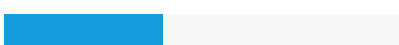







The score is 33/100







SEO Content

	Title	<p>iMADE</p> <p>Length : 5</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 0	H2 0	H3 13	H4 0	H5 0	H6 0
		<ul style="list-style-type: none">• [H3] Dwelling• [H3] Transformer• [H3] tetraMIN• [H3] Titanium Bridge Design Competition• [H3] Symposium de Arquitectura Progressi• [H3] RIMMEA Workshop• [H3] Graduate Certificate Program• [H3] MorphoLuminescence @ ACADIA 2010• [H3] COLLABORATE• [H3] Architect Magazine Rankings• [H3] SIGraDi 2010 Conference• [H3] AIA Minnesota 2010 Presentation• [H3] Discovery Grant: Indiana Limestone					
	Images	<p>We found 15 images on this web page.</p> <p>14 alt attributes are empty or missing. Add alternative text so that</p>					

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.41% Internal Links 92.59%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Info	Internal	Passing Juice
Crew	Internal	Passing Juice
Contact	Internal	Passing Juice
Projects	Internal	Passing Juice
Courses	Internal	Passing Juice

In-page links

Events	Internal	Passing Juice
Media + Publications	Internal	Passing Juice
Partners	Internal	Passing Juice
People	Internal	Passing Juice
Consulting	Internal	Passing Juice
Archives	Internal	Passing Juice
Transformer	Internal	Passing Juice
tetraMIN	Internal	Passing Juice
Titanium Bridge Design Competition	Internal	Passing Juice
Simposium de Arquitectura Progressi	Internal	Passing Juice
RIMMEA Workshop	Internal	Passing Juice
Graduate Certificate Program	Internal	Passing Juice
MorphoLuminescence @ ACADIA 2010	Internal	Passing Juice
COLLABORATE	Internal	Passing Juice
Architect Magazine Rankings	Internal	Passing Juice
SIGraDi 2010 Conference	Internal	Passing Juice
AIA Minnesota 2010 Presentation	Internal	Passing Juice
Discovery Grant: Indiana Limestone	Internal	Passing Juice
Load More	Internal	Passing Juice
Dessign.net	External	Passing Juice
FontFabric.com	External	Passing Juice






SEO Keywords

	Keywords Cloud	load indiana free imade wordpress limestone fontfolio grant more discovery
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
imade	1	✓	✗	✗	✗
free	1	✗	✗	✗	✗
discovery	1	✗	✗	✗	✓
grant	1	✗	✗	✗	✓
indiana	1	✗	✗	✗	✓








Usability

	Url	Domain : i-m-a-d-e.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.
	W3C Validity	Errors : 11 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>

Optimization