








Seo Analyzer icefestivalharbin.com

Generated on March 11 2022 20:42 PM





The score is 68/100







SEO Content

	Title	Harbin Ice Festival 2022, Harbin Tours - China Ski Holidays Length : 59 Perfect, your title contains between 10 and 70 characters.												
	Description	Harbin International Ice and Snow Sculpture Festival website and travel agency offers 2022 Harbin Ice Festival tours, China tours, ski vacation packages and Harbin China winter travel information. Length : 196 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.												
	Keywords	Harbin ice festival, Harbin ice festival 2022, China ice festival, Harbin snow festival, Harbin tours, tour Harbin, Chinese ice festival, Harbin ice festival tour Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>13</td><td>4</td><td>11</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1]• [H1] 2021 - 2022 Harbin Ice Festival• [H2] 3-day Harbin Ice Festival Tour• [H2] 2-day Affordable Ice & Snow Festival Tour• [H2] 4-day Top Harbin Ice Lantern Tour• [H2] 4-day Harbin Ice Festival & Chagan Lake Winter Fishing Tour• [H2] 5-day Harbin Winter Adventure Tour• [H2] 6-day Ultimate Harbin Tour Package• [H2] 7-day Beijing and Harbin Winter Tour• [H2] Recommended Harbin Tour Packages• [H2] What Makes Us Different• [H2] RECOMMENDED ON TripAdvisor	H1	H2	H3	H4	H5	H6	2	13	4	11	0	0
H1	H2	H3	H4	H5	H6									
2	13	4	11	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H2] Theme Parks of Harbin Ice Festival • [H2] Useful Information • [H2] Harbin Travel News • [H3] Easy Trip Planning • [H3] Expert Customizing • [H3] Tips from Our Clients • [H3] Useful Information • [H4] 3-day Harbin Ice Festival Tour • [H4] 3-day Harbin Family Winter Holidays • [H4] 4-day Harbin Ice and Snow World Tour • [H4] 4-day Harbin Ice Festival Highlights Tour • [H4] 5-day Harbin Winter Adventure Tour • [H4] 6-day Ultimate Harbin Tour Package • [H4] International Media Recognizes • [H4] Ice and Snow World • [H4] Sun Island • [H4] Ice Lantern Fair • [H4] Songhua River Ice
	Images	<p>We found 41 images on this web page.</p> <p>31 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 43%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 76 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

SEO Links

Internal Links 100%

In-page links

Anchor	Type	Juice
Contact Us	Internal	Passing Juice
About Us	Internal	Passing Juice
Home	Internal	Passing Juice
Ice Festival Tours	Internal	Passing Juice
China Private Tours	Internal	Passing Juice
China Winter Tours	Internal	Passing Juice
Best China Winter Trips	Internal	Passing Juice
Beijing Winter Tours	Internal	Passing Juice
Chengdu Winter Tours	Internal	Passing Juice
Yellow Mountain Winter Tours	Internal	Passing Juice
Jiuzhaigou Winter Tours	Internal	Passing Juice
Xiling Snow Mountain Tours	Internal	Passing Juice
Shanghai Winter Tours	Internal	Passing Juice
Northeast China Winter Tours	Internal	Passing Juice
Yunnan Winter Tours	Internal	Passing Juice
Zhangjiajie Winter Tours	Internal	Passing Juice
Trip Planner	Internal	Passing Juice
Winter Destinations	Internal	Passing Juice
Beijing	Internal	Passing Juice
Yunnan	Internal	Passing Juice
Shanghai	Internal	Passing Juice
Jiuzhaigou	Internal	Passing Juice
Zhangjiajie	Internal	Passing Juice

In-page links

Yellow Mountain	Internal	Passing Juice
Xiling Snow Mountain	Internal	Passing Juice
Useful Info	Internal	Passing Juice
Harbin Travel Guide	Internal	Passing Juice
Harbin Attractions	Internal	Passing Juice
Harbin Travel News	Internal	Passing Juice
Hotels in Harbin	Internal	Passing Juice
Harbin Facts	Internal	Passing Juice
Harbin Photos	Internal	Passing Juice
China Attractions	Internal	Passing Juice
China Photos	Internal	Passing Juice
Harbin Videos	Internal	Passing Juice
Harbin Tourist Maps	Internal	Passing Juice
3-day Harbin Ice Festival Tour	Internal	Passing Juice
3-day Harbin Family Winter Holidays	Internal	Passing Juice
4-day Harbin Ice and Snow World Tour	Internal	Passing Juice
4-day Harbin Ice Festival Highlights Tour	Internal	Passing Juice
5-day Harbin Winter Adventure Tour	Internal	Passing Juice
6-day Ultimate Harbin Tour Package	Internal	Passing Juice
TIPS FOR THE WORLD'S MOST ARTISTIC ICE FESTIVAL by Chip	Internal	noFollow
Climate of Harbin	Internal	Passing Juice
Winter Activities in Harbin	Internal	Passing Juice
Tips for Winter Dress for Harbin Travel	Internal	Passing Juice
Safety Tips for Harbin Skiing Holidays	Internal	Passing Juice
Harbin Skiing Tips for Beginners	Internal	Passing Juice
Best Time to Visit Harbin	Internal	Passing Juice
2022 Harbin Ice and Snow World Have a Soft Opening	Internal	Passing Juice
Yabuli Skiing Fest Beckons Tourists to Tackle Winter Thrills	Internal	Passing Juice

In-page links

2022 Sun Island International Snow Sculpture Art Expo Set to Open	Internal	Passing Juice
Construction of Harbin Ice and Snow World 2022 Kicks off	Internal	Passing Juice
China's Snow Town Is Set To Open	Internal	Passing Juice
Harbin Stepping towards World Famous City of Ice and Snow Tourism	Internal	Passing Juice
Beijing Private Tours	Internal	Passing Juice
Chengdu Private Tours	Internal	Passing Juice
Guangzhou Private Tours	Internal	Passing Juice
Guilin Private Tours	Internal	Passing Juice
Huangshan Private Tours	Internal	Passing Juice
Jiuzhaigou Private Tours	Internal	Passing Juice
Mount Siguniang Private Tours	Internal	Passing Juice
Nanjing Private Tours	Internal	Passing Juice
Shanghai Private Tours	Internal	Passing Juice
Tibet Private Tours	Internal	Passing Juice
Xi'an Private Tours	Internal	Passing Juice
Zhangjiajie Private Tours	Internal	Passing Juice
How to Book	Internal	Passing Juice
Payment Guide	Internal	Passing Juice
Reviews & Feedbacks	Internal	Passing Juice
Harbin Car Rental	Internal	Passing Juice
Member of ASTA	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Privacy & Security	Internal	Passing Juice
FAQs	Internal	Passing Juice
Sitemap	Internal	Passing Juice

SEO Keywords



Keywords Cloud

snow winter tour private festival china ice
tours travel harbin

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
harbin	37	✓	✓	✓	✓
tours	29	✓	✓	✓	✗
ice	25	✓	✓	✓	✓
winter	20	✗	✗	✓	✓
snow	15	✗	✓	✓	✓










Usability

	Url	Domain : icefestivalharbin.com Length : 21
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>

Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics