



# Seo Analyzer hsicomfort.com

Generated on February 02 2022 06:44 AM

The score is **38/100**







## SEO Content

	Title	<p>HSI Comfort</p> <p><b>Length : 11</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>2</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] Welcome to Engineered Equipment!</li> <li>• [H2] Representing Only Quality Brands</li> <li>• [H3] EQUIPMENT</li> <li>• [H3] SOLUTIONS</li> <li>• [H3] SERVICE</li> </ul>	H1	H2	H3	H4	H5	H6	0	2	3	0	0	0
H1	H2	H3	H4	H5	H6									
0	2	3	0	0	0									
	Images	<p>We found 46 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 3.7% Internal Links 96.3%

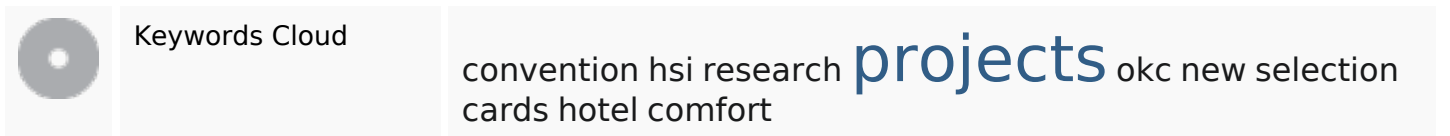
## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">HSI Comfort</a>	Internal	Passing Juice
<a href="https://eei-ok.com">https://eei-ok.com</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Mission &amp;#038; Vision</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Projects Under Construction</a>	Internal	Passing Juice
<a href="#">Education Projects</a>	Internal	Passing Juice
<a href="#">Government Projects</a>	Internal	Passing Juice

## In-page links

<a href="#">Hospitality Projects</a>	Internal	Passing Juice
<a href="#">Housing Projects</a>	Internal	Passing Juice
<a href="#">Medical Projects</a>	Internal	Passing Juice
<a href="#">Military Projects</a>	Internal	Passing Juice
<a href="#">Native American Projects</a>	Internal	Passing Juice
<a href="#">Office Projects</a>	Internal	Passing Juice
<a href="#">Transportation Projects</a>	Internal	Passing Juice
<a href="#">Veterinary Projects</a>	Internal	Passing Juice
<a href="#">Research/Laboratory Projects</a>	Internal	Passing Juice
<a href="#">Line Cards</a>	Internal	Passing Juice
<a href="#">Selection Tool</a>	Internal	Passing Juice
<a href="#">Engineering Tools</a>	Internal	Passing Juice
<a href="#">Software Downloads</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">MORE RESEARCH PROJECTS</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Manufacturers</a>	Internal	Passing Juice
<a href="#">Projects</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
projects	13	✘	✘	✘	✘
okc	2	✘	✘	✘	✘

## Keywords Consistency

comfort	2				
hotel	2				
new	2				


## Usability

	Url	Domain : hsicomfort.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 70 Warnings : 11				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td>&lt;u&gt;</td> <td>1</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips					




## Document

		<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://hsicomfort.com/sitemap.xml">http://hsicomfort.com/sitemap.xml</a></p> <p><a href="https://hsicomfort.com/wp-sitemap.xml">https://hsicomfort.com/wp-sitemap.xml</a></p>
	Robots.txt	<p><a href="http://hsicomfort.com/robots.txt">http://hsicomfort.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>