











Seo Analyzer iaanetwork.com

Generated on February 26 2022 17:56 PM

The score is 48/100



SEO Content

	Title	Insurance Associates of America – Own Your Own Independent Agency Length : 71 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Insurance Associates of America• [H2] Home	H1	H2	H3	H4	H5	H6	1	1	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	1	0	0	0	0									
	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 12 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 8.33%

Internal Links 91.67%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Insurance Associates of America	Internal	Passing Juice
Explanation of Benefits	Internal	Passing Juice
History/Future	Internal	Passing Juice
Companies Represented	Internal	Passing Juice
Business Written	Internal	Passing Juice
Fees	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Discussion	Internal	Passing Juice
Website Links	Internal	Passing Juice
Legal Notice	Internal	Passing Juice

In-page links

[Proudly powered by WordPress](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

new benefits agency search independent
own content associates
insurance america












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
insurance	4	✓	✗	✗	✓
america	4	✓	✗	✗	✓
own	4	✓	✗	✗	✗
associates	4	✓	✗	✗	✓
content	3	✗	✗	✗	✗





Usability

	Url	Domain : iaanetwork.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://iaanetwork.com/sitemap.xml</div> <div>http://iaanetwork.com/wp-sitemap.xml</div>
	Robots.txt	<div>http://iaanetwork.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics