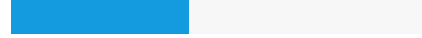




Seo Analyzer houstonlibrary.org

Generated on February 05 2022 07:11 AM

The score is **37/100**







SEO Content

	Title	<p>Home Page - Houston Public Library</p> <p>Length : 35</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>3</td> <td>4</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Spotlight Resources • [H2] Good Reads • [H2] News • [H3] Events at HPL • [H3] Keep Up With HPL • [H3] Virtual Tours • [H4] Read More • [H4] Read More • [H4] Read More • [H4] To learn more about the HPL Insider Newsletter and receive monthly reads Sign-Up 	H1	H2	H3	H4	H5	H6	0	3	3	4	0	0
H1	H2	H3	H4	H5	H6									
0	3	3	4	0	0									
	Images	<p>We found 32 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p>												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 100 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 19% Internal Links 81%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Account	External	Passing Juice
Manage Card	Internal	Passing Juice
Get a Library Card	Internal	Passing Juice
All Events	External	Passing Juice
Virtual Tours	Internal	Passing Juice
Exhibits	Internal	Passing Juice

In-page links

All Locations	Internal	Passing Juice
Barbara Bush Literacy Plaza	Internal	Passing Juice
Building for the Future	Internal	Passing Juice
Central	Internal	Passing Juice
Special Collections	Internal	Passing Juice
African American Library at the Gregory School	Internal	Passing Juice
Clayton Library Center for Genealogical Research	Internal	Passing Juice
Houston Metropolitan Research Center	Internal	Passing Juice
TECHLink	Internal	Passing Juice
Dixon	Internal	Passing Juice
Scenic Woods	Internal	Passing Juice
All Databases	Internal	Passing Juice
African American History	Internal	Passing Juice
Books & Readers	Internal	Passing Juice
Business	Internal	Passing Juice
Investing & Finances	Internal	Passing Juice
Non-Profit	Internal	Passing Juice
Automotive	Internal	Passing Juice
Consumer Information	Internal	Passing Juice
Disaster Preparedness	Internal	Passing Juice
About Our Collections	Internal	Passing Juice
African American Archives	Internal	Passing Juice
Hispanic Archives	Internal	Passing Juice
Genealogical Research	Internal	Passing Juice
Genealogy	Internal	Passing Juice
Government	Internal	Passing Juice
Citizenship	Internal	Passing Juice
Veterans	Internal	Passing Juice

In-page links

Health & Medicine	Internal	Passing Juice
Homework Help	Internal	Passing Juice
Education	Internal	Passing Juice
Homework	Internal	Passing Juice
Magazines, Scholarly Journals & Publications	Internal	Passing Juice
Religion & Philosophy	Internal	Passing Juice
Science	Internal	Passing Juice
Travel & Geography	Internal	Passing Juice
Houston & Texas History	Internal	Passing Juice
Hispanic & Latino History	Internal	Passing Juice
College & Career Planning	Internal	Passing Juice
Job Hunting	Internal	Passing Juice
Newspapers & Other News Sources	Internal	Passing Juice
Do It Yourself (DIY)	Internal	Passing Juice
Online Learning	Internal	Passing Juice
Parenting	Internal	Passing Juice
Reference	Internal	Passing Juice
World Language Resources	Internal	Passing Juice
Ask HPL	Internal	Passing Juice
cafécollege Houston	Internal	Passing Juice
Community Engagement	Internal	Passing Juice
International Services	Internal	Passing Juice
Library Technology	Internal	Passing Juice
Passports	Internal	Passing Juice
Passports En español	Internal	Passing Juice
Curbside Appointments	External	Passing Juice
Meeting Rooms	External	Passing Juice
Venue Rentals	Internal	Passing Juice


In-page links

Kids	Internal	Passing Juice
Teens	Internal	Passing Juice
Arts & Music	Internal	Passing Juice
Author Alerts	Internal	Passing Juice
Custom Reading List	External	Passing Juice
Download & Stream	Internal	Passing Juice
Food & Festivals	Internal	Passing Juice
Genre Recommendations	External	Passing Juice
Homeschool Survival Guide	Internal	Passing Juice
Interlibrary Loan	Internal	Passing Juice
Local Authors	Internal	Passing Juice
New Titles	External	Passing Juice
Race & Social Justice	Internal	Passing Juice
close	Internal	Passing Juice
Search Fun Activities	Internal	Passing Juice
Register to Vote	External	Passing Juice
OverDrive	External	Passing Juice
hoopla	External	Passing Juice
axis360.	External	Passing Juice
Find an upcoming event	External	Passing Juice
Sign-Up	External	Passing Juice
Your Library	Internal	Passing Juice
Policies	Internal	Passing Juice
Community Partners	Internal	Passing Juice
Volunteer & Donate	Internal	Passing Juice
HPL Foundation	External	Passing Juice
Careers	External	Passing Juice
FAQs	External	Passing Juice

In-page links

Website Feedback	External	Passing Juice
HPL News	Internal	Passing Juice
Media Package	Internal	Passing Juice
Houston Public Library	Internal	Passing Juice
Privacy & Security	Internal	Passing Juice
Site Map	Internal	Passing Juice
Staff Login	External	Passing Juice
Privacy and cookie policy	Internal	Passing Juice
Communico	External	Passing Juice


SEO Keywords

	Keywords Cloud	research library all houston african american archives history collections hpl
-----------------------------------------------------------------------------------	----------------	--------------------------------------------------------------------------------





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
library	7	✓	✗	✗	✗
houston	6	✓	✗	✗	✗
hpl	5	✗	✗	✗	✓
research	4	✗	✗	✗	✗
collections	3	✗	✗	✗	✗






Usability

	Url	Domain : houstonlibrary.org Length : 18
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 56 Warnings : 89
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
------------------------------------------------------------------------------------	---------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://houstonlibrary.org/sitemap.xml
	Robots.txt	Missing Your website doesn't have a robots.txt file - this can be problematic. A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
	Analytics	Great, your website has an analytics tool.  Google Analytics