# Seo Analyzer hp-streubel.de

Generated on February 24 2022 11:30 AM

**The score is 48/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Horst Streubel Bonn<br><br>**Length : 19**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | Horst Streubel Bonn<br><br>**Length : 19**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✓ | Keywords | Streubel,Horst, Horst Streubel,Duisdorf,Rauchen,Genealogie,Feuerwehr ,Bauen,Wohnen,Garten<br><br>Good, your page contains meta keywords. |
| ✗ | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. |

| | | Headings | | | | | |
|---|---|---|---|---|---|---|---|
| ◐ | Headings | **H1**<br>0 | **H2**<br>0 | **H3**<br>0 | **H4**<br>0 | **H5**<br>0 | **H6**<br>0 |

| | | |
|---|---|---|
| ✗ | Images | We found 25 images on this web page.<br><br>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✗ | Text/HTML Ratio | Ratio : **4%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✓ | Flash | Perfect, no Flash content has been detected on this page. |

# SEO Content

| | Iframe | Great, there are no Iframes detected on this page. |
|---|---|---|

# SEO Links

| | URL Rewrite | Good. Your links looks friendly! |
|---|---|---|
| | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| | In-page links | We found a total of 0 links including 0 link(s) to files |
| | Statistics | External Links : noFollow 0% |
| | | External Links : Passing Juice 0% |
| | | Internal Links 0% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|

# SEO Keywords

| | Keywords Cloud | bonn streubel horst |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| horst | 1 | ✔ | ✔ | ✔ | ✖ |
| streubel | 1 | ✔ | ✔ | ✔ | ✖ |
| bonn | 1 | ✔ | ✖ | ✔ | ✖ |

# Usability

| | Url | Domain : hp-streubel.de<br>Length : 14 |
|---|---|---|
| ❌ | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| ❌ | Printability | We could not find a Print-Friendly CSS. |
| ✅ | Language | Good. Your declared language is de. |
| ❌ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | XHTML 1.0 Transitional |
|---|---|---|
| ✅ | Doctype | XHTML 1.0 Transitional |
| ❌ | Encoding | You have not specified the document's charset. Use this free meta tags generator to declare document's charset. |
| ❌ | W3C Validity | Errors : 85<br>Warnings : 28 |
| ✅ | Email Privacy | Great no email address has been found in plain text! |
| ❌ | Deprecated HTML | |

| Deprecated tags | Occurrences |
|---|---|
| <font> | 5 |

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

| | Speed Tips | |
|---|---|---|
| | | ✖ Attention! Try to avoid nested tables in HTML. |
| | | ✔ Perfect. No inline css has been found in HTML tags! |
| | | ✔ Great, your website has few CSS files. |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Document

## Mobile

| | Mobile Optimization | | |
|---|---|---|---|
| | | ✖ | Apple Icon |
| | | ✖ | Meta Viewport Tag |
| | | ✔ | Flash content |

## Optimization

| | XML Sitemap | Missing |
|---|---|---|
| ✖ | | Your website does not have an XML sitemap - this can be problematic. |
| | | A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently. |
| ✔ | Robots.txt | http://hp-streubel.de/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✔ | Analytics | Great, your website has an analytics tool. |
| | | Google Analytics |