

# Seo Analyzer hs-harz.de

Generated on March 22 2022 02:51 AM





The score is 54/100







## SEO Content

	Title	<p>▲ Hochschule Harz: Startseite</p> <p><b>Length : 29</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>▲ HS Harz</td></tr></tbody></table>	Property	Content	site_name	▲ HS Harz								
Property	Content													
site_name	▲ HS Harz													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>21</td><td>0</td><td>3</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H1] Blog   Ein Herzensprojekt für die Gleichstellung</li><li>• [H1] Blog   Die Abenteuer als Gründerin</li><li>• [H1] Blog   Lara Croft meets James Bond in Space</li><li>• [H1] Neuigkeiten</li><li>• [H1] Aktuelle Regelungen für das SoSe 2022</li><li>• [H1] Schnelleinstieg</li><li>• [H1] Studium</li><li>• [H1] Orientierungstage</li><li>• [H1] Weiterbildung</li><li>• [H1] Fachbereich Automatisierung und Informatik</li><li>• [H1] Fachbereich Verwaltungs- wissenschaften</li><li>• [H1] Fachbereich Wirtschafts- wissenschaften</li><li>• [H1] Hochschule</li><li>• [H1] Einrichtungen</li></ul>	H1	H2	H3	H4	H5	H6	21	0	3	2	0	0
H1	H2	H3	H4	H5	H6									
21	0	3	2	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Internationales</li><li>• [H1] Orientierungsstudium</li><li>• [H1] Forschung an der Hochschule Harz</li><li>• [H1] Kompetenzzentrum</li><li>• [H1] Institute an der Hochschule Harz</li><li>• [H1] Studieren an der Hochschule Harz</li><li>• [H3] CORONA-REGELUNGEN FÜR DAS SOSE 2022</li><li>• [H3] AKTUELLE TESTZENTREN</li><li>• [H3] SEMESTERZEITPLAN FÜR DAS SOSE 2022</li><li>• [H4] Erklärung der Landesrektorenkonferenz Sachsen-Anhalt zum Ukrainekrieg</li><li>• [H4] Wahl der Prorektorin und Prorektoren der Hochschule Harz</li></ul>
	Images	We found 21 images on this web page.  8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>8%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

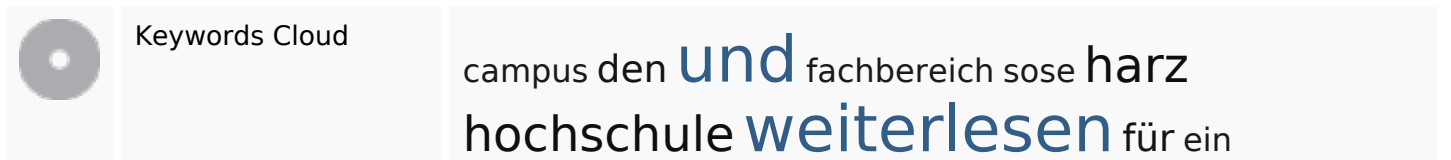
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">EN</a>	Internal	Passing Juice
<a href="#">RSS-Feed</a>	Internal	Passing Juice
<a href="#">CORONA-REGELUNGEN FÜR DAS SOSE 2022</a>	Internal	Passing Juice
<a href="#">SEMESTERZEITPLAN FÜR DAS SOSE 2022</a>	Internal	Passing Juice
<a href="#">Studieninteressierte</a>	Internal	Passing Juice
<a href="#">Studentinnen und Studenten</a>	Internal	Passing Juice
<a href="#">Termine / Kalender</a>	Internal	Passing Juice
<a href="#">Beschäftigte</a>	Internal	Passing Juice
<a href="#">Absolventinnen und Absolventen</a>	Internal	Passing Juice
<a href="#">Karriere / Stellenausschreibungen</a>	Internal	Passing Juice
<a href="#">Unternehmen und Institutionen</a>	Internal	Passing Juice

## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
weiterlesen	17	✘	✘	✘	✘
und	14	✘	✘	✘	✔
harz	8	✔	✘	✘	✔
hochschule	8	✔	✘	✘	✔
für	5	✘	✘	✘	✔

## Usability

	Url	Domain : hs-harz.de Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 3 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://hs-harz.de/sitemap.xml https://www.hs-harz.de/sitemap.xml https://www.hs-harz.de/en/sitemap.xml</pre>
	Robots.txt	<pre>http://hs-harz.de/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>