

Seo Analyzer iasb.com

Generated on April 03 2022 11:35 AM

The score is 43/100

SEO Content

	Title	Illinois Asso		of School Boa	ards IASB		
		Perfect, you	ur title c	ontains betw	een 10 and	70 charact	ers.
<u> </u>	Description	The Illinois Association of School Boards is a voluntary organization of local boards of education dedicated to strengthening the public schools through local citizen control.					
		Length: 1	.75				
				description s included). U			70 and 160 ulate text length.
8	Keywords	-		n't found me enerator to c	-	-	age. Use <u>this free</u>
	Og Meta Properties		Good, your page take advantage of Og Properties.				
		Propert	:y	Content			
		type		website			
		title		Illinois Asso	ociation of S	School Boar	ds
			n	voluntary of education of	Association organization dedicated to bols through	of local boostrengthe	ards of ning the
		site_name	1	IASB			
0	Headings	H1 1	H2 10	H3 10	H4 0	H5 0	H6 0
		• [H2] Suppor] Divisio	t School Dis n Meetings S ars Available	cheduled		

SEO Content

		 [H2] News [H2] Upcoming Events [H2] Quick Links [H2] Training Opportunities for School Boards [H2] Updated Position and Belief Statements [H2] March/April Journal Looks at Salaries, Crises, Summer Learning [H2] Lighting the Way to Excellence in School Governance [H3] Board members serve as an essential local resource on educational issues. [H3] Register to attend an IASB Division meeting at a location near you. [H3] Stay current on policy and legal issues and upgrade your knowledge of current education topics. [H3] IASB Legislative Report 102-39 [H3] Boards Can Apply for School Board Governance Recognition [H3] What School Leaders Are Reading [H3] IASB Member Survey Now Open [H3] INJage Division Meeting 04/06/2022 [H3] Inviting All New Members: Celebrating the First Year 04/06/2022 [H3] Northwest Division Meeting 04/06/2022
	Images	We found 13 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio: 0 % This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
②	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

URL Rewrite	Bad. Your links have query string.
Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
In-page links	We found a total of 16 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 31.25%
		Internal Links 68.75%

In-page links

Anchor	Туре	Juice
Skip to Main Content	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
<u>Details</u>	External	Passing Juice
<u>Details</u>	External	Passing Juice
<u>Details</u>	External	Passing Juice
<u>Training</u>	Internal	Passing Juice
<u>Learn More</u>	Internal	Passing Juice
Read More	Internal	Passing Juice
Ξ.	Internal	Passing Juice
Tweets by ILschoolboards	External	Passing Juice
IASB Privacy Policy Statement	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Staff Site	External	Passing Juice

SEO Keywords

0	Keywords Cloud		

SEO Keywords

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
				on	

Usability

0	Url	Domain: iasb.com Length: 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 12 Warnings: 8
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	Excellent, your website doesn't use nested tables.

Document

×	Too bad, your website is using inline styles.
•	Great, your website has few CSS files.
•	Perfect, your website has few JavaScript files.
•	Perfect, your website takes advantage of gzip.

Mobile

0	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://iasb.com/sitemap.xml
		https://www.iasb.com/sitemap.xml
②	Robots.txt	http://iasb.com/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.