International is a sectoral organization of the International Co-operative Alliance. It was established to promote the development of co-operative housing in all countries, and in particular developing countries, as an economic and social contribution to the problem of providing shelter.</td> </tr> <tr> <td>url</td> <td>https://www.housinginternational.coop/</td> </tr> </tbody> </table> | Property | Content | locale | en_US | type | website | title | Cooperative Housing | description | Co-operative Housing International is a sectoral organization of the International Co-operative Alliance. It was established to promote the development of co-operative housing in all countries, and in particular developing countries, as an economic and social contribution to the problem of providing shelter. | url | https://www.housinginternational.coop/ |
| Property    | Content   |  |          |         |        |       |      |         |       |                     |             |   |     |  |
| locale      | en_US   |  |          |         |        |       |      |         |       |                     |             |   |     |  |
| type        | website   |  |          |         |        |       |      |         |       |                     |             |   |     |  |
| title       | Cooperative Housing   |  |          |         |        |       |      |         |       |                     |             |   |     |  |
| description | Co-operative Housing International is a sectoral organization of the International Co-operative Alliance. It was established to promote the development of co-operative housing in all countries, and in particular developing countries, as an economic and social contribution to the problem of providing shelter. |  |          |         |        |       |      |         |       |                     |             |   |     |  |
| url         | https://www.housinginternational.coop/  |  |          |         |        |       |      |         |       |                     |             |   |     |  |





# SEO Content

|  | site_name       | Cooperative Housing   |
|--|-----------------|---|
|    | Headings        | <p><b>H1</b> 4      <b>H2</b> 6      <b>H3</b> 18      <b>H4</b> 0      <b>H5</b> 0      <b>H6</b> 0</p> <ul style="list-style-type: none"> <li>• [H1] Our mission is to unite, represent, and lead the international movement for cooperative and mutual self-help housing. Become a member</li> <li>• [H1] Our mission is to unite, represent, and lead the international movement for cooperative and mutual self-help housing. Our mission</li> <li>• [H1] Our mission is to unite, represent, and lead the international movement for cooperative and mutual self-help housing. Our world</li> <li>• [H1] Our mission is to unite, represent, and lead the international movement for cooperative and mutual self-help housing. Our resources</li> <li>• [H2] Connect with Us</li> <li>• [H2] Housing Cooperatives Worldwide</li> <li>• [H2] Resources</li> <li>• [H2] Like us on Facebook!</li> <li>• [H2] E-bulletins</li> <li>• [H2] What is a Housing Cooperative?</li> <li>• [H3] Land &amp; Financing for Community-led...</li> <li>• [H3] VISION 4 HOUSING</li> <li>• [H3] Collab Mapping</li> <li>• [H3] Podcast with Rosie Moore in New Zealand &amp; Vision 4 Housing in Kenya - February 2022</li> <li>• [H3] Essays on Growing up in a Housing Co-op - May 2021</li> <li>• [H3] Brenda Torpy &amp; CLTs plus Minsnail Housing Co-op in Seoul - April 2021</li> <li>• [H3] What is Cooperative Housing?</li> <li>• [H3] How Do I Start a Housing Co-op?</li> <li>• [H3] Who is Cooperative Housing for?</li> <li>• [H3] Benefits of Cooperative Housing</li> <li>• [H3] How Does Cooperative Housing Compare with Other Models?</li> <li>• [H3] How Do Housing Co-ops Keep Rent Affordable?</li> <li>• [H3] What's the Legal Framework of Cooperative Housing?</li> <li>• [H3] Housing Co-ops for Sustainability</li> <li>• [H3] How Housing Co-ops are Mitigating Climate Change</li> <li>• [H3] Why Become a Member of Cooperative Housing International?</li> <li>• [H3] Advantages of Being Part of the Wider Global Movement</li> <li>• [H3] Cooperative Housing Symposium Zurich</li> </ul> |
|  | Images          | <p>We found 29 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>   |

## SEO Content

|  |        |  |
|--|--------|--|
|  | Flash  | Perfect, no Flash content has been detected on this page.  |
|  | Iframe | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed. |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|    | In-page links           | We found a total of 62 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 19.35%<br>Internal Links 80.65% |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Home</a>  | Internal | Passing Juice |
| <a href="#">About</a>   | Internal | Passing Juice |
| <a href="#">Back</a>  | Internal | Passing Juice |
| <a href="#">Vision, Mission &amp;#038; Mandate</a>                | Internal | Passing Juice |
| <a href="#">Principles and Values</a>                             | Internal | Passing Juice |
| <a href="#">Housing Cooperatives and the Cooperative Identity</a> | Internal | Passing Juice |
| <a href="#">Board of Directors</a>                                | Internal | Passing Juice |
| <a href="#">Rules</a>   | Internal | Passing Juice |
| <a href="#">Our Team</a>  | Internal | Passing Juice |
| <a href="#">Our Members</a>                                       | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Benefits of Membership</a>   | Internal | Passing Juice |
| <a href="#">News</a>   | Internal | Passing Juice |
| <a href="#">E-bulletins</a>  | Internal | Passing Juice |
| <a href="#">Events</a>   | Internal | Passing Juice |
| <a href="#">Resources</a>  | Internal | Passing Juice |
| <a href="#">Videos</a>   | Internal | Passing Juice |
| <a href="#">Podcasts</a>   | Internal | Passing Juice |
| <a href="#">SDGs</a>   | Internal | Passing Juice |
| <a href="#">Sustainability Videos</a>  | Internal | Passing Juice |
| <a href="#">Housing Cooperatives Worldwide</a>                                     | Internal | Passing Juice |
| <a href="#">Cooperative Housing Models</a>   | Internal | Passing Juice |
| <a href="#">Community-led Housing Worldwide</a>                                    | Internal | Passing Juice |
| <a href="#">What is a Housing Cooperative?</a>                                     | Internal | Passing Juice |
| <a href="#">Contact</a>  | Internal | Passing Juice |
| <a href="#">Skip navigation</a>  | Internal | Passing Juice |
| <a href="#">Urbamonde</a>  | External | Passing Juice |
| <a href="#">Co-Habitat Network</a>   | External | Passing Juice |
| <a href="#">Land &amp; Financing for Community-led&amp;hellip;</a>                 | Internal | Passing Juice |
| <a href="#">VISION 4 HOUSING</a>   | Internal | Passing Juice |
| <a href="#">Collab Mapping</a>   | Internal | Passing Juice |
| <a href="#">Like us on Facebook!</a>   | External | Passing Juice |
| <a href="#">Co-operative Housing International</a>                                 | External | Passing Juice |
| <a href="#">Appeal for Donations for Ukraine   ICA</a>                             | External | Passing Juice |
| <a href="#">View on Facebook</a>   | External | Passing Juice |
| <a href="#">Share</a>  | External | Passing Juice |
| <a href="#">Living in your own sustainable social housing - Innovation Origins</a> | External | Passing Juice |
| <a href="#">View on Facebook</a>   | External | Passing Juice |
| <a href="#">Share</a>  | External | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">18%</a>  | Internal | Passing Juice |
| <a href="#">3,600</a>  | Internal | Passing Juice |
| <a href="#">21,000</a>   | Internal | Passing Juice |
| <a href="#">Podcast with Rosie Moore in New Zealand &amp;#038; Vision 4 Housing in Kenya &amp;#8211; February 2022</a> | Internal | Passing Juice |
| <a href="#">Essays on Growing up in a Housing Co-op &amp;#8211; May 2021</a>   | Internal | Passing Juice |
| <a href="#">Brenda Torpy &amp;#038; CLTs plus Minsnail Housing Co-op in Seoul &amp;#8211; April 2021</a>               | Internal | Passing Juice |
| <a href="#">What is Cooperative Housing?</a>   | Internal | Passing Juice |
| <a href="#">How Do I Start a Housing Co-op?</a>  | Internal | Passing Juice |
| <a href="#">Who is Cooperative Housing for?</a>  | Internal | Passing Juice |
| <a href="#">Benefits of Cooperative Housing</a>  | Internal | Passing Juice |
| <a href="#">How Does Cooperative Housing Compare with Other Models?</a>  | Internal | Passing Juice |
| <a href="#">How Do Housing Co-ops Keep Rent Affordable?</a>  | Internal | Passing Juice |
| <a href="#">What's the Legal Framework of Cooperative Housing?</a>   | Internal | Passing Juice |
| <a href="#">Housing Co-ops for Sustainability</a>  | Internal | Passing Juice |
| <a href="#">How Housing Co-ops are Mitigating Climate Change</a>   | Internal | Passing Juice |
| <a href="#">Why Become a Member of Cooperative Housing International?</a>  | Internal | Passing Juice |
| <a href="#">Advantages of Being Part of the Wider Global Movement</a>  | Internal | Passing Juice |
| <a href="#">News</a>   | Internal | Passing Juice |
| <a href="#">here</a>   | External | Passing Juice |
| <a href="#">Cooperative Housing Symposium Zurich</a>   | External | Passing Juice |
| <a href="#">Accessibility</a>  | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>   | Internal | Passing Juice |
| <a href="#">Links</a>  | Internal | Passing Juice |
| <a href="#">Sitemap</a>  | Internal | Passing Juice |

## SEO Keywords



Keywords Cloud

housing cooperative sustainable worldwide  
international more members read cooperatives share

### Keywords Consistency

| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| housing       | 64      | ✓     | ✗        | ✓           | ✓        |
| cooperative   | 30      | ✓     | ✗        | ✗           | ✓        |
| more          | 13      | ✗     | ✗        | ✗           | ✗        |
| international | 11      | ✗     | ✗        | ✓           | ✓        |
| cooperatives  | 11      | ✗     | ✗        | ✗           | ✓        |










### Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : housinginternational.coop<br>Length : 25 |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | Great. We have found a Print-Friendly CSS.        |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





### Document

|  |          |  |
|--|----------|--|
|  | Doctype  | HTML 5                                   |
|  | Encoding | Perfect. Your declared charset is UTF-8. |





## Document

|   |                 |  |
|---|-----------------|--|
|  | W3C Validity    | Errors : 11<br>Warnings : 33   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|   |             |  |
|---|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>http://housinginternational.coop/sitemap.xml</code>   |
|  | Robots.txt  | <code>http://housinginternational.coop/robots.txt</code><br>Great, your website has a robots.txt file.   |
|  | Analytics   | Great, your website has an analytics tool.<br> Google Analytics |