






Seo Analyzer ibrasp.org.br

Generated on March 05 2022 19:14 PM





The score is 38/100







SEO Content

	Title	<p>Instituto Brasileiro de Seleção e Projetos &#8211; Ibrasp &#8211; A escolha certa</p> <p>Length : 81</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>11</td><td>7</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Instituto Brasileiro de Seleção e Projetos - Ibrasp• [H1] Acesse nosso Portal de Vagas• [H1] Vagas Disponíveis:• [H1] Gestor ComercialEstagiário na Área AdministrativaAuxiliar de ComprasMotorista• [H1] Curso "Cuidados em Pacientes Pós Covid-19"• [H1] Soluções para Gestão Pública• [H1] TODOS CONTRA O COVID-19!• [H1] Captação de recursos e desenvolvimento local e regional no contexto da pandemia de Covid-19• [H1] Introdução à Contratação de PPPS e Concessões: Aspectos Teóricos e Práticos• [H1] Programa de Formação e Liderança para Mulheres• [H1] CONCURSOS• [H2] Diferenciais• [H2] Outros serviços	H1	H2	H3	H4	H5	H6	11	7	0	0	0	0
H1	H2	H3	H4	H5	H6									
11	7	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Como atuamos nos processos seletivos?• [H2] Notícias• [H2] Acesse nosso Banco de Vagas!• [H2] Endereço• [H2] Tags
	Images	We found 24 images on this web page. 7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 17.65% Internal Links 82.35%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Vagas &#038; Concursos	External	Passing Juice

In-page links

Acesso ao candidato	External	Passing Juice
Inscrições	External	Passing Juice
Processos em andamento	External	Passing Juice
Finalizado	External	Passing Juice
Contrate o IBRASP	Internal	Passing Juice
Soluções para Gestão Pública	Internal	Passing Juice
Cursos	Internal	Passing Juice
Formação e Liderança para mulheres	Internal	Passing Juice
Gestão por Processos (BPM)	Internal	Passing Juice
Contratação de PPPS e Concessões: Aspectos Teóricos e Práticos	Internal	Passing Juice
Projetos Técnicos	Internal	Passing Juice
Promoção social	Internal	Passing Juice
Institucional	Internal	Passing Juice
Contato	Internal	Passing Juice
Saiba mais	Internal	Passing Juice
Editais em andamento	External	Passing Juice
Veja mais	Internal	Passing Juice
Parceria entre FAMURS e IBRASP resulta em curso com temática ligada ao combate à violência contra mulher	Internal	Passing Juice
Parceria entre FAMURS e IBRASP resulta em cursos com temáticas ligadas à pandemia	Internal	Passing Juice
IBRASP agora é Signatário do Pacto Empresarial pela Integridade e Contra a Corrupção	Internal	Passing Juice
bpm	Internal	Passing Juice
concessões	Internal	Passing Juice
curso gestão	Internal	Passing Juice
curso para mulheres	Internal	Passing Juice
curso PPPS	Internal	Passing Juice
curso sob medida	Internal	Passing Juice

In-page links

gestão	Internal	Passing Juice
gestão por processos	Internal	Passing Juice
liderança para mulheres	Internal	Passing Juice
mulheres na liderança	Internal	Passing Juice
PPPS	Internal	Passing Juice
seminário gestão	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
gestão	6	✗	✗	✗	✓
para	4	✗	✗	✗	✓
ibrasp	4	✓	✗	✗	✓
mulheres	4	✗	✗	✗	✓
curso	4	✗	✗	✗	✓












Usability

	Url	Domain : ibrasp.org.br Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 17 Warnings : 39
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 846 1481 925"> Google Analytics</div>