Seo Analyzer
humandigitalagency.ru

Generated on April 02 2022 15:56 PM

The score is 48/100

SEO Content

✅	Title	Digital Marketing Agency Orange County, CA | SEO | Web Design | Human **Length : 69** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Human is a full-service digital marketing agency in Orange County, CA. Our expertise includes inbound marketing, ecommerce, web design, development, SEO, social advertising, email marketing, content marketing and conversion rate optimization. **Length : 242** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	business.business
title	Inbound Marketing Agency – Orange County, CA | Human
url	/
image	/img/logo.svg

⦿	Headings	

H1	H2	H3	H4	H5	H6
1	12	6	4	0	0

- [H1] Human-first digital marketing agency on a mission to help companies grow smarter
- [H2] We put action before words
- [H2] Apparel innovator experiences 400% revenue growth in 3

SEO Content

<table>
<tr><td></td><td></td><td>

years
- [H2] Home decor innovator experiences 114% revenue growth in 8 months
- [H2] Global eLearning giant generates 60,000 monthly organic visitors
- [H2] Digital marketing services that take you beyond the funnel
- [H2] Content
- [H2] Acquisition
- [H2] Monetization
- [H2] Success
- [H2] Looking to get discovered for the topics that matter most to your business?
- [H2] Human Insights & Tips
- [H2] What are your growth goals?
- [H3]
- [H3]
- [H3]
- [H3] All we do is win
- [H3] Our partners
- [H3] Inbound Marketing Agency based in Orange County, CA
- [H4] 4x GOLD MARCOM WINNER
- [H4] 1x PLATINUM AVA AWARD WINNER
- [H4] 1x GOLD MARCOM WINNER
- [H4] 1x PLATINUM MARCOM WINNER

</td></tr>
<tr><td>❌</td><td>Images</td><td>

We found 89 images on this web page.

70 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

</td></tr>
<tr><td>❌</td><td>Text/HTML Ratio</td><td>

Ratio : **0%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

</td></tr>
<tr><td>✅</td><td>Flash</td><td>Perfect, no Flash content has been detected on this page.</td></tr>
<tr><td>❌</td><td>Iframe</td><td>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</td></tr>
</table>

SEO Links

<table>
<tr><td>✅</td><td>URL Rewrite</td><td>Good. Your links looks friendly!</td></tr>
<tr><td>❌</td><td>Underscores in the URLs</td><td>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</td></tr>
</table>

SEO Links

	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Content Marketing	Internal	Passing Juice
SEO	Internal	Passing Juice
Social Media	Internal	Passing Juice
Video Marketing	Internal	Passing Juice
Paid Media	Internal	Passing Juice
Web Design & Development	Internal	Passing Juice
Conversion Rate Optimization	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
Ecommerce Marketing	Internal	Passing Juice
Marketing Strategy	Internal	Passing Juice
Reporting & Analytics	Internal	Passing Juice
Blog	Internal	Passing Juice
Whitepapers	Internal	Passing Juice
Meet Us	Internal	Passing Juice
Grow with Human	Internal	Passing Juice
See Case Study	Internal	Passing Juice
See Case Study	Internal	Passing Juice
See Case Study	Internal	Passing Juice
Read Our Topic Cluster Guide	Internal	Passing Juice
Read the article	Internal	Passing Juice

In-page links

Read the article	Internal	Passing Juice
Read the article	Internal	Passing Juice
Read the article	Internal	Passing Juice
Read the article	Internal	Passing Juice
Services	Internal	Passing Juice
Pricing	Internal	Passing Juice
Why Human	Internal	Passing Juice

SEO Keywords

Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : humandigitalagency.ru Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 62 Warnings : 26
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. http://humandigitalagency.ru/sitemap.xml
✅	Robots.txt	http://humandigitalagency.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.