

Seo Analyzer icasanjose.org

Generated on February 15 2022 22:24 PM





The score is 58/100







SEO Content

| | Title | A contemporary art museum in downtown San José. Length : 47 Perfect, your title contains between 10 and 70 characters. | | | | | | | | | | | | |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | A contemporary art museum in downtown San José. Length : 47 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. | | | | | | | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | | | | | | | |
| | Headings | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>6</td><td>6</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Institute of Contemporary Art San José• [H2] Home• [H2] Conrad Egyir: A Chapter of Love• [H2] Conrad Egyir: Chapters of Light• [H2] David Pace: Speaking Through Images• [H2] Press Release• [H2] Footer• [H3] Upcoming Programs and Events• [H3] Exhibitions• [H3] Programs• [H3] About ICA San José• [H3] Get Involved• [H3] Visit Us• [H4] Subscribe to our mailing list | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 6 | 6 | 1 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 6 | 6 | 1 | 0 | 0 | | | | | | | | | |
| | Images | We found 3 images on this web page. | | | | | | | | | | | | |

SEO Content

| | | |
|---|-----------------|---|
|  | | 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|  | Text/HTML Ratio | Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 13 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31% |

In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| Skip to main content | Internal | Passing Juice |
| Skip to footer | Internal | Passing Juice |
| Institute of Contemporary Art San José | Internal | Passing Juice |
| Current Exhibitions | Internal | Passing Juice |
| Conrad Egyir: A Chapter of Love | Internal | Passing Juice |
| Conrad Egyir: Chapters of Light | Internal | Passing Juice |

In-page links

| | | |
|--|----------|---------------|
| David Pace: Speaking Through Images | Internal | Passing Juice |
| Uncategorized | Internal | Passing Juice |
| Press Release | Internal | Passing Juice |
| Asian Artistic Reflection on Love and Nature | Internal | Passing Juice |
| MAP | External | Passing Juice |
| The ICA San José is open Thursday-Sunday, 12-5pm | Internal | Passing Juice |
| Parking & Public Transportation | Internal | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|--------------|---------|-------|----------|-------------|----------|
| contemporary | 4 | ✓ | ✗ | ✓ | ✓ |
| art | 4 | ✓ | ✗ | ✓ | ✓ |
| san | 4 | ✓ | ✗ | ✓ | ✓ |
| josé | 4 | ✓ | ✗ | ✓ | ✓ |
| current | 3 | ✗ | ✗ | ✗ | ✗ |











Usability

| | | |
|--|--------------|---|
| | Url | Domain : icasanjose.org Length : 14 |
| | Favicon | Great, your website has a favicon. |
| | Printability | We could not find a Print-Friendly CSS. |

Usability

| | | |
|--|-------------|---|
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |




Document

| | | |
|--|-----------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 22 Warnings : 73 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content |
|--|---------------------|--|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <p>Great, your website has an XML sitemap.</p> <pre>http://icasanjose.org/sitemap.xml</pre> <pre>https://www.icasanjose.org/wp-sitemap.xml</pre> |
|  | Robots.txt | <pre>http://icasanjose.org/robots.txt</pre> <p>Great, your website has a robots.txt file.</p> |
|  | Analytics | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p> |