



# Seo Analyzer

## houthandeldesmet.be

Generated on March 03 2022 01:56 AM

The score is 54/100







### SEO Content

|    | Title              | Houthandel Desmet Meulebeke<br><b>Length : 27</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                           |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Houthandel Desmet is een bedrijf dat zich op 3 gebieden profileert binnen de houtsector: verkoop, bewerken en plaatsen. Onze klanten komen uit diverse sectoren en industrie, maar ook particulieren kunnen bij ons terecht.<br><b>Length : 220</b><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.        |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | houthandel, desmet, meulebeke, kasteelstraat, schrijnwerk, binnenschrijnwerk, buitenschrijnwerk, daken, dakconstructies, hout, Plaatmateriaal, Multiplex, OSB, MDF, melamineplaten, spaanderplaten, betonplex, plexi, gipsplaten, promatect, foamalux, hardboar<br>Good, your page contains meta keywords.                                                                                                                |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                 |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>[H1] Welkom bij Houthandel Desmet</li> <li>[H2] Houthandel Desmet</li> <li>[H3] Wij bieden een grote voorraad, een extra service voor u !</li> </ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 1 | 0 | 0 | 0 |
| H1 | H2                 | H3                                                                                                                                                                                                                                                                                                                                                                                                                        | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 1                  | 1                                                                                                                                                                                                                                                                                                                                                                                                                         | 0  | 0  | 0  |    |    |    |   |   |   |   |   |   |
|    | Images             | We found 9 images on this web page.<br>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                               |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio    | Ratio : <b>32%</b>                                                                                                                                                                                                                                                                                                                                                                                                        |    |    |    |    |    |    |   |   |   |   |   |   |

## SEO Content

|                                                                                  |        |                                                                             |
|----------------------------------------------------------------------------------|--------|-----------------------------------------------------------------------------|
|  |        | Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
|  | Flash  | Perfect, no Flash content has been detected on this page.                   |
|  | Iframe | Great, there are no Iframes detected on this page.                          |

## SEO Links

|                                                                                    |                         |                                                                                                |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                               |
|    | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 15 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 33.33%<br>Internal Links 66.67% |

## In-page links

| Anchor                                           | Type     | Juice         |
|--------------------------------------------------|----------|---------------|
| <a href="#">uw browser te upgraden</a>           | External | Passing Juice |
| <a href="#">Google Chrome Frame te activeren</a> | External | Passing Juice |
| <a href="#">Online verzagingstool</a>            | External | Passing Juice |
| <a href="#">Home</a>                             | Internal | Passing Juice |
| <a href="#">Geschiedenis</a>                     | Internal | Passing Juice |
| <a href="#">Houthandel &amp; Shop</a>            | Internal | Passing Juice |
| <a href="#">Binnenschrijnwerk</a>                | Internal | Passing Juice |
| <a href="#">Buitenschrijnwerk</a>                | Internal | Passing Juice |

## In-page links

|                                         |          |               |
|-----------------------------------------|----------|---------------|
| <a href="#">Dakconstructies</a>         | Internal | Passing Juice |
| <a href="#">Online verzagingstool</a>   | Internal | Passing Juice |
| <a href="#">Contact</a>                 | Internal | Passing Juice |
| <a href="#">www.dtonic.net</a>          | External | Passing Juice |
| <a href="#">expressionengine</a>        | External | Passing Juice |
| <a href="#">www.houthandeldesmet.be</a> | Internal | Passing Juice |
| <a href="#">Admin</a>                   | Internal | Passing Juice |




## SEO Keywords

|                                                                                  |                |                                                                                                |
|----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------------------|
|  | Keywords Cloud | <b>houthandel</b> dag <b>van</b> iedere <b>tot</b><br>online <b>desmet</b> een <b>12u</b> onze |
|----------------------------------------------------------------------------------|----------------|------------------------------------------------------------------------------------------------|



## Keywords Consistency

| Keyword    | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| van        | 5       | ✘     | ✘        | ✘           | ✘        |
| tot        | 5       | ✘     | ✘        | ✘           | ✘        |
| houthandel | 4       | ✔     | ✔        | ✔           | ✔        |
| een        | 3       | ✘     | ✘        | ✔           | ✔        |
| desmet     | 3       | ✔     | ✔        | ✔           | ✔        |












## Usability

|                                                                                    |              |                                             |
|------------------------------------------------------------------------------------|--------------|---------------------------------------------|
|  | Url          | Domain : houthandeldesmet.be<br>Length : 19 |
|  | Favicon      | Great, your website has a favicon.          |
|  | Printability | We could not find a Print-Friendly CSS.     |





## Usability

|                                                                                  |             |                                                                                                                                          |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Language    | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core | This page does not take advantage of Dublin Core.                                                                                        |





## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|    | W3C Validity    | Errors : 11<br>Warnings : 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|   | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                                                                                                                                        |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                   |             |                                                                                                                                                                                                                                                                                                                                                  |
|-----------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|  | Robots.txt  | <p><a href="http://houthandel-desmet.be/robots.txt">http://houthandel-desmet.be/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                             |
|  | Analytics   | <p>Great, your website has an analytics tool.</p> <div data-bbox="544 680 1481 757"> Google Analytics</div>                                                                                                                                                     |