

Seo Analyzer iamb.org

Generated on February 11 2022 12:35 PM

The score is 58/100



SEO Content

	Title	International Academy of Management and Business , IAMB Length : 55 Perfect, your title contains between 10 and 70 characters.																		
	Description	It is with great pride that I take this opportunity to introduce you to our beloved academic organization, the International Academy of Management and Length : 150 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>International Academy of Management and Business , IAMB</td></tr><tr><td>description</td><td>It is with great pride that I take this opportunity to introduce you to our beloved academic organization, the International Academy of Management and</td></tr><tr><td>url</td><td>http://iamb.org/</td></tr><tr><td>site_name</td><td>IAMB</td></tr><tr><td>image</td><td>http://iamb.org/wp-content/uploads/2016/01/iamb_1.png</td></tr><tr><td>image:width</td><td>463</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	International Academy of Management and Business , IAMB	description	It is with great pride that I take this opportunity to introduce you to our beloved academic organization, the International Academy of Management and	url	http://iamb.org/	site_name	IAMB	image	http://iamb.org/wp-content/uploads/2016/01/iamb_1.png	image:width	463
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image:width	463																			

SEO Content

image:height 134

Headings

H1	H2	H3	H4	H5	H6
1	1	9	0	1	8




- [H1] IAMB
- [H2] We're Back!
- [H3]
- [H3] Offered In association with Rutgers University, USA. A Top 100 Global University.
- [H3] Summer Virtual Management Conference 2021
- [H3] Fall Virtual Management Conference 2021
- [H3] Join us
- [H3] Student Paper Winners
- [H3] Publications
- [H3] About Us
- [H3] Membership IAMB
- [H5] Click below for more information on each conference.
- [H6] Welcome to IAMB, the International Academy of Management and Business. IAMB is an academic association dedicated to advancing the research, teaching and practice of management throughout the world in an intellectually stimulating, constructive, supportive and friendly small conference setting.
- [H6] This management conference provides a platform for academics and researchers in management and business to share the latest research, and experiences in the European and Mediterranean regions and beyond. This management conference is organized in association with Rutgers University, New Brunswick, NJ, USA.
- [H6] We hope you are all healthy and safe as well as staying connected. Following our first virtual conference in December 2020, we are pleased to announce that we are scheduling two IAMB Conferences to be held virtually in June and October of 2021.
- [H6] In this unique environment of COVID-19 we are offering this special virtual opportunity to add to your credentials. Our conferences will allow you to present and participate virtually from wherever you are.
- [H6] Abstracts, Extended Abstracts and Full Manuscripts (10 pages) will all be considered.
- [H6] All the unique aspects of an IAMB Conference will continue as we have adapted them to this virtual environment. Our boutique feel will allow for maximum exposure for your work with the attendees and also for collaborative input. This is an excellent opportunity, especially for junior faculty and graduate students to add to your academic credentials.
- [H6] You can fully participate in a cost-effective manner right from your home or wherever you are.
- [H6] Seize this unique opportunity to present at an academic conference with a long legacy of quality submissions.

Images





We found 10 images on this web page.

6 alt attributes are empty or missing. Add alternative text so that

SEO Content

		search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
IAMB	Internal	Passing Juice
About Us	Internal	Passing Juice
Advisory Board	Internal	Passing Juice
Gallery	Internal	Passing Juice
Dubai Gallery	Internal	Passing Juice
Journal IJMB	Internal	Passing Juice

In-page links

Proceedings	Internal	Passing Juice
2020 Virtual Conference #1	Internal	Passing Juice
2018 Lisbon	Internal	Passing Juice
2017 Dubai	Internal	Passing Juice
2017 New Orleans	Internal	Passing Juice
2016 London	Internal	Passing Juice
2016 Montreal	Internal	Passing Juice
2015 Istanbul	Internal	Passing Juice
2014 Rome	Internal	Passing Juice
2014 São Paulo	Internal	Passing Juice
2013 Washington, DC	Internal	Passing Juice
2013 Lisbon	Internal	Passing Juice
2013 San Antonio	Internal	Passing Juice
2012 Bali	Internal	Passing Juice
2012 Warsaw	Internal	Passing Juice
2011 San Francisco	Internal	Passing Juice
2011 Istanbul	Internal	Passing Juice
2011 Orlando	Internal	Passing Juice
2010 Madrid	Internal	Passing Juice
2010 Las Vegas	Internal	Passing Juice
2009 Istanbul	Internal	Passing Juice
2009 New Orleans	Internal	Passing Juice
2008 San Diego	Internal	Passing Juice
2007 Singapore	Internal	Passing Juice
2007 Las Vegas	Internal	Passing Juice
2006 Las Vegas	Internal	Passing Juice
Conferences	Internal	Passing Juice
Summer Virtual Management Conference 2021	Internal	Passing Juice

In-page links

Conference in Virtual	Internal	Passing Juice
Submissions	Internal	Passing Juice
Registration	Internal	Passing Juice
Fall Virtual Management Conference 2021	Internal	Passing Juice
Conference in Virtual	Internal	Passing Juice
Submissions	Internal	Passing Juice
Registration	Internal	Passing Juice
Membership IAMB	Internal	Passing Juice
Links	Internal	Passing Juice
Join Us	Internal	Passing Juice
Journal	Internal	Passing Juice
Student Paper Winners	Internal	Passing Juice
Publications	Internal	Passing Juice

SEO Keywords



Keywords Consistency











Keyword	Content	Title	Keywords	Description	Headings
management	5	✓	✗	✓	✓
iamb	4	✓	✗	✗	✓
association	3	✗	✗	✗	✓
journal	3	✗	✗	✗	✗
publications	3	✗	✗	✗	✓

Keywords Consistency


Usability

	Url	Domain : iamb.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://iamb.org/sitemap.xml
	Robots.txt	http://iamb.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics