



Seo Analyzer iamgold.com

Generated on March 05 2022 02:47 AM

The score is 38/100







SEO Content

	Title	<p>IAMGOLD Corporation - Home</p> <p>Length : 27</p> <p>Perfect, your title contains between 10 and 70 characters.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	<p>H1 6</p>	<p>H2 4</p>	<p>H3 0</p>	<p>H4 0</p>	<p>H5 0</p>	<p>H6 0</p>
		<ul style="list-style-type: none"> • [H1] Search Site • [H1] IAMGOLD • [H1] Reports & Other Documents • [H1] Recent News Releases • [H1] Follow Us • [H1] News Alerts • [H2] Investors • [H2] Sustainability • [H2] Careers • [H2] Blog 					
	Images	<p>We found 25 images on this web page.</p> <p>22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 9%</p>					

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 78 links including 10 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 21.79% Internal Links 78.21%

In-page links

Anchor	Type	Juice
=	External	Passing Juice
{{tradePrice}}	Internal	Passing Juice
Français	External	Passing Juice
Home	Internal	Passing Juice
Corporate	Internal	Passing Juice
Constating Documents	Internal	Passing Juice
Executive Management	Internal	Passing Juice
Board of Directors	Internal	Passing Juice

In-page links

Corporate Governance	Internal	Passing Juice
Accessibility In Ontario	Internal	Passing Juice
Operations	Internal	Passing Juice
Production Summary	Internal	Passing Juice
Essakane	Internal	Passing Juice
Rosebel	Internal	Passing Juice
Westwood	Internal	Passing Juice
Côté Gold	Internal	Passing Juice
Boto Gold	Internal	Passing Juice
Exploration	Internal	Passing Juice
Pitangui Project, Brazil	Internal	Passing Juice
Monster Lake, Quebec	Internal	Passing Juice
Diakha-Siribaya, Mali	Internal	Passing Juice
Nelligan, Quebec	Internal	Passing Juice
Reserves & Resources	Internal	Passing Juice
Investors	Internal	Passing Juice
News Releases	Internal	Passing Juice
Presentations	Internal	Passing Juice
Interactive Analyst Centre	Internal	Passing Juice
Financials	Internal	Passing Juice
Factsheets	Internal	Passing Juice
Fixed Income	Internal	Passing Juice
Stock Performance & Shareholder Information	Internal	Passing Juice
Events	Internal	Passing Juice
2017 Miner's Lamp Award	Internal	Passing Juice
Regulatory Filings	Internal	Passing Juice
Analyst Coverage	Internal	Passing Juice
IR Contacts	Internal	Passing Juice

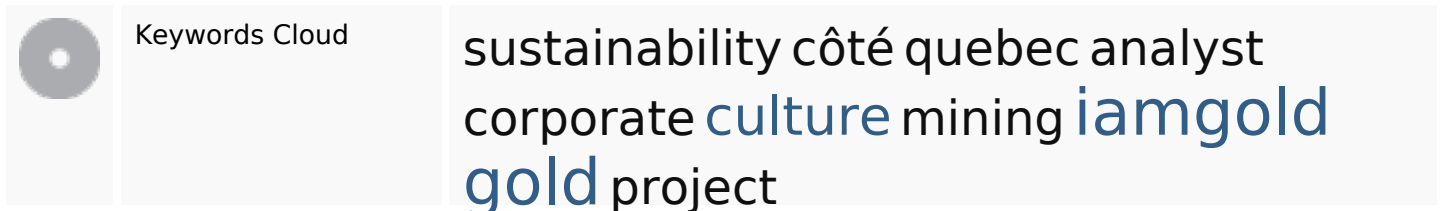
In-page links

FAQ	Internal	Passing Juice
RSS Feeds	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Careers	Internal	Passing Juice
Culture	Internal	Passing Juice
What We Offer	Internal	Passing Juice
Students & Graduates	Internal	Passing Juice
Recruitment Fraud Alert	Internal	Passing Juice
Blog	Internal	Passing Juice
Contact Us	Internal	Passing Juice
IAMGOLD's Coronavirus ("COVID-19") Action Plan Update	Internal	Passing Juice
Q4 2021 Results ►	External	Passing Juice
Côté Virtual Site Tour ►	External	Passing Juice
Q2 2021 News Release ►	External	Passing Juice
Côté Gold Q2 Update ►	External	Passing Juice
Côté July 2021 Progress Video ►	External	Passing Juice
Q2 2021 Presentation ►	External	Passing Juice
Corporate Presentation ►	Internal	Passing Juice
Net Negative Emissions Target ►	Internal	Passing Juice
COVID-19 Response ►	Internal	Passing Juice
2020 Key ESG Performance Data ►	Internal	Passing Juice
2020 Sustainability Report ►	Internal	Passing Juice
Q3 2021 Report ►	External	Passing Juice
2020 Annual Report ►	External	Passing Juice
2021 Management Information Circular ►	External	Passing Juice
Côte d'Or Gold Project (video) ►	External	Passing Juice
Bambouk District (video) ►	External	Passing Juice
Chibougamau District (video) ►	External	Passing Juice

In-page links

www.iamgold.com	External	Passing Juice
=	Internal	Passing Juice
Find out more	Internal	Passing Juice
Find out more	Internal	Passing Juice
learn more	Internal	Passing Juice
DOWNLOAD	Internal	Passing Juice
DOWNLOAD	Internal	Passing Juice
WATCH	External	Passing Juice
VIEW	Internal	Passing Juice
See All	Internal	Passing Juice
'+ clone +' reports	External	Passing Juice
Glossary	Internal	Passing Juice
Legal	Internal	Passing Juice
Site Map	Internal	Passing Juice

SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gold	13	✓	✗	✗	✓
iamgold	11	✓	✗	✗	✓
culture	8	✗	✗	✗	✗
côte	7	✗	✗	✗	✗
project	7	✗	✗	✗	✗





Usability

	Url	Domain : iamgold.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 46 Warnings : 25
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1249 858 1312"> Google Analytics</div>