







Seo Analyzer hss.edu

Generated on March 14 2022 03:18 AM






The score is 57/100







SEO Content

	Title	<p>HSS Hospital for Special Surgery: US #1 for Orthopedics</p> <p>Length : 57</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>HSS is the #1 ranked hospital in the US for orthopedics, #4 for rheumatology, and top-ranked in pediatric orthopedics Locations in NY, NJ, CT, and Florida.</p> <p>Length : 157</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1971"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>HSS Hospital for Special Surgery: US #1 for Orthopedics</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>url</td> <td>https://www.hss.edu/index.htm</td> </tr> <tr> <td>image</td> <td>https://www.hss.edu/images/socialmedia/hss-homepage-man-woman-walking_1600x630.jpg</td> </tr> <tr> <td>site_name</td> <td>Hospital for Special Surgery</td> </tr> <tr> <td>description</td> <td>HSS is the #1 ranked hospital in the US for orthopedics, #4 for rheumatology, and top-ranked in pediatric orthopedics Locations in NY, NJ, CT, and Florida.</td> </tr> </tbody> </table>	Property	Content	title	HSS Hospital for Special Surgery: US #1 for Orthopedics	type	article	url	https://www.hss.edu/index.htm	image	https://www.hss.edu/images/socialmedia/hss-homepage-man-woman-walking_1600x630.jpg	site_name	Hospital for Special Surgery	description	HSS is the #1 ranked hospital in the US for orthopedics, #4 for rheumatology, and top-ranked in pediatric orthopedics Locations in NY, NJ, CT, and Florida.
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	Headings	<table border="1" data-bbox="539 2004 1481 2072"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	1	6	0	0	0		
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SEO Content

		<ul style="list-style-type: none"> • [H1] HSS Hospital for Special Surgery • [H2] Expertise you can trust. • [H3] Book your appointment today. • [H3] Our patients say it best. • [H3] Highlights • [H3] Move Better Feel Better • [H3] MyHSS App • [H3] Your opinion makes an impact.
	Images	<p>We found 23 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 9 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 11.11%</p> <p>Internal Links 88.89%</p>


In-page links

Anchor	Type	Juice
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In-page links

> Skip repeated content	Internal	Passing Juice
Choose Better	Internal	Passing Juice
HSS Virtual Care	Internal	Passing Juice
HSS Doctors	Internal	Passing Juice
Physical Therapy	Internal	Passing Juice
Urgent Ortho Care	Internal	Passing Juice
answer some questions	Internal	Passing Juice
Learn more	Internal	Passing Juice
Take the survey	External	Passing Juice



SEO Keywords

	Keywords Cloud	from hss patients see better learn more doctors care virtual
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	4	✘	✘	✘	✘
better	4	✘	✘	✘	✔
care	3	✘	✘	✘	✘
hss	3	✔	✘	✔	✔
from	2	✘	✘	✘	✘







Usability

	Url	Domain : hss.edu Length : 7
	Favicon	Great, your website has a favicon.

Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre data-bbox="544 311 1481 434">http://hss.edu/sitemap.xml https://www.hss.edu/sitemap.xml</pre>
	Robots.txt	<pre data-bbox="544 465 868 499">http://hss.edu/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <pre data-bbox="544 667 1481 741"> Google Analytics</pre>