

# Seo Analyzer hurra.com

Generated on February 16 2022 22:13 PM






The score is 57/100





## SEO Content

	Title	<p>hurra.com - Online Marketing Agentur in Stuttgart</p> <p><b>Length : 49</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	Description	<p>Passion &amp; Performance für Ihren Erfolg im Netz! Bei uns dreht sich alles um effiziente Dienstleistungen und Technologien im Online-Marketing.</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>site_name</td><td>hurra.com</td></tr><tr><td>title</td><td>hurra.com - Online Marketing Agentur in Stuttgart</td></tr><tr><td>url</td><td>https://www.hurra.com/</td></tr><tr><td>image</td><td>/fileadmin/content/01_Cinmagraphs/still/hurra_cinmagraph_home_still.jpg</td></tr><tr><td>description</td><td>Passion &amp; Performance für Ihren Erfolg im Netz! Bei uns dreht sich alles um effiziente Dienstleistungen und Technologien im Online-Marketing.</td></tr><tr><td>update_time</td><td>2021-08-31T10:56:51+00:00</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	site_name	hurra.com	title	hurra.com - Online Marketing Agentur in Stuttgart	url	https://www.hurra.com/	image	/fileadmin/content/01_Cinmagraphs/still/hurra_cinmagraph_home_still.jpg	description	Passion & Performance für Ihren Erfolg im Netz! Bei uns dreht sich alles um effiziente Dienstleistungen und Technologien im Online-Marketing.	update_time	2021-08-31T10:56:51+00:00
Property	Content																			
locale	de_DE																			
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site_name	hurra.com																			
title	hurra.com - Online Marketing Agentur in Stuttgart																			
url	https://www.hurra.com/																			
image	/fileadmin/content/01_Cinmagraphs/still/hurra_cinmagraph_home_still.jpg																			
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## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>22</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Value and Growth for Your Business</li><li>• [H2] Online-Marketing 3.0</li><li>• [H2] Brand/Performance Strategy</li><li>• [H2] Individuelle Workshops</li><li>• [H2] Data Analytics</li><li>• [H2] Tracking und Tag-Management</li><li>• [H2] Account Setup und Audit</li><li>• [H2] Attribution</li><li>• [H2] Mit uns finden Sie Ihr Online-Glück</li><li>• [H2] Social Media Marketing Agentur Stuttgart   hurra.com</li><li>• [H2] TV-Monitoring</li><li>• [H2] Wie können wir Ihnen helfen?</li><li>• [H2] Stuttgart</li><li>• [H2] Krakau</li><li>• [H2] Moskau</li><li>• [H2] Hurra™ kompakt</li><li>• [H2] Cases</li><li>• [H2] Partner</li><li>• [H2] Referenzen</li><li>• [H2] Blog</li><li>• [H2] Jobs und Karriere</li><li>• [H2] Online-Marketing-Technologien</li><li>• [H2] Nehmen Sie hier Kontakt mit uns auf</li></ul>	H1	H2	H3	H4	H5	H6	1	22	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	22	0	0	0	0									
	Images	<p>We found 20 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>10%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>

## SEO Links

	In-page links	We found a total of 71 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.86% Internal Links 90.14%

### In-page links

Anchor	Type	Juice
<a href="#">Strategische Beratung</a>	Internal	Passing Juice
<a href="#">Consulting</a>	Internal	Passing Juice
<a href="#">Brand/Performance Strategy</a>	Internal	Passing Juice
<a href="#">Individuelle Workshops</a>	Internal	Passing Juice
<a href="#">Data Analytics</a>	Internal	Passing Juice
<a href="#">Tag-Manager</a>	Internal	Passing Juice
<a href="#">Account Audit</a>	Internal	Passing Juice
<a href="#">Attribution</a>	Internal	Passing Juice
<a href="#">Data Protection Support</a>	Internal	Passing Juice
<a href="#">Search &amp; Shopping</a>	Internal	Passing Juice
<a href="#">Search Engine Advertising</a>	Internal	Passing Juice
<a href="#">Search Engine Optimization</a>	Internal	Passing Juice
<a href="#">Google Shopping - PLA</a>	Internal	Passing Juice
<a href="#">Google Shopping CSS</a>	Internal	Passing Juice
<a href="#">Amazon AMS und SEO</a>	Internal	Passing Juice
<a href="#">Datenfeed-Optimierung</a>	Internal	Passing Juice
<a href="#">Social Media Marketing</a>	Internal	Passing Juice
<a href="#">Facebook</a>	Internal	Passing Juice
<a href="#">Instagram</a>	Internal	Passing Juice
<a href="#">LinkedIn</a>	Internal	Passing Juice

## In-page links

<a href="#">Xing</a>	Internal	Passing Juice
<a href="#">Twitter</a>	Internal	Passing Juice
<a href="#">Display &amp; Video</a>	Internal	Passing Juice
<a href="#">Addressable &amp; Programmatic TV</a>	Internal	Passing Juice
<a href="#">TV-Sync-Kampagnen</a>	Internal	Passing Juice
<a href="#">Programmatic Display</a>	Internal	Passing Juice
<a href="#">Retargeting</a>	Internal	Passing Juice
<a href="#">Programmatic Video</a>	Internal	Passing Juice
<a href="#">Video-Retargeting</a>	Internal	Passing Juice
<a href="#">Creatives</a>	Internal	Passing Juice
<a href="#">Affiliate Marketing &amp; Kooperationen</a>	Internal	Passing Juice
<a href="#">Online-Marketing-Technologien</a>	Internal	Passing Juice
<a href="#">Software-Entwicklung</a>	Internal	Passing Juice
<a href="#">Google Marketing Platform</a>	Internal	Passing Juice
<a href="#">Display &amp; Video 360</a>	Internal	Passing Juice
<a href="#">Google Analytics</a>	Internal	Passing Juice
<a href="#">Search Ads 360</a>	Internal	Passing Juice
<a href="#">SEMPro™ Search Tool</a>	Internal	Passing Juice
<a href="#">SEMPro™ Search Account Optimizer</a>	Internal	Passing Juice
<a href="#">DFOPro™ Data Feed Optimization</a>	Internal	Passing Juice
<a href="#">OWAPro™ Tracking &amp; Controlling</a>	Internal	Passing Juice
<a href="#">OWAPro™ Tag Manager</a>	Internal	Passing Juice
<a href="#">OWATag™ Assistant</a>	Internal	Passing Juice
<a href="#">OWAPro™ Consent Management</a>	Internal	Passing Juice
<a href="#">TV-Monitoring</a>	Internal	Passing Juice
<a href="#">OWAPro™ Attribution</a>	Internal	Passing Juice
<a href="#">Über uns &amp; Karriere</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice

## In-page links

<a href="#">Wir über uns</a>	Internal	Passing Juice
<a href="#">Firmenwerte</a>	Internal	Passing Juice
<a href="#">Referenzen &amp; Cases</a>	Internal	Passing Juice
<a href="#">Partner</a>	Internal	Passing Juice
<a href="#">Agency Jobs</a>	Internal	Passing Juice
<a href="#">Tech Jobs</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Presse</a>	Internal	Passing Juice
<a href="#">LOS GEHT'S</a>	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Newsletter</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">AGB</a>	Internal	Passing Juice
<a href="#">Glossar</a>	Internal	Passing Juice
<a href="#">Kundenlogin</a>	Internal	Passing Juice
<a href="#">EN</a>	Internal	Passing Juice

## SEO Keywords








Keywords Cloud

über können hurra hier partner mit auf stuttgart  
und wir





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	16	✘	✘	✔	✔
wir	10	✘	✘	✘	✔
mit	9	✘	✘	✘	✔
hurra	6	✔	✘	✘	✔
partner	5	✘	✘	✘	✔

## Usability

	Url	Domain : hurra.com Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✗ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://hurra.com/sitemap.xml</pre> <pre>https://www.hurra.com/sitemapxml/</pre>
	Robots.txt	<pre>http://hurra.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	Missing <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>