











# Seo Analyzer hsconstructions.co.uk

Generated on December 14 2021 09:55 AM

The score is 39/100







## SEO Content

	Title	HS Construction Ltd <b>Length : 19</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>4</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] HS Construction Ltd</li><li>• [H1] Primary Menu</li><li>• [H1] About Us</li><li>• [H1] Our Work</li><li>• [H2]</li></ul>	H1	H2	H3	H4	H5	H6	4	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
4	1	0	0	0	0									
	Images	We found 8 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.


## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 6 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16.67% Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">HS Construction Ltd</a>	Internal	Passing Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">Catch Themes</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	primary content <b>search</b>
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## SEO Keywords

construction menu skip home work



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	2	✗	✗	✗	✗
construction	2	✓	✗	✗	✓
primary	1	✗	✗	✗	✓
menu	1	✗	✗	✗	✓
skip	1	✗	✗	✗	✗










### Usability

	Url	Domain : hsconstructions.co.uk Length : 21
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9




## Document

		Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div><a href="http://hsconstructions.co.uk/sitemap.xml">http://hsconstructions.co.uk/sitemap.xml</a></div>
	Robots.txt	<div>Missing</div> <div>Your website doesn't have a robots.txt file - this can be problematic.</div> <div>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</div>
	Analytics	<div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div>

## Optimization

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.